

“BLOW” MUSIC VIDEO INSPIRATION



DRIP



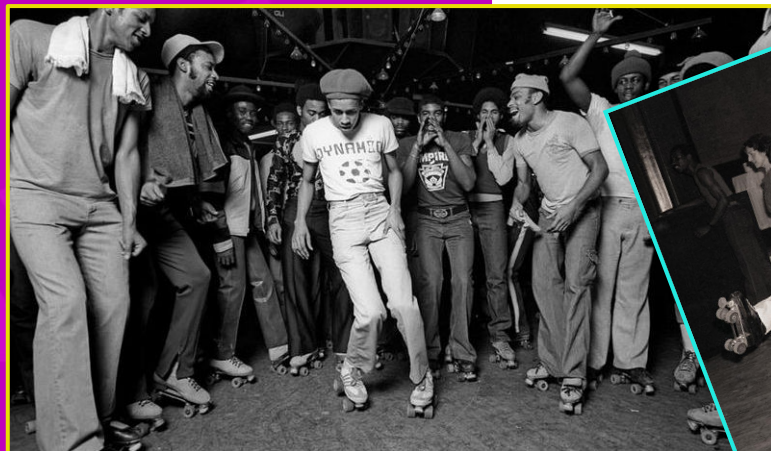
IVY PARK

#skateculture
IG: issabikceo

Roller skating is deeply tied to early hip-hop culture.

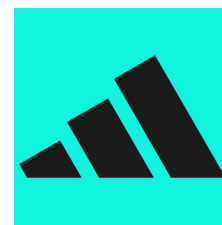
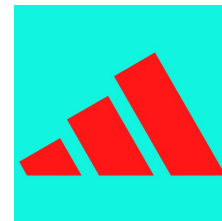
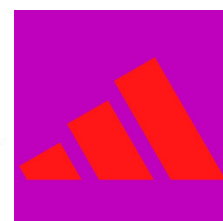
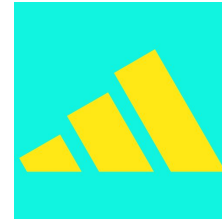
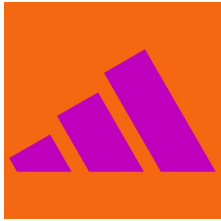
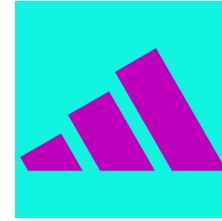
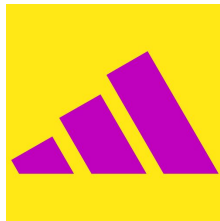
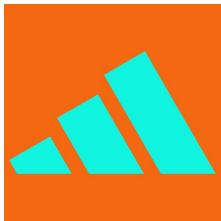
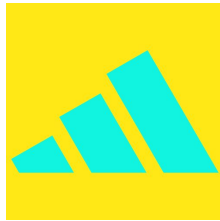
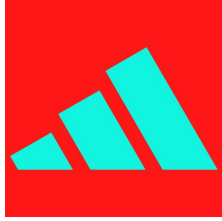
Rinks played an important role in the civil rights movement.

**Roller skating became an outlet for black individuals to skate freely despite discrimination. Regardless of their personal and social hardships, black individuals were able to create a symbol to break free of the barriers that were not only presented in the rink, but through American history.
IG: issablkceo**



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#topsandbottoms



D RIP



IVY PARK

#skateculture
IG: issabikceo

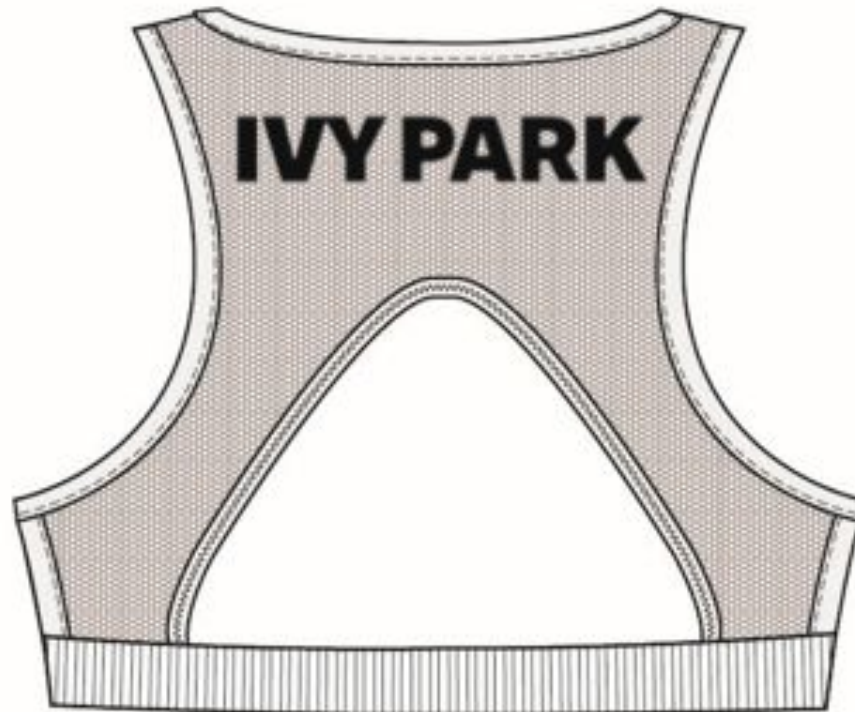
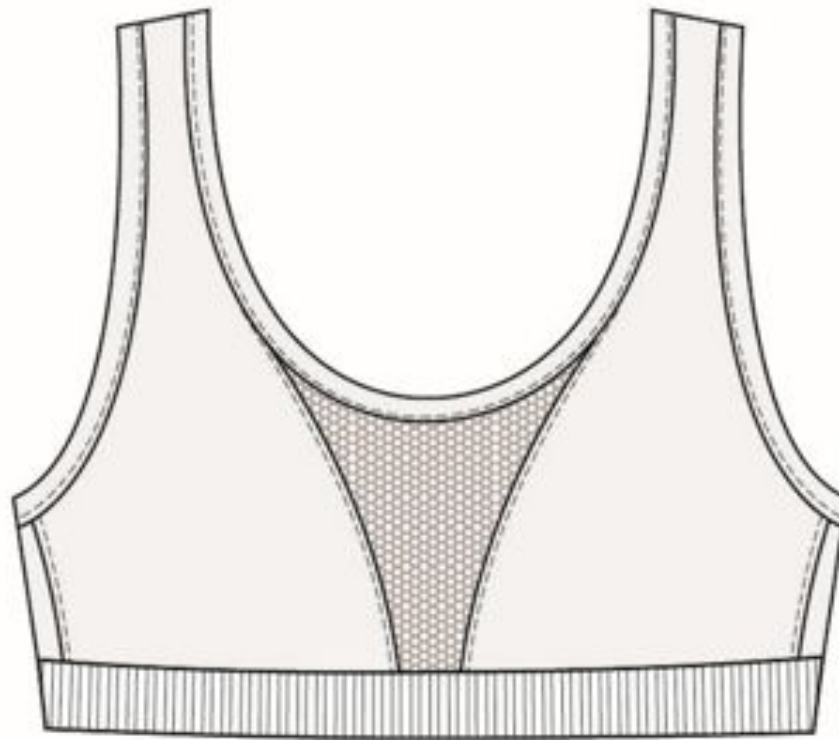
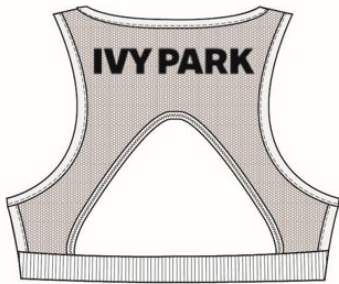
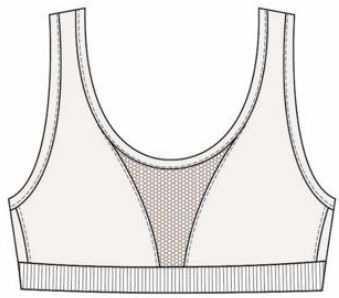
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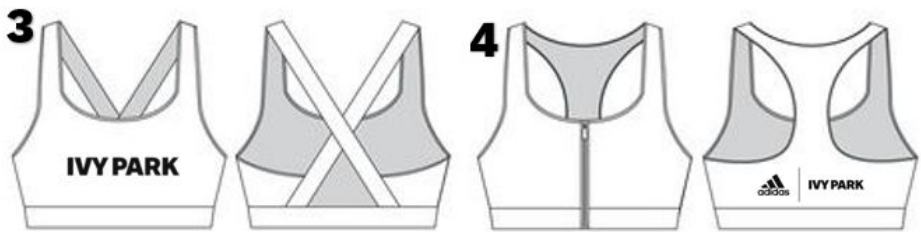


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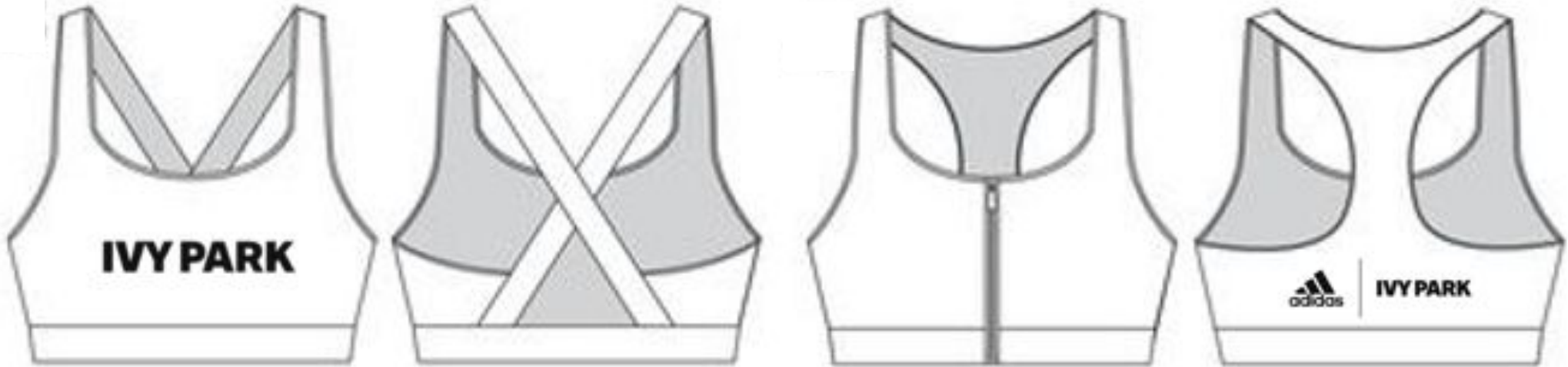


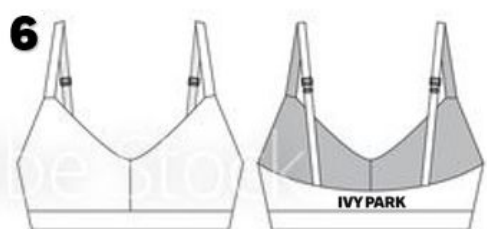
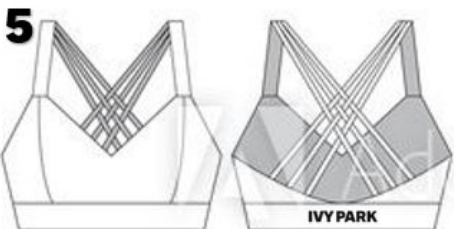
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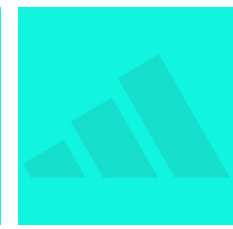
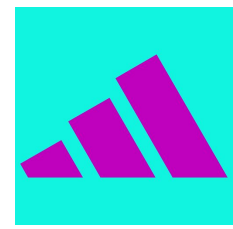
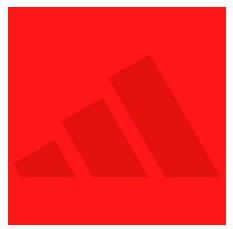


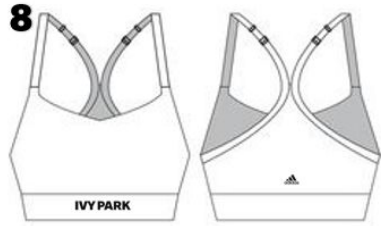
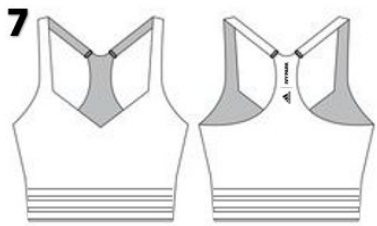
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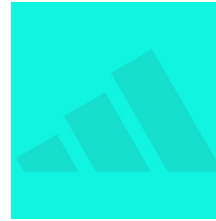
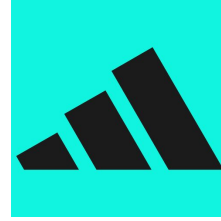


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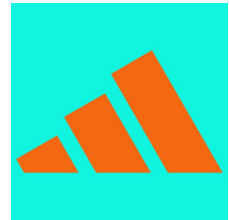
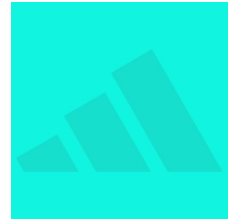


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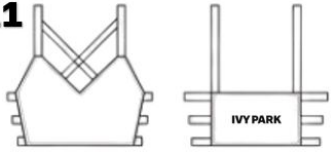
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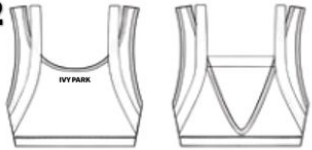
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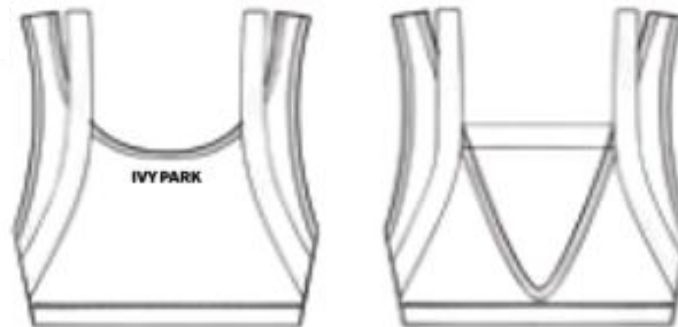
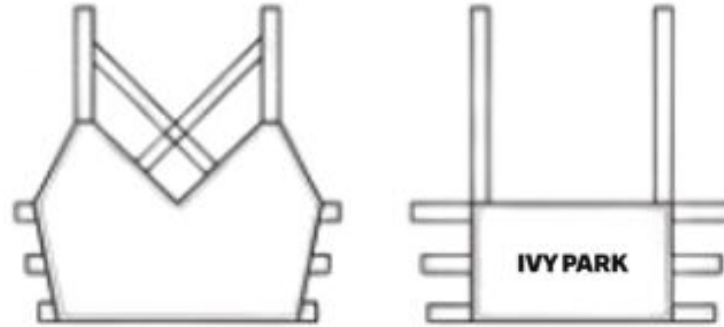
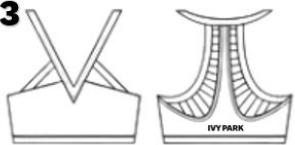
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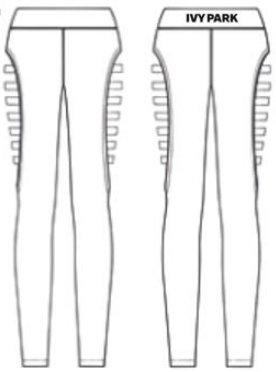
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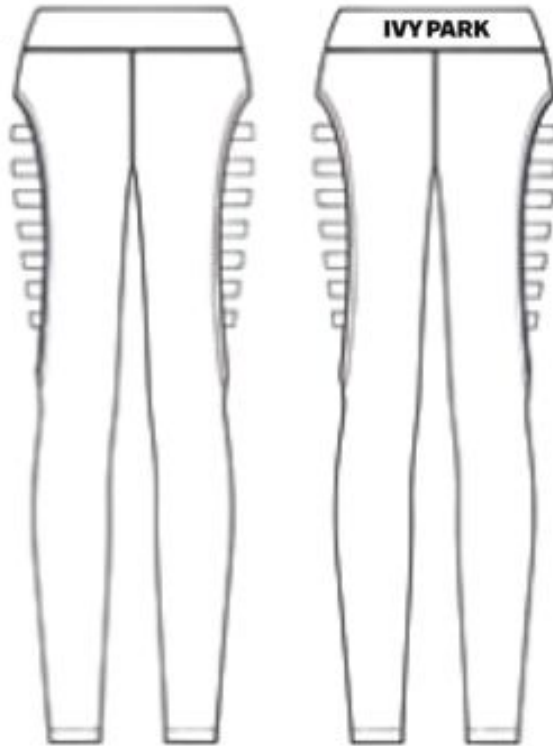
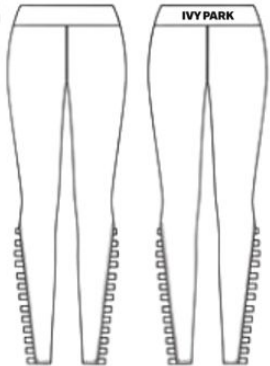
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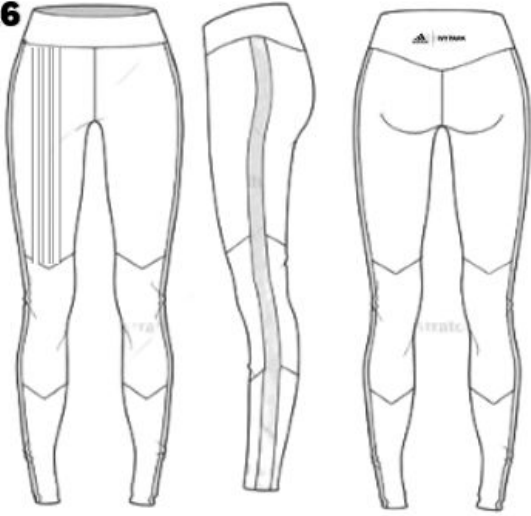
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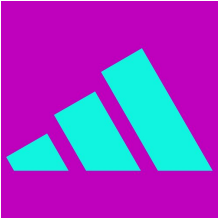
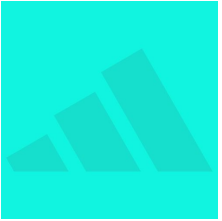
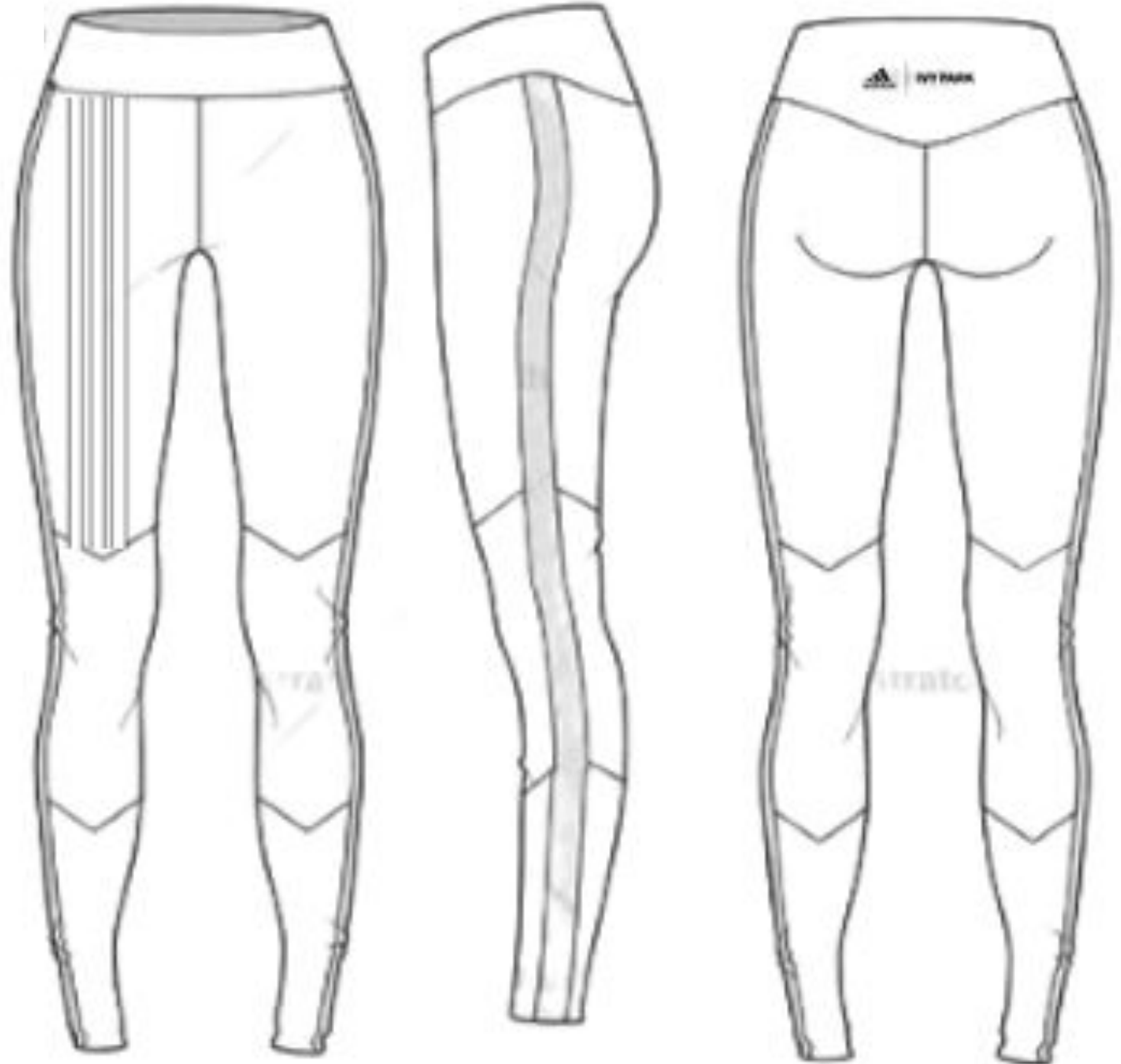


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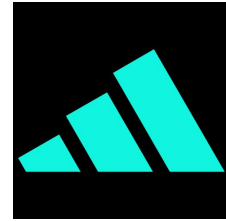
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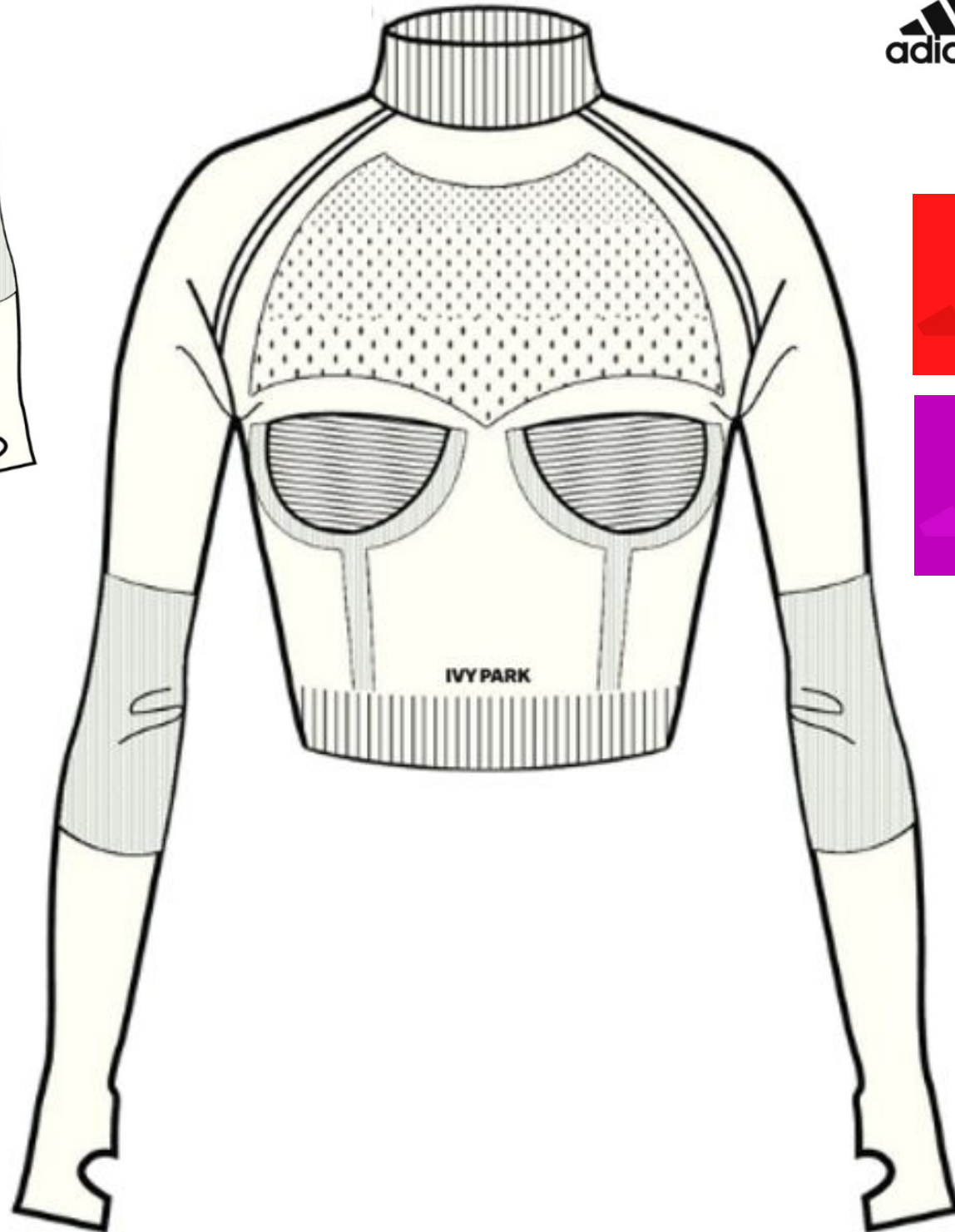
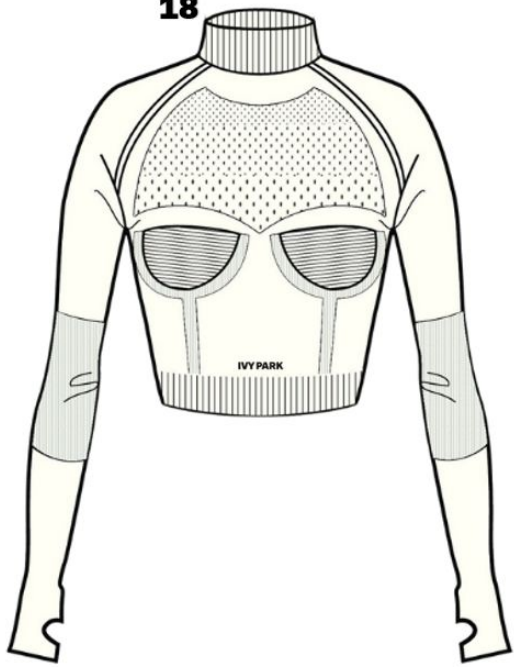
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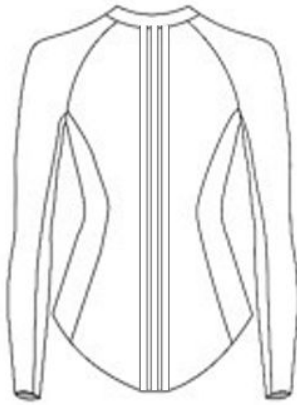
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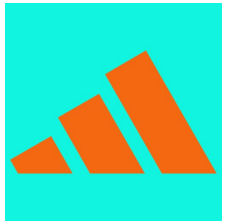
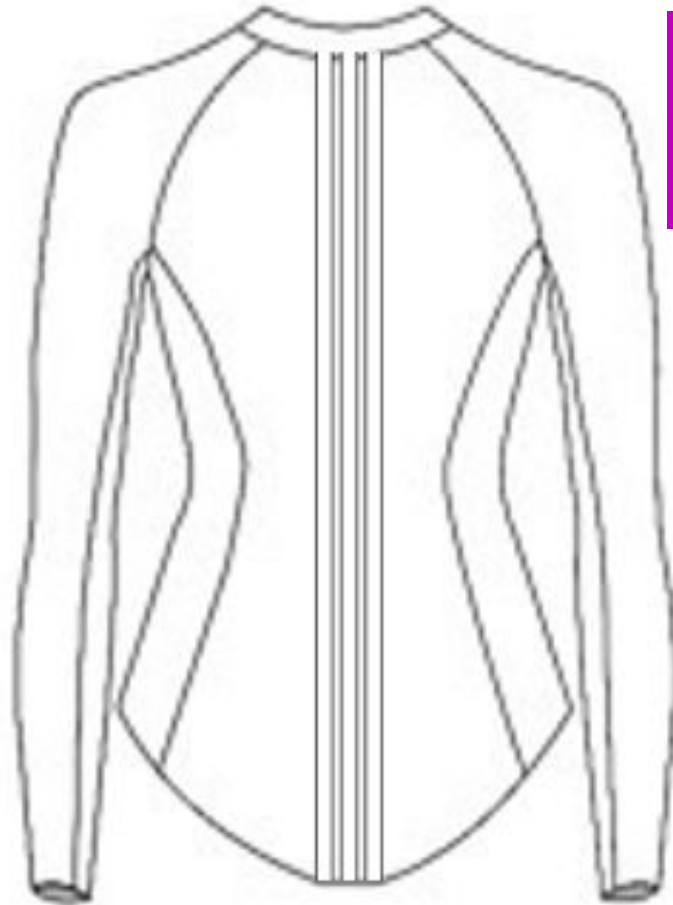
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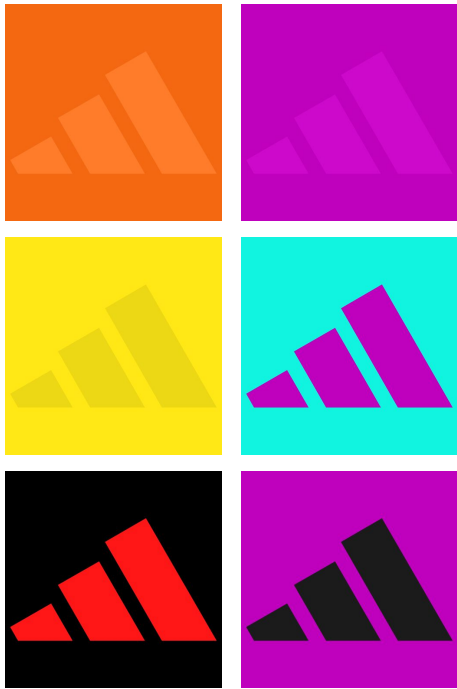


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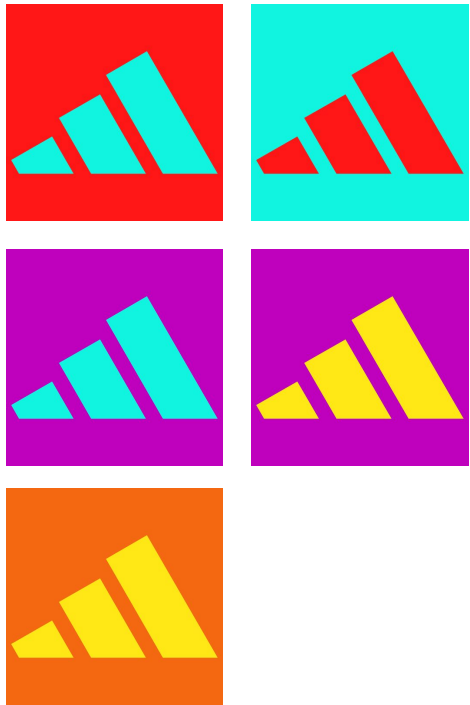
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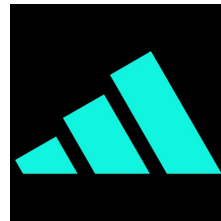
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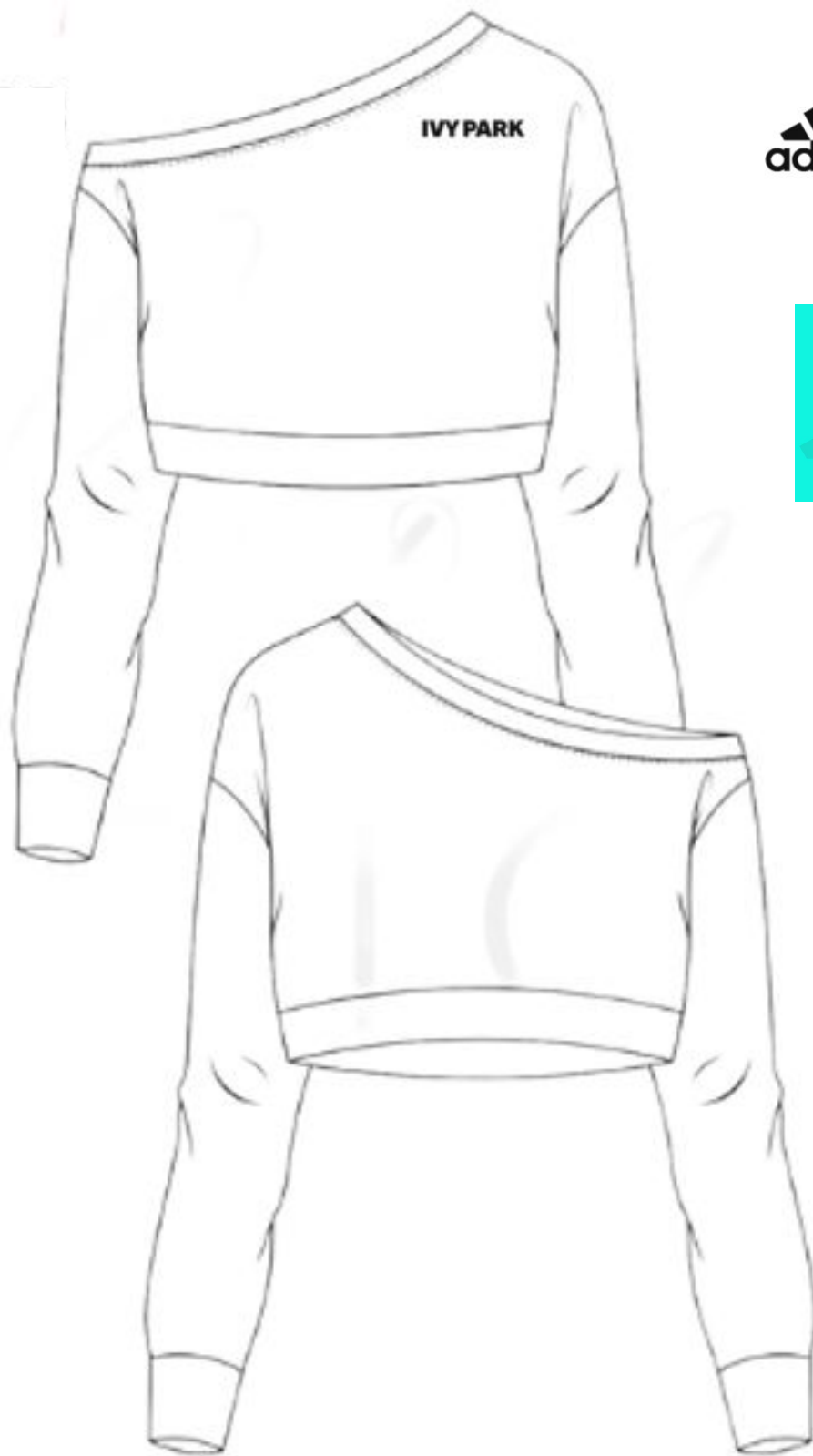
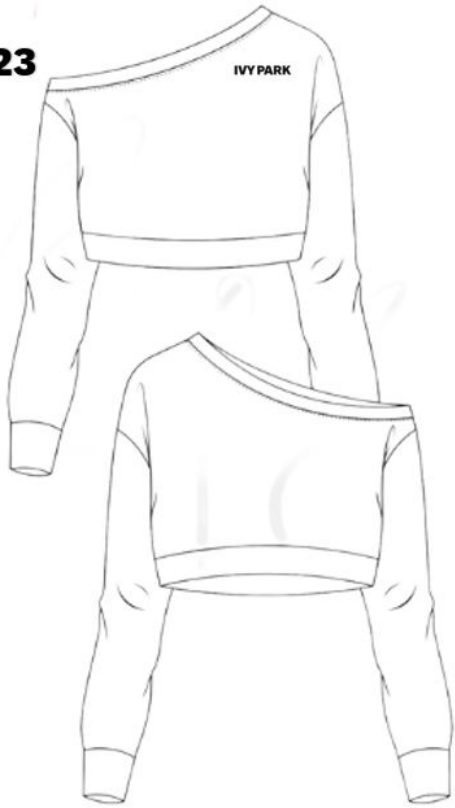
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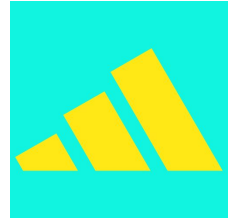
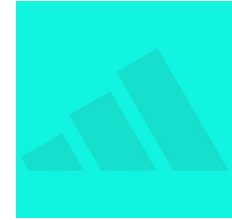
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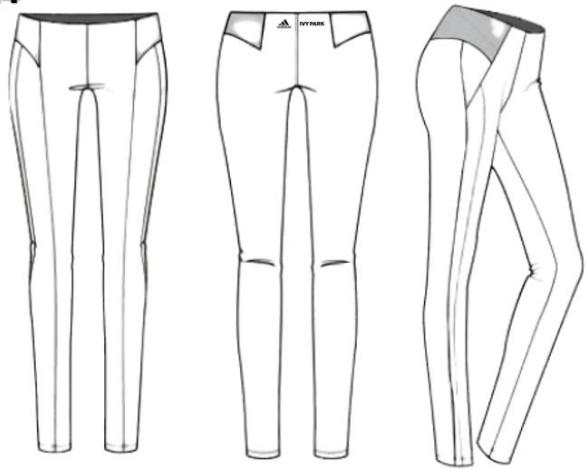


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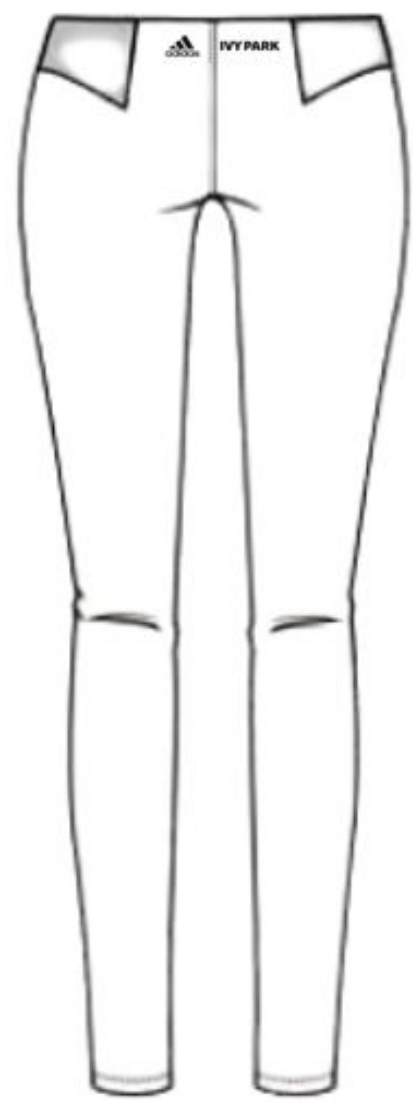
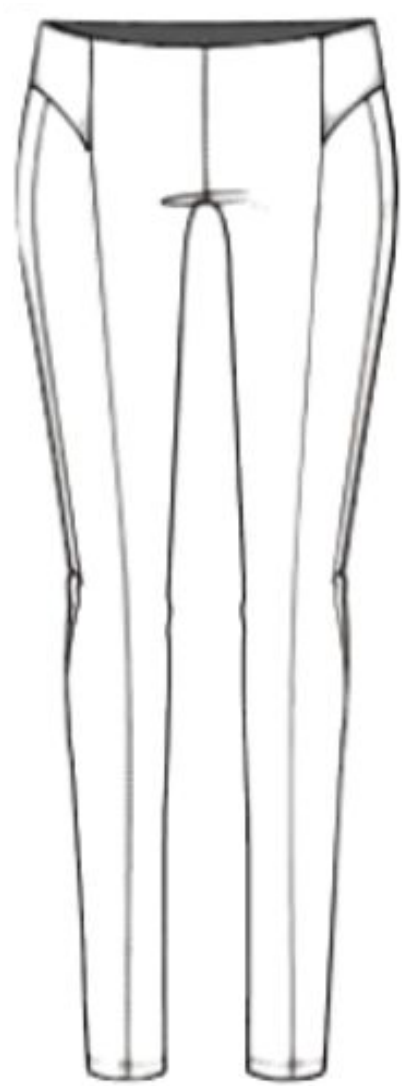
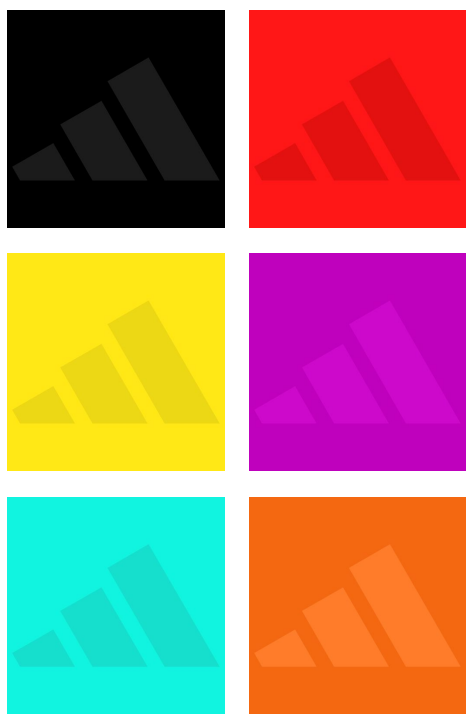


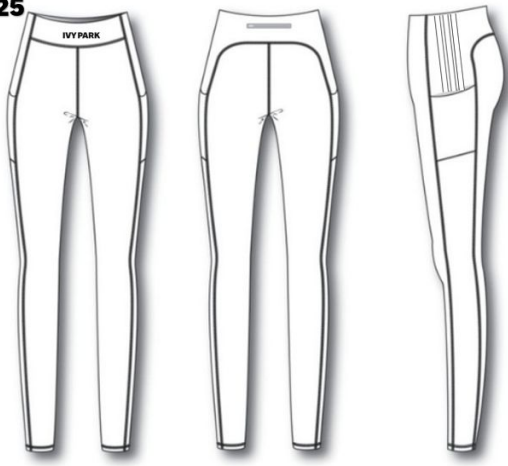
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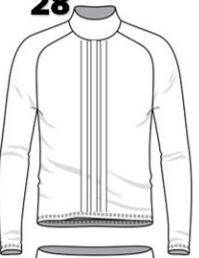


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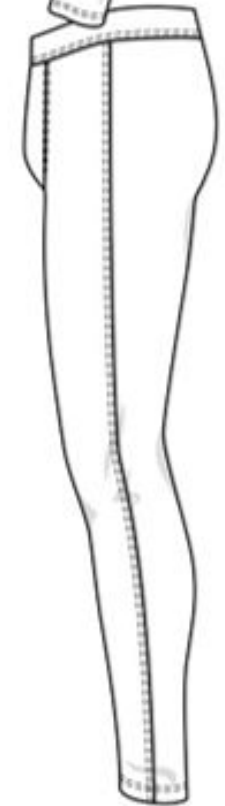
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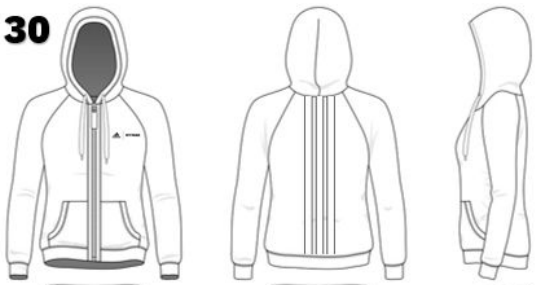
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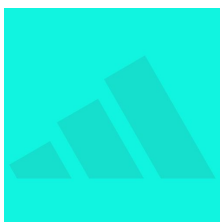
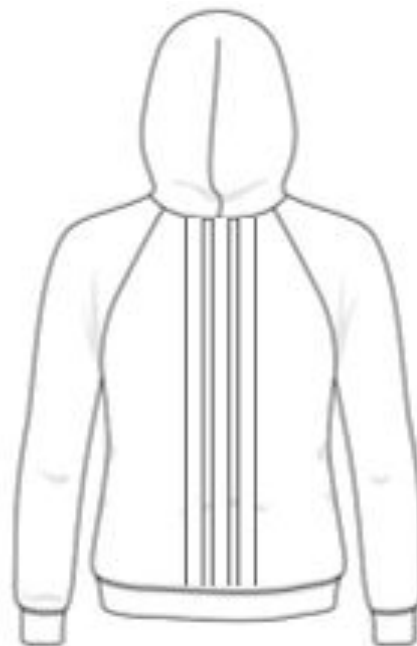
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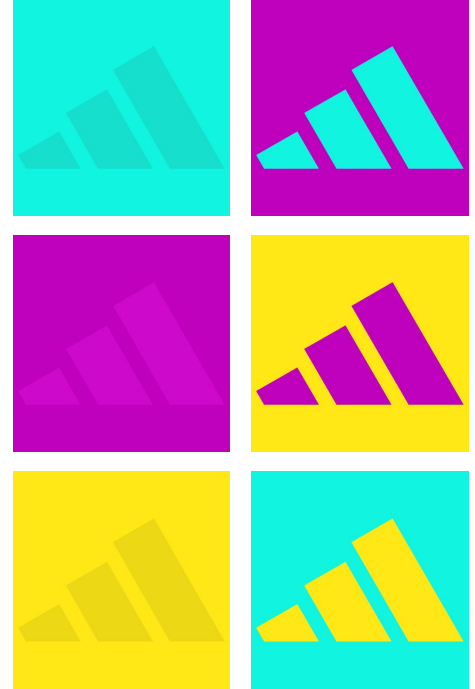
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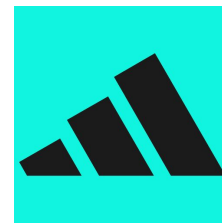
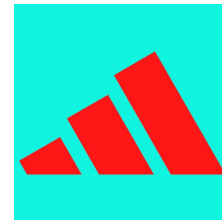
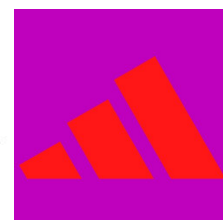
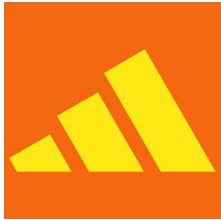
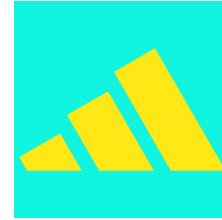
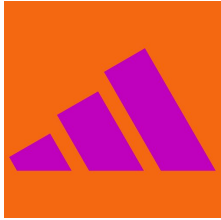
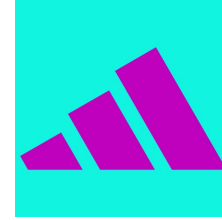
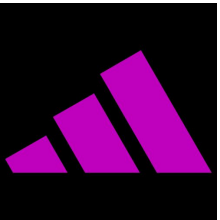
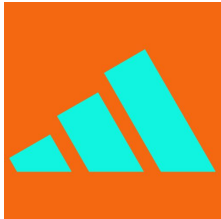
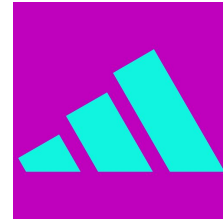
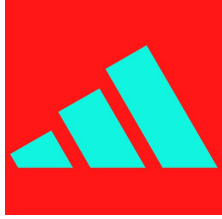


IVY PARK
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"BLOW" MUSIC VIDEO INSPIRATION

#bodysuits



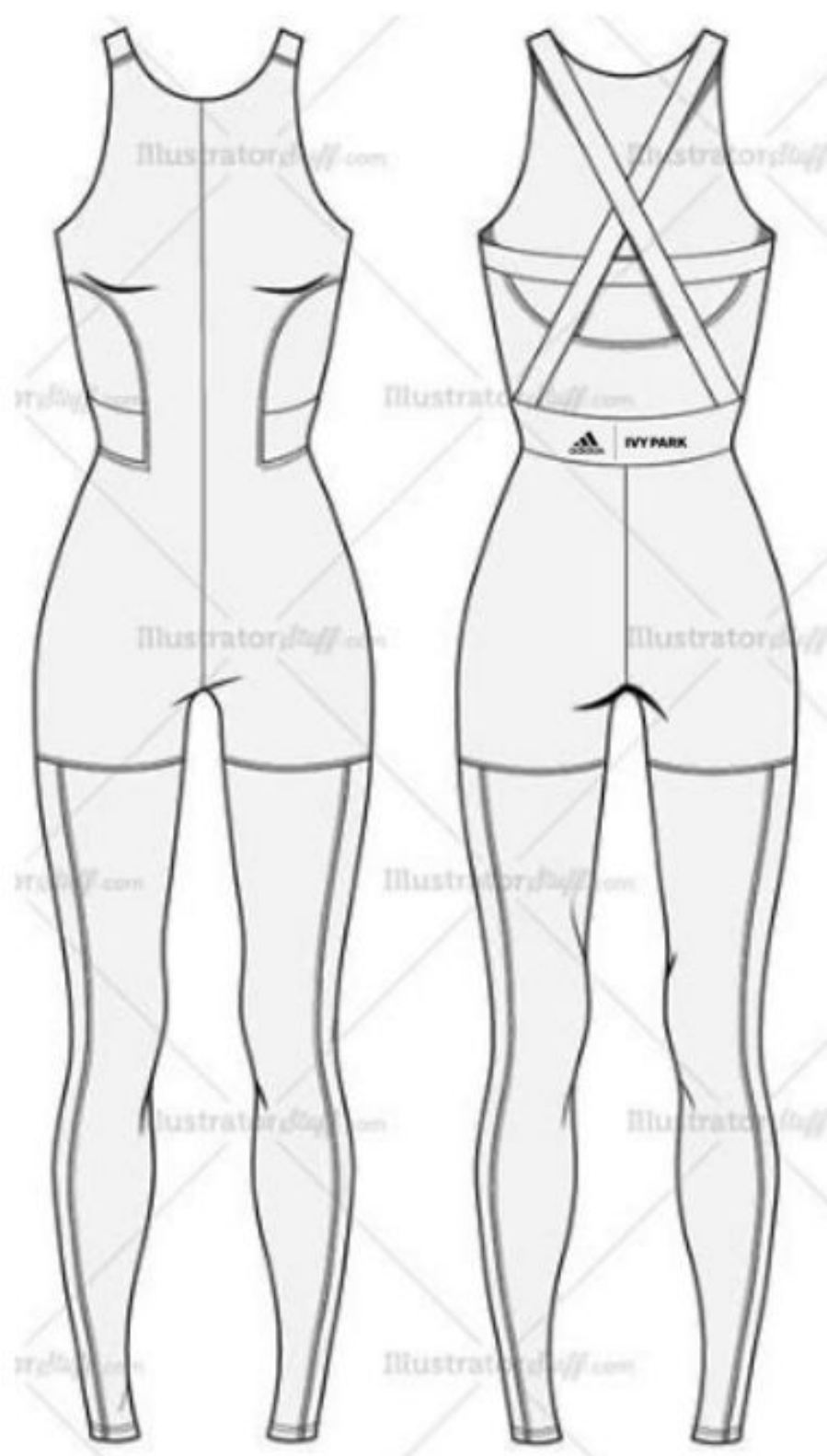
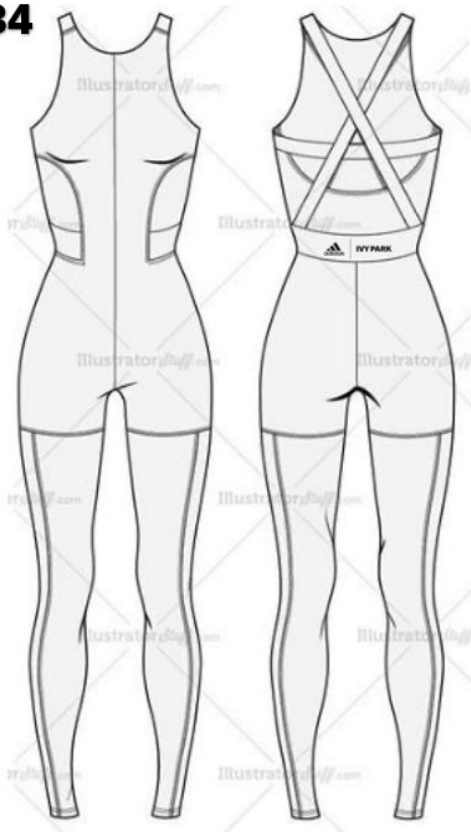
D RIP



IVY PARK

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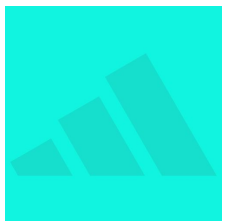
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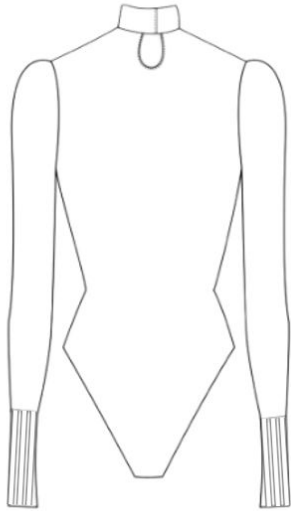
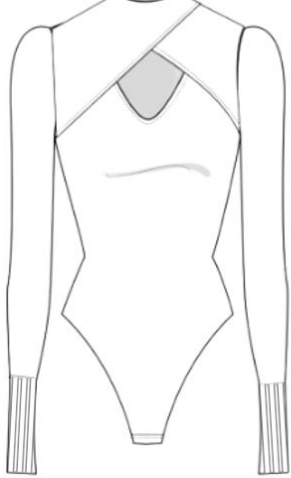


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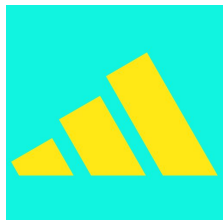
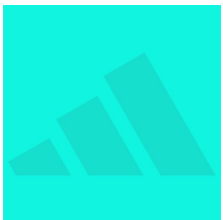
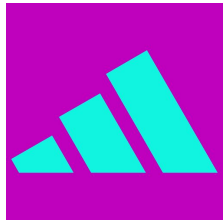
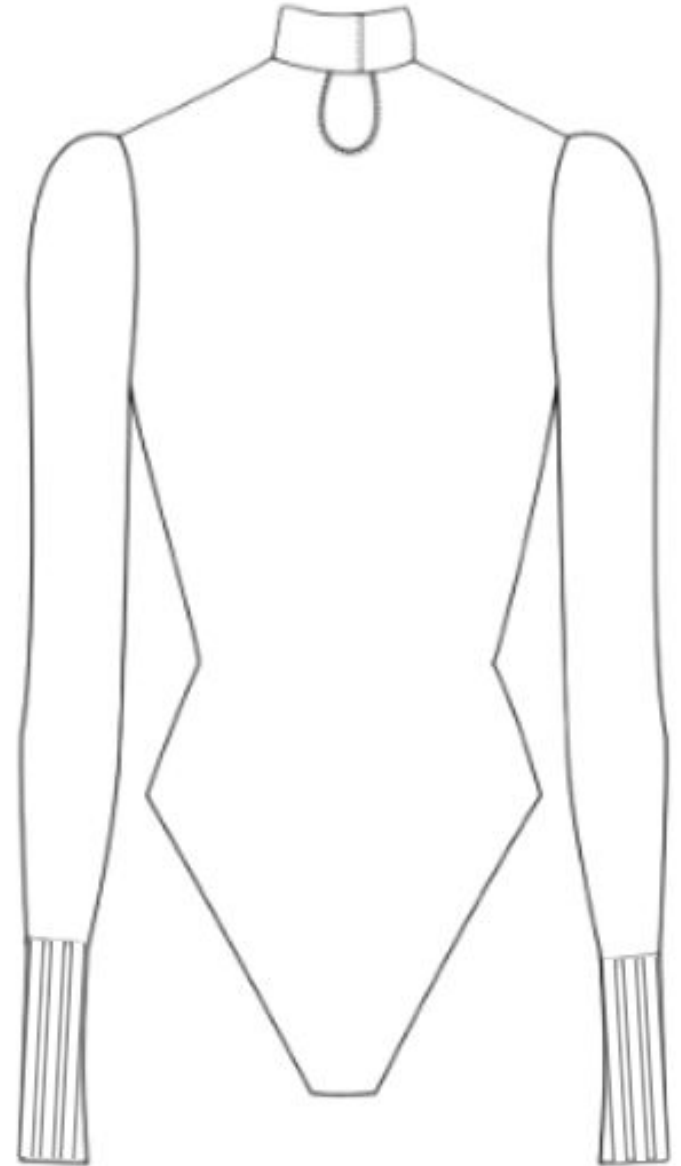
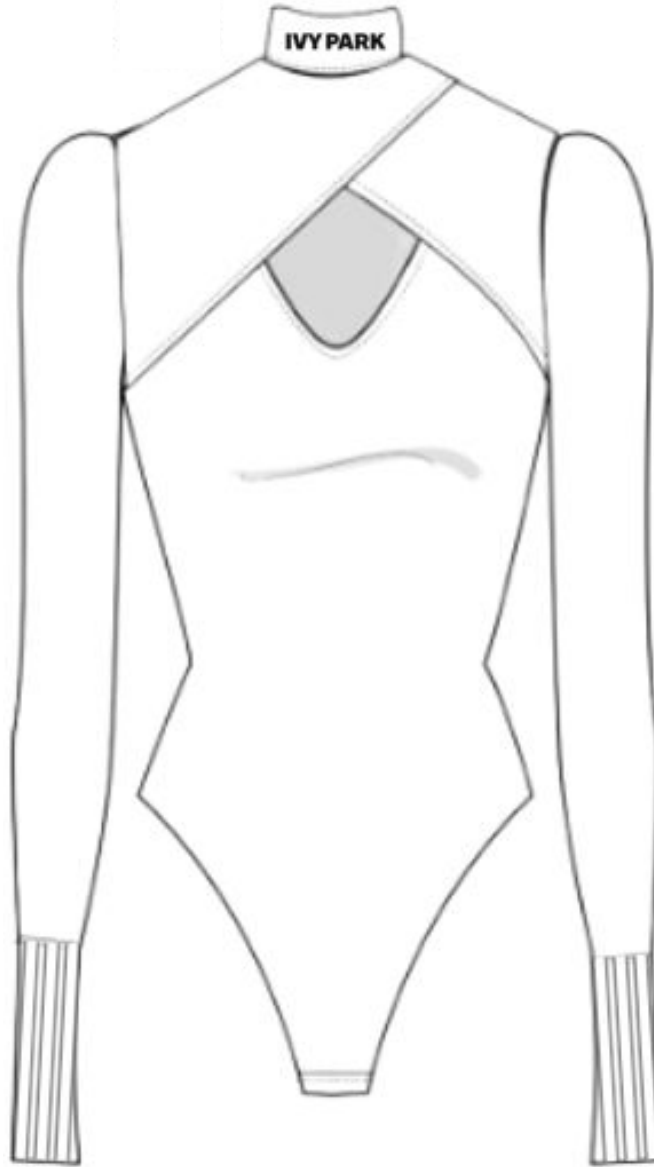
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IVYPARK



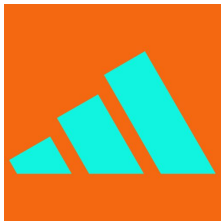
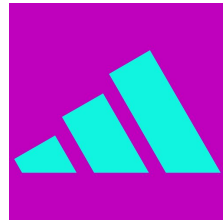
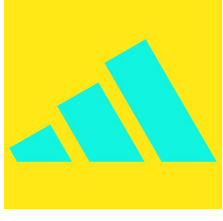
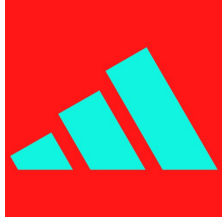
IVY PARK
IG: issablkceo

IVY PARK

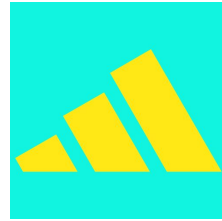
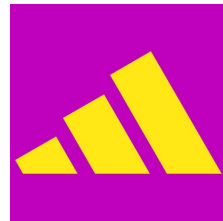
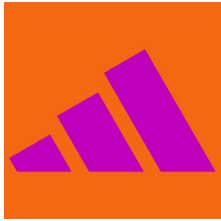
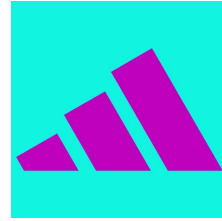


“BLOW” MUSIC VIDEO INSPIRATION

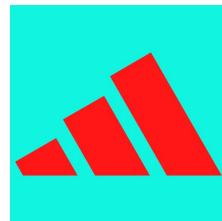
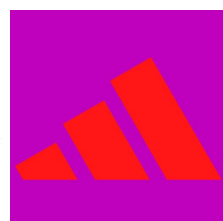
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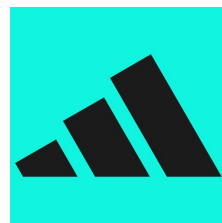
D RIP



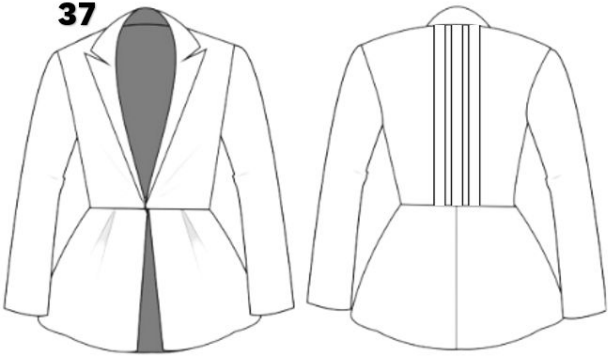
IVY PARK



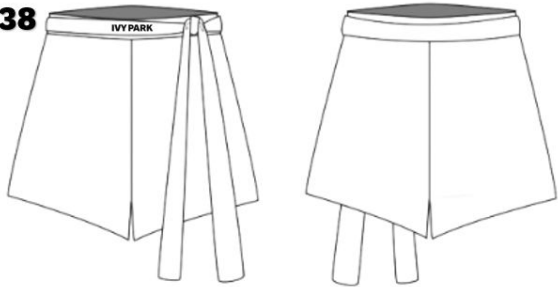
[#skateculture](#)
IG: issabikceo



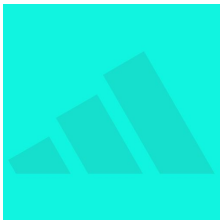
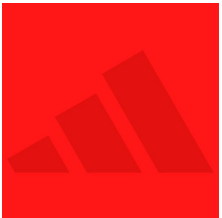
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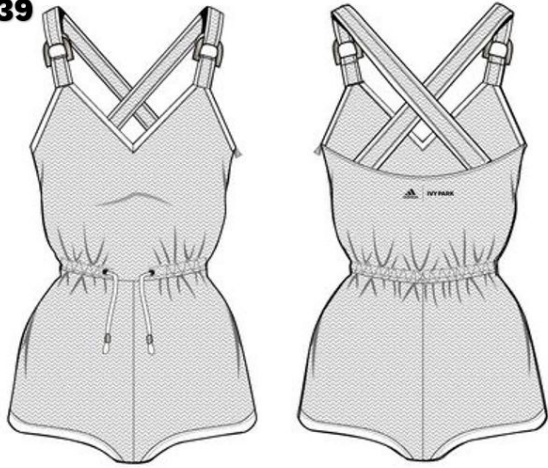
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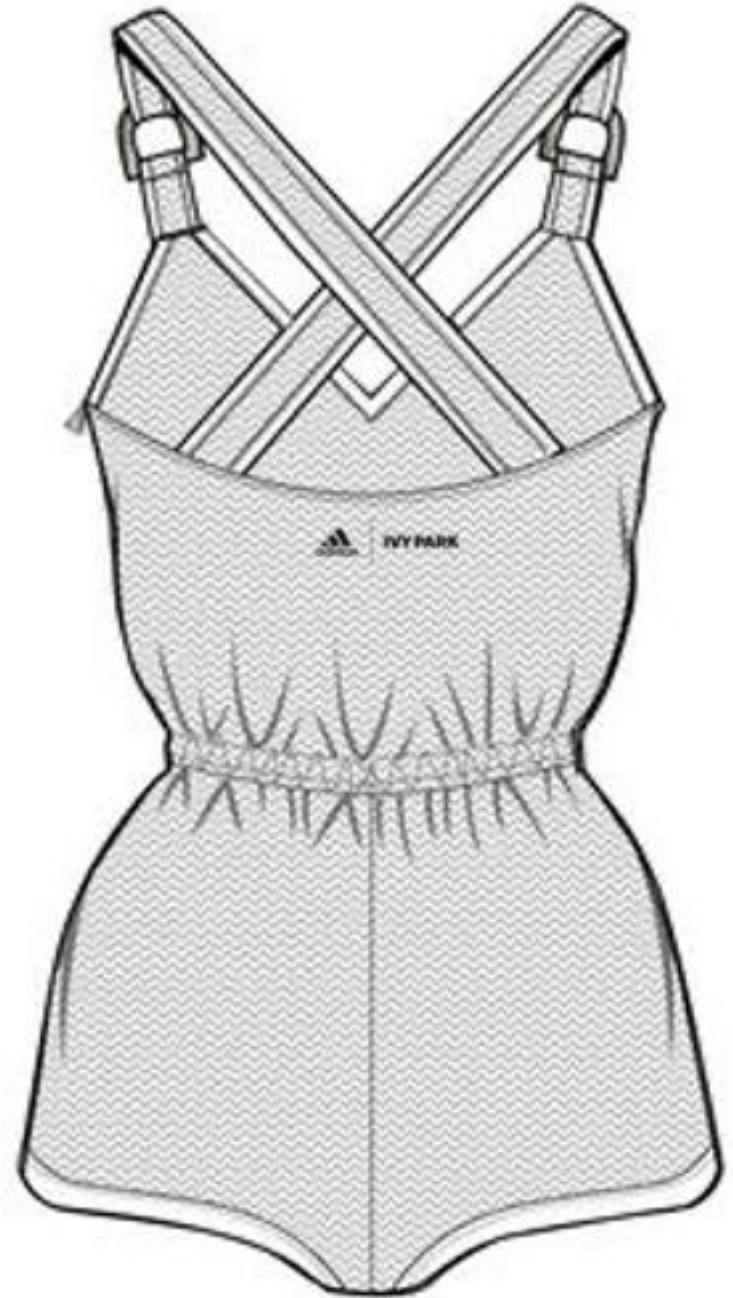
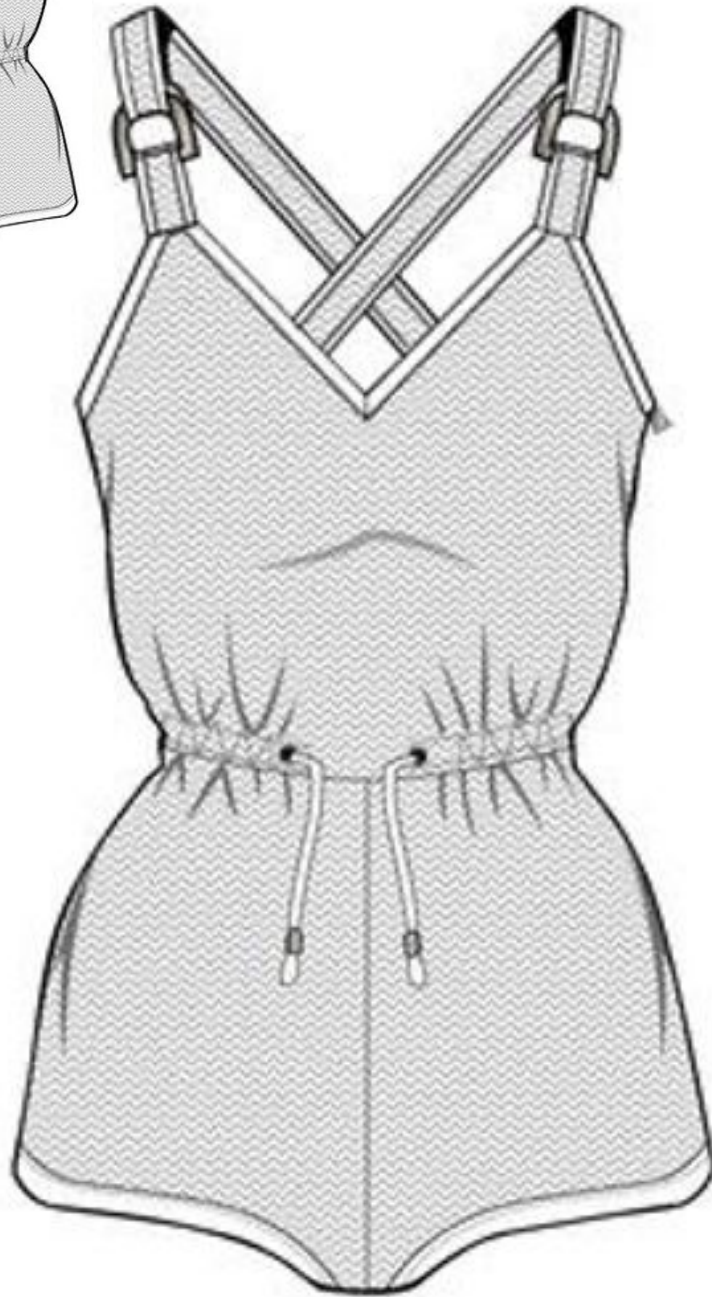
IVY PARK
IG: issablkceo



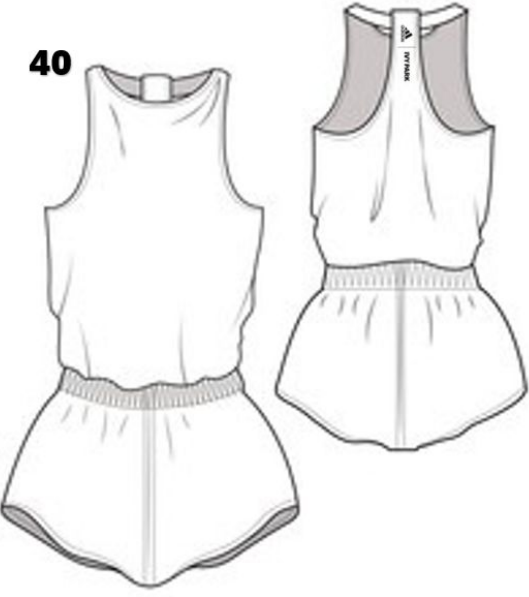
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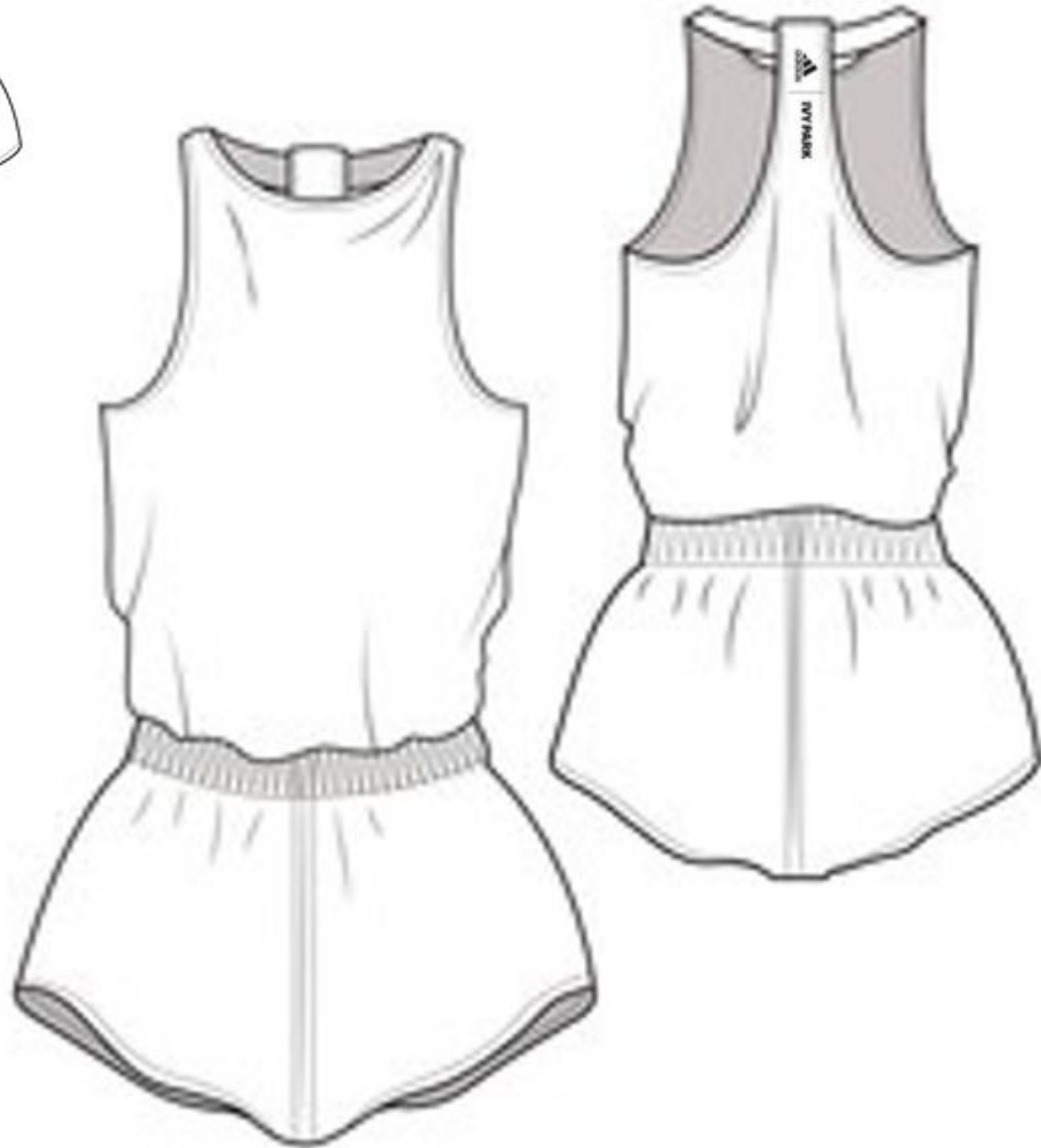
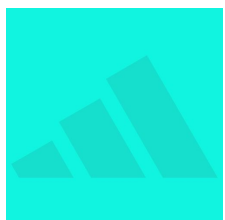
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IG: issablkceo



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IVY PARK
IG: issablkceo



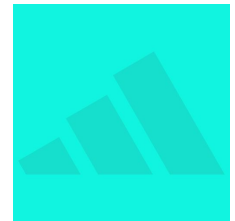
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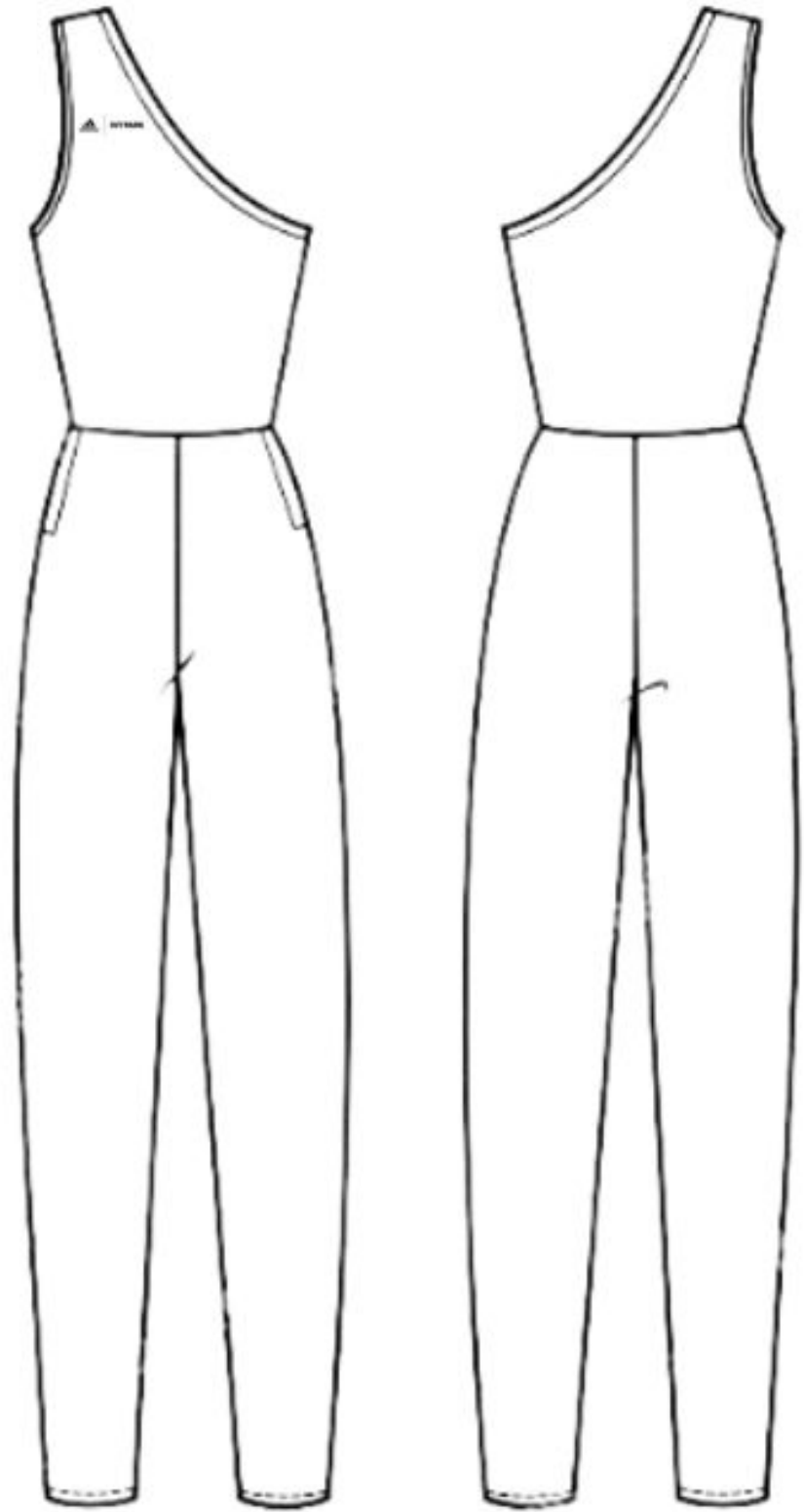
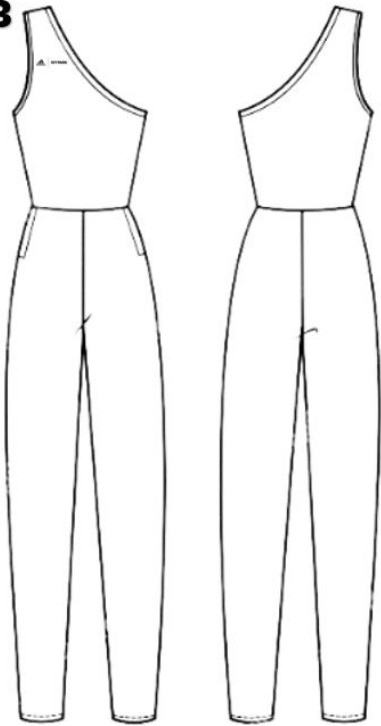
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IVY PARK
IG: issablkceo



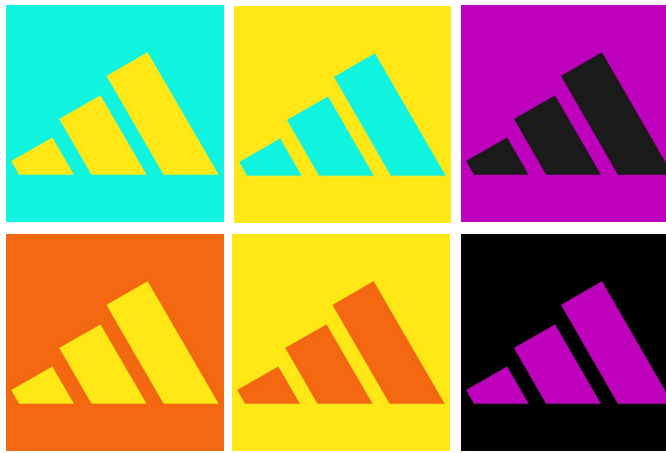
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IVY PARK
IG: issablkceo



44

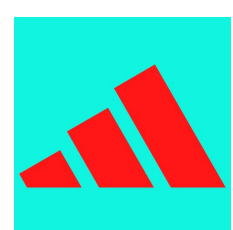
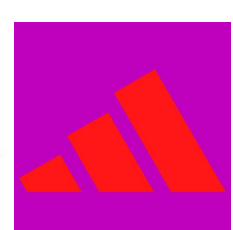
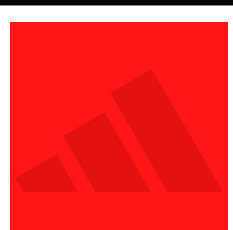
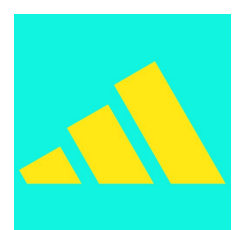
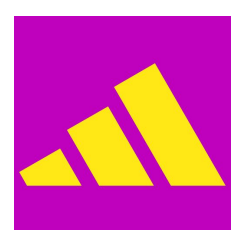
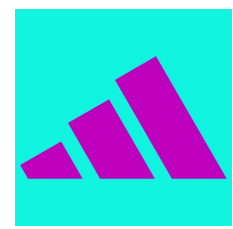
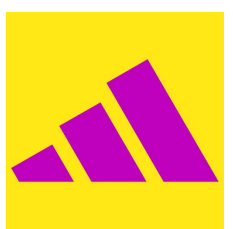
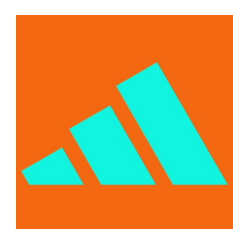
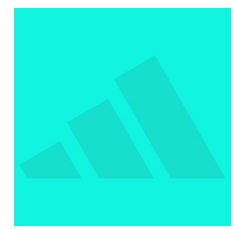
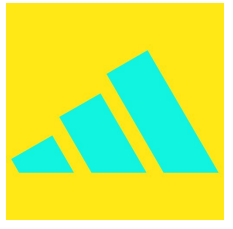
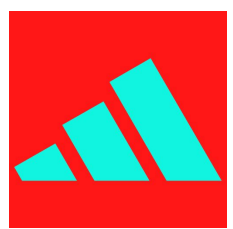
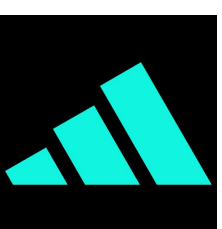


IVY PARK
IG: issablkeco



“BLOW” MUSIC VIDEO INSPIRATION

#bottoms

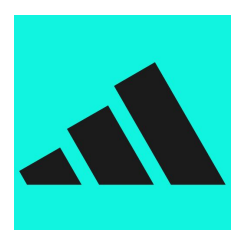
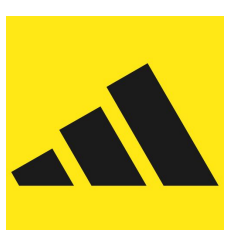


D RIP

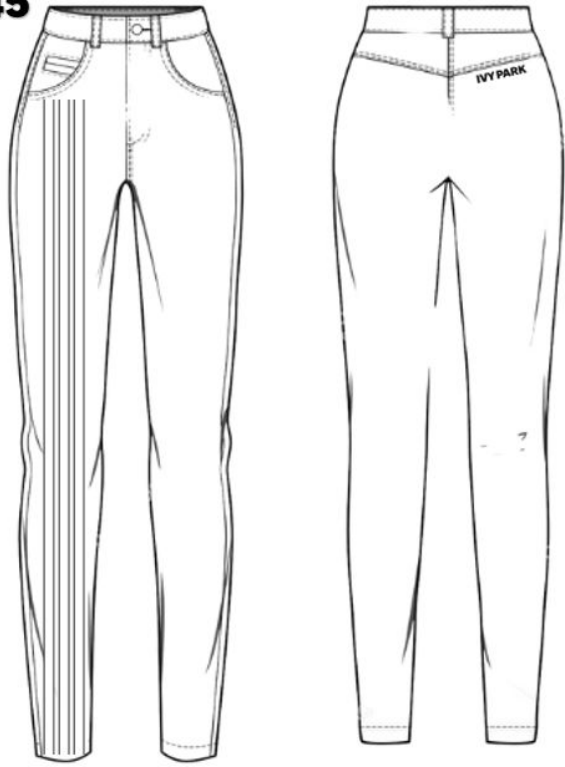


IVY PARK

#skateculture
IG: issabikceo



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IVY PARK
IG: issablkceo



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IVY PARK
IG: issablkceo



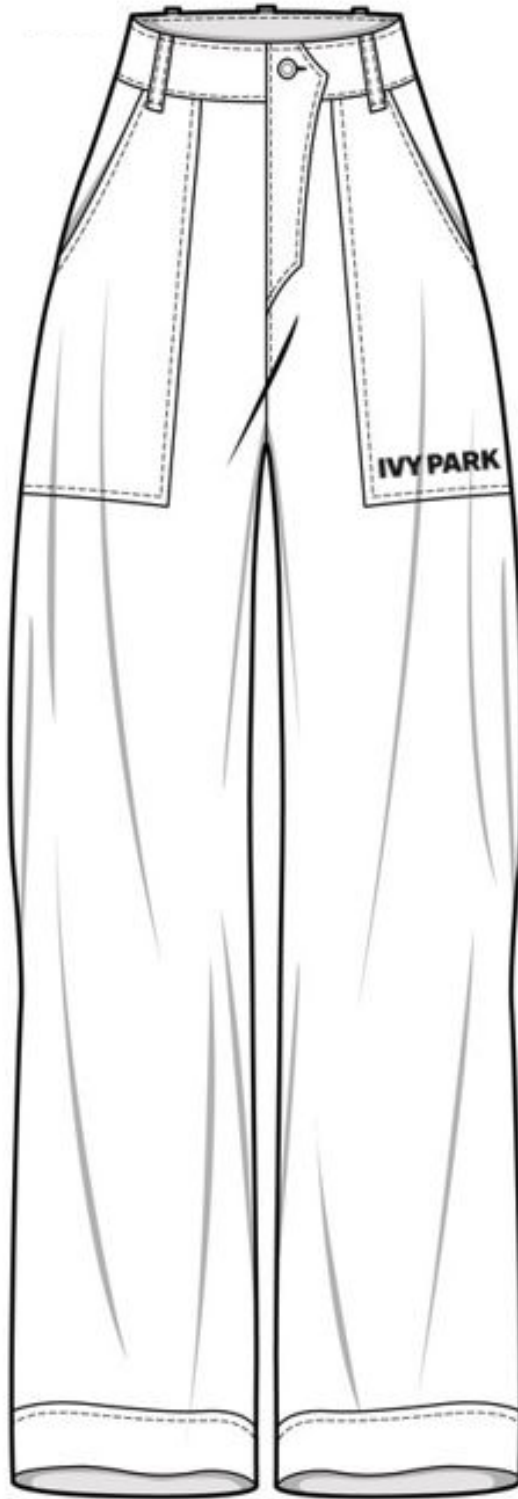
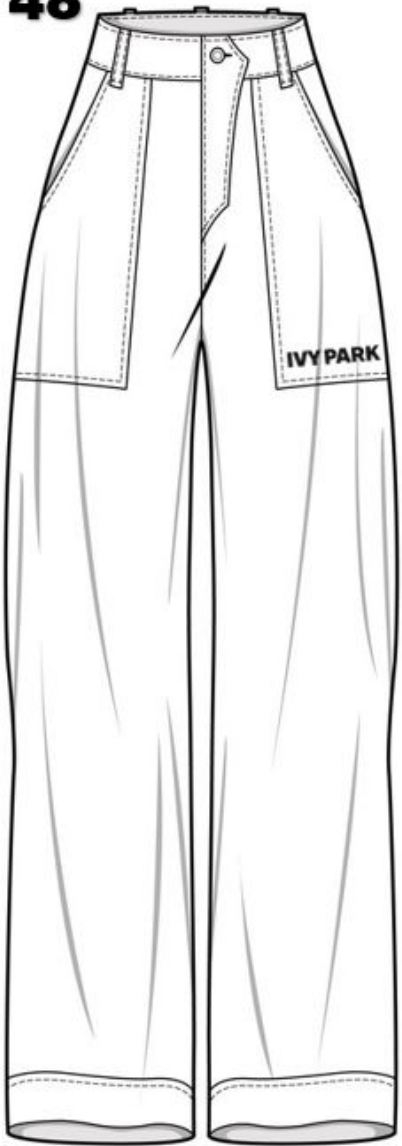
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IVY PARK
IG: issablkceo



48



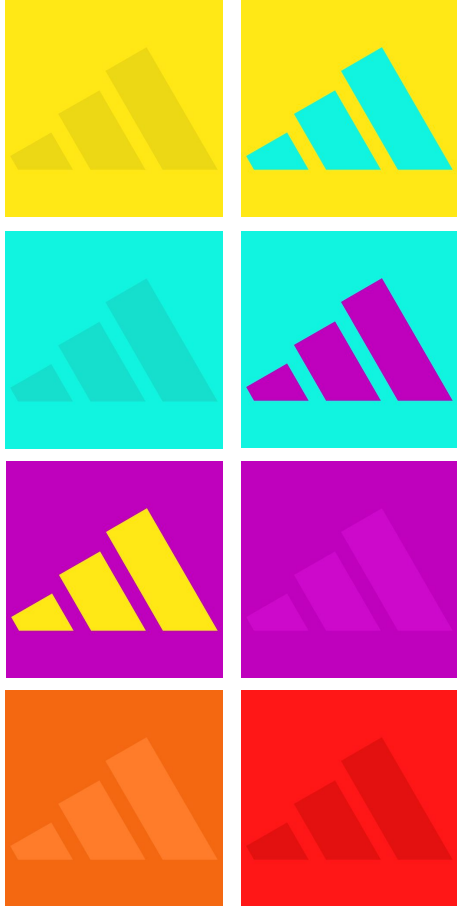
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IG: issablkceo



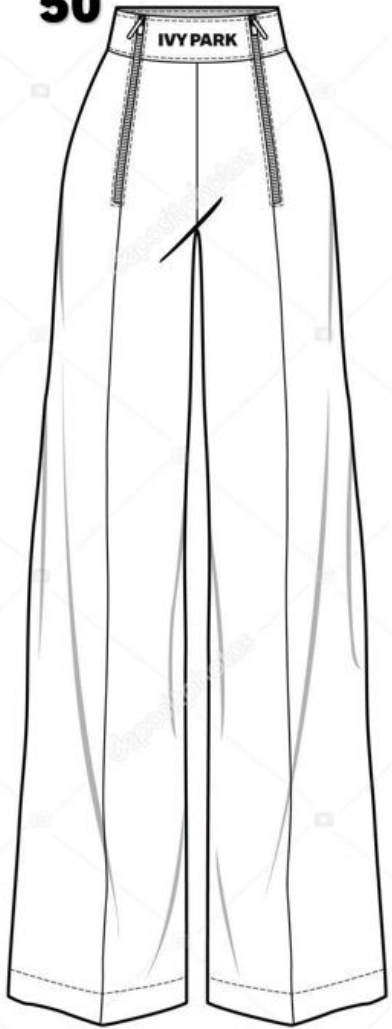
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IVY PARK
IG: issablkceo



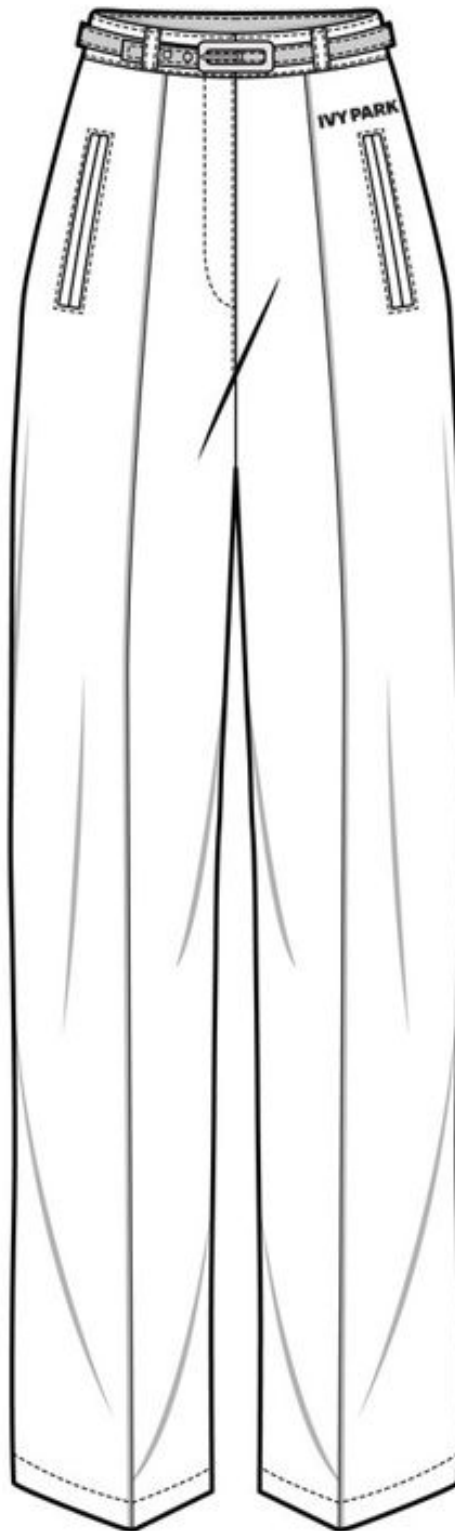
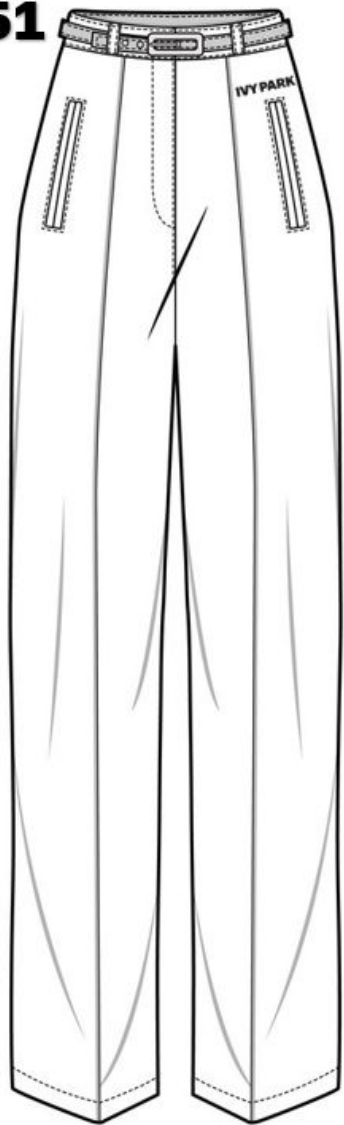
50



IVY PARK
IG: issablkceo



51



IVY PARK
IG: issablkceo



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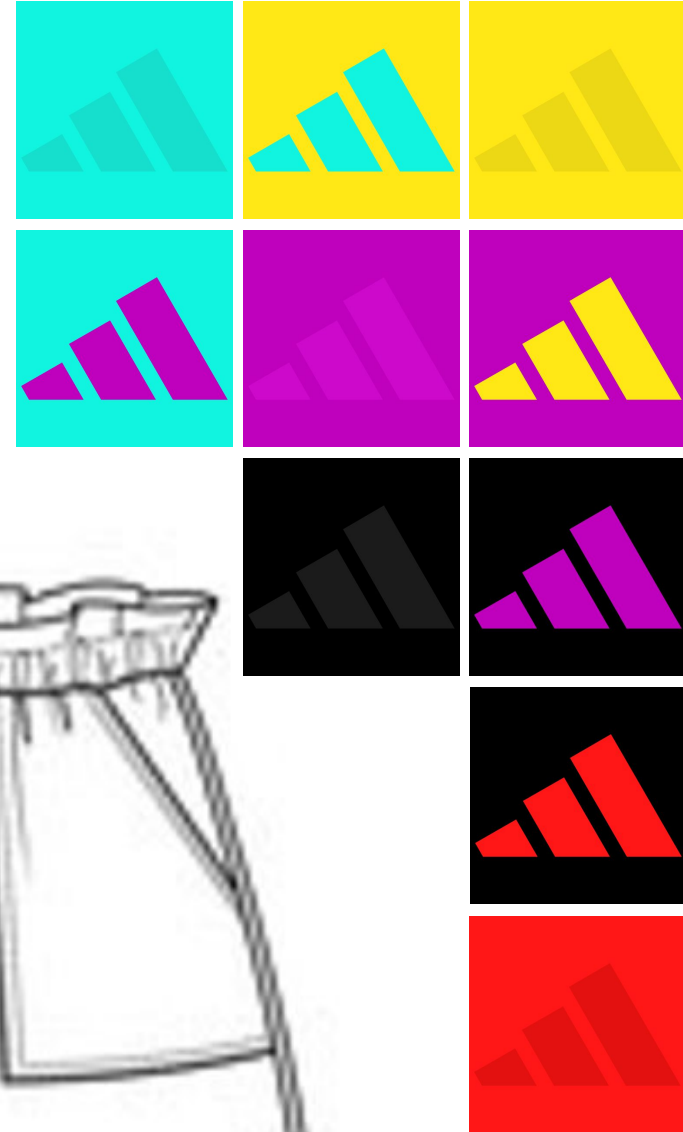
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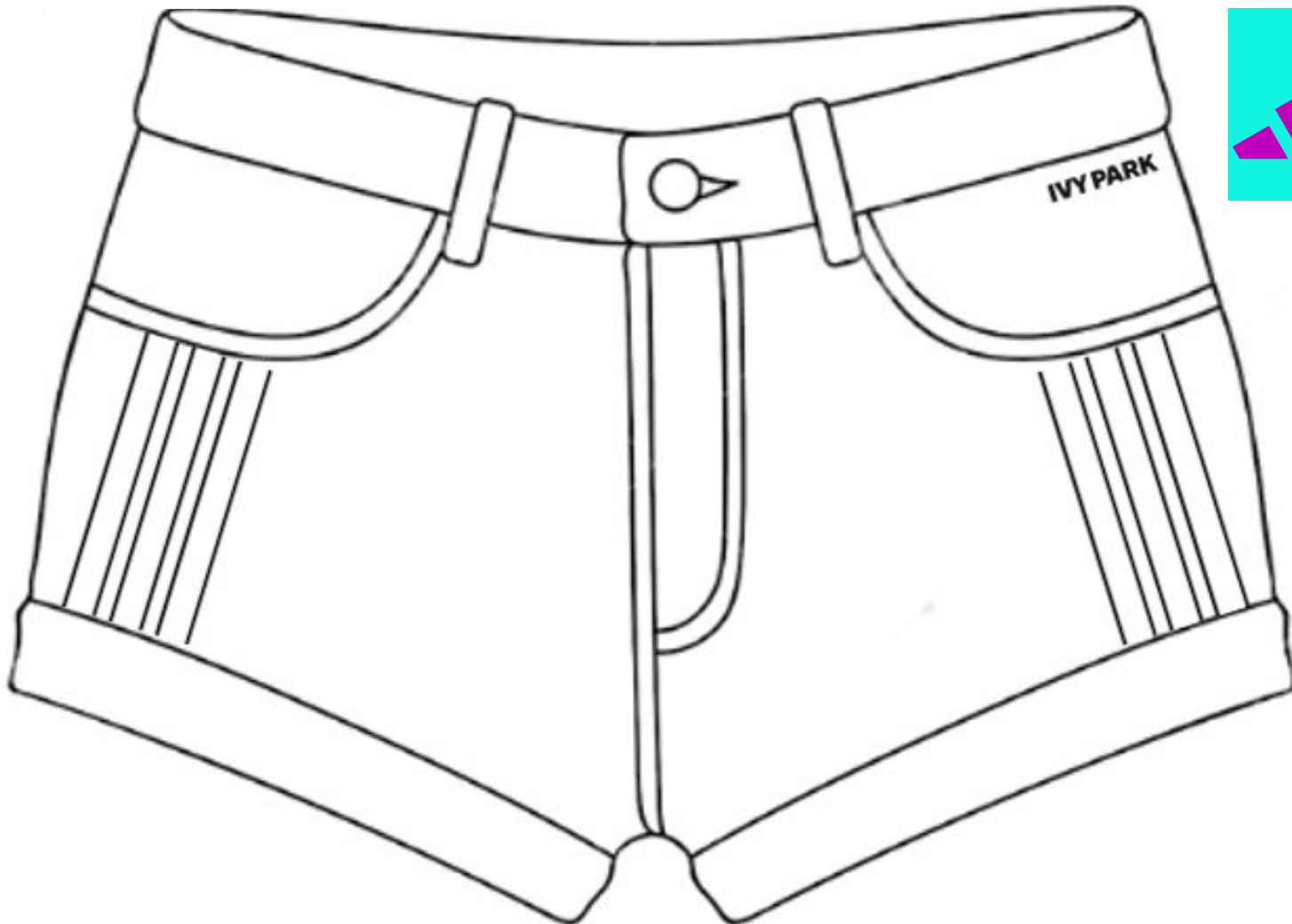
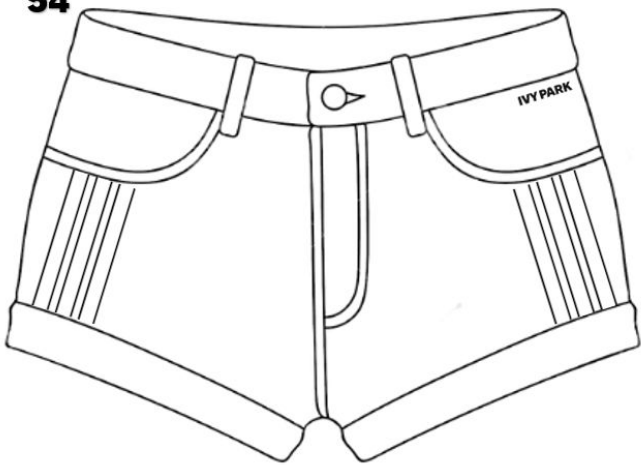
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IVY PARK
IG: issablkceo



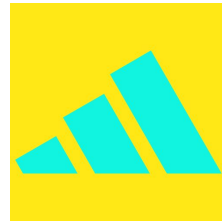
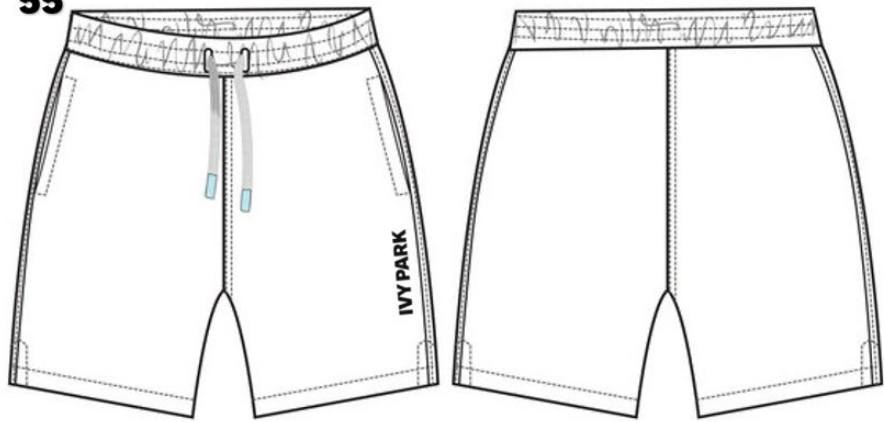
54



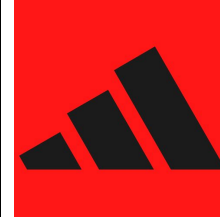
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IG: issablkceo



55



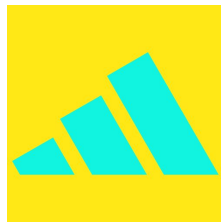
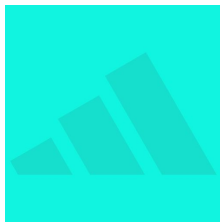
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IG: issablkceo



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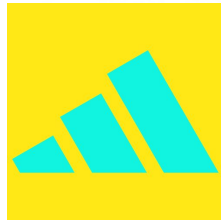
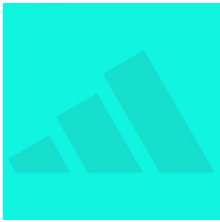
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IG: issablkceo



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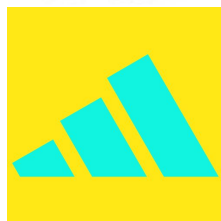
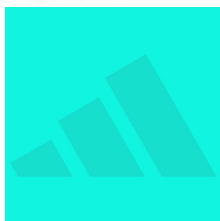
IVY PARK
IG: issablkceo



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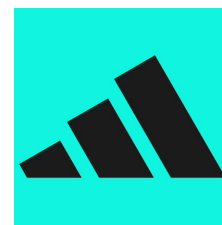
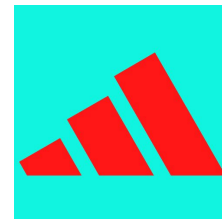
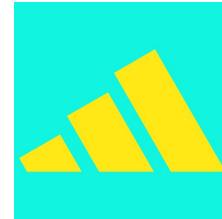
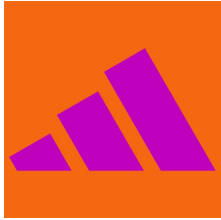
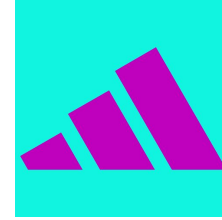
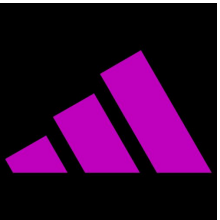
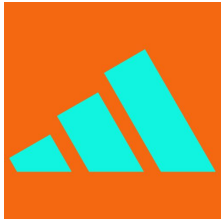
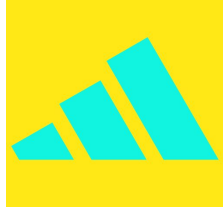
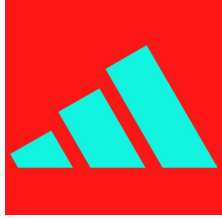
IVY PARK
IG: issablkceo



“BLOW” MUSIC VIDEO INSPIRATION

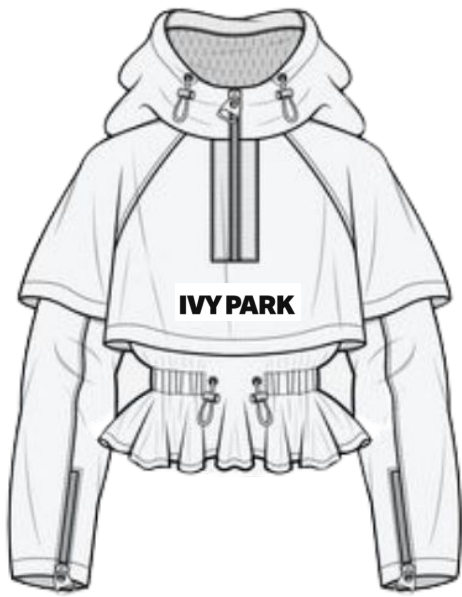
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DRIP

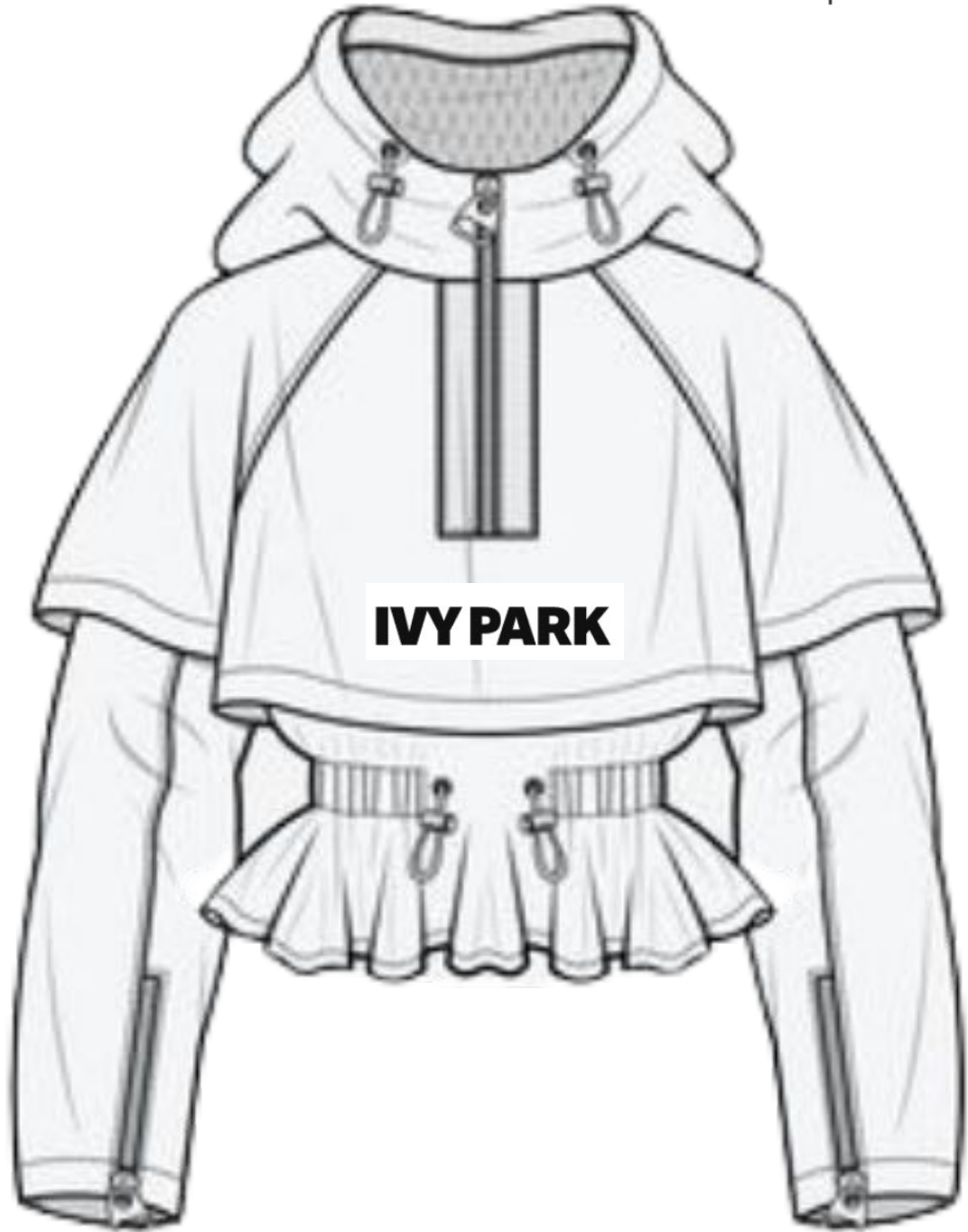


IVY PARK

#skateculture
IG: issabikceo



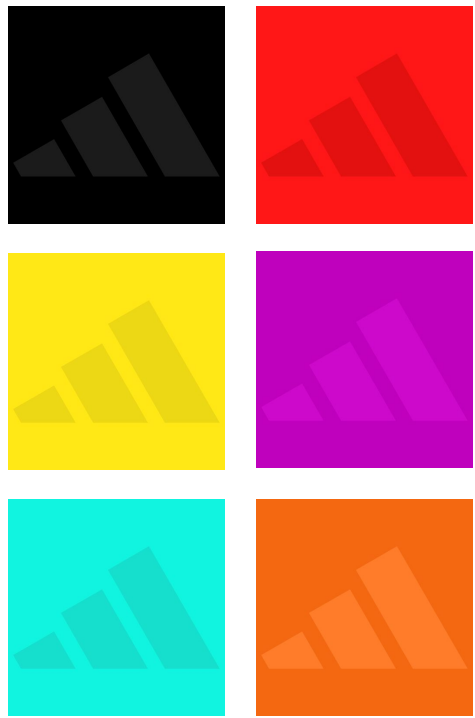
IVY PARK
IG: issablkceo



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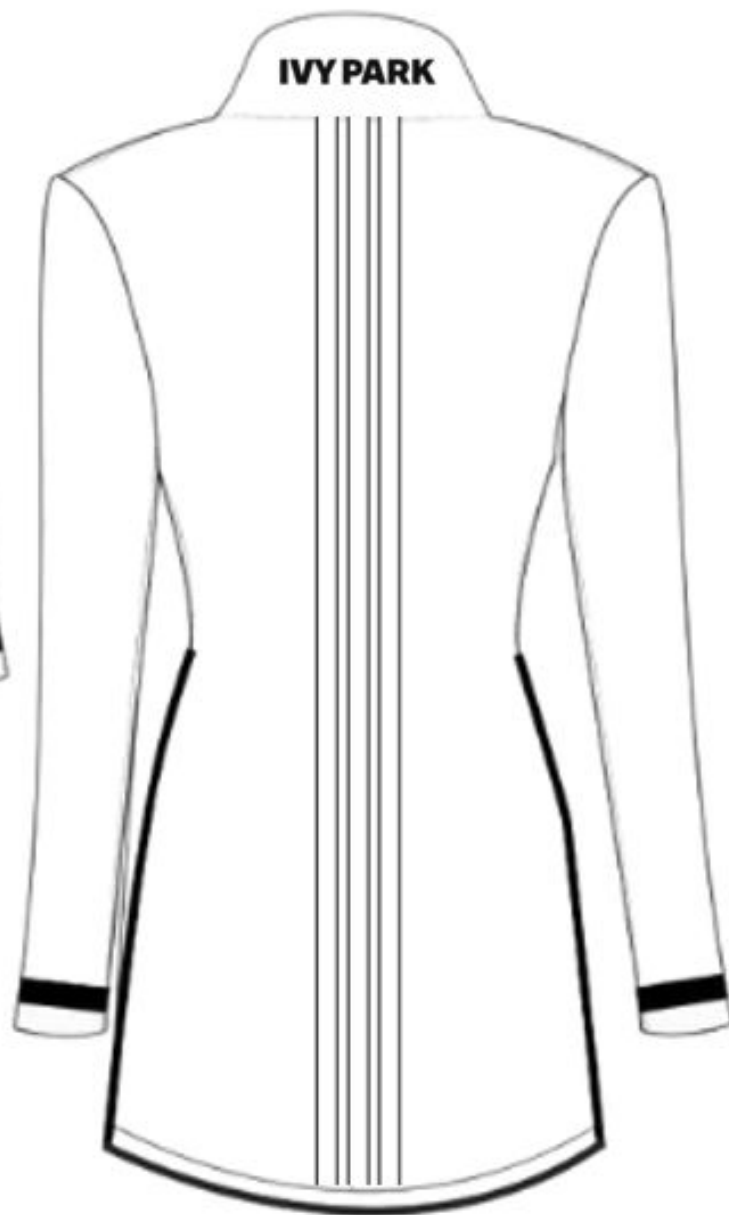
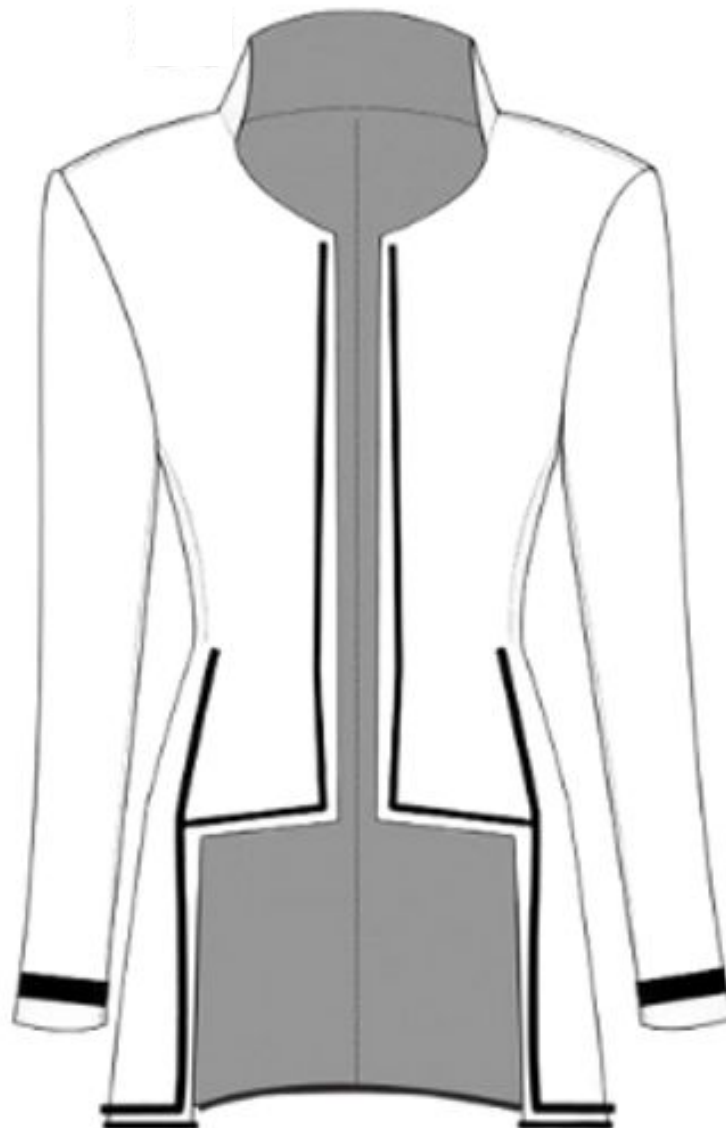
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IG: issablkceo



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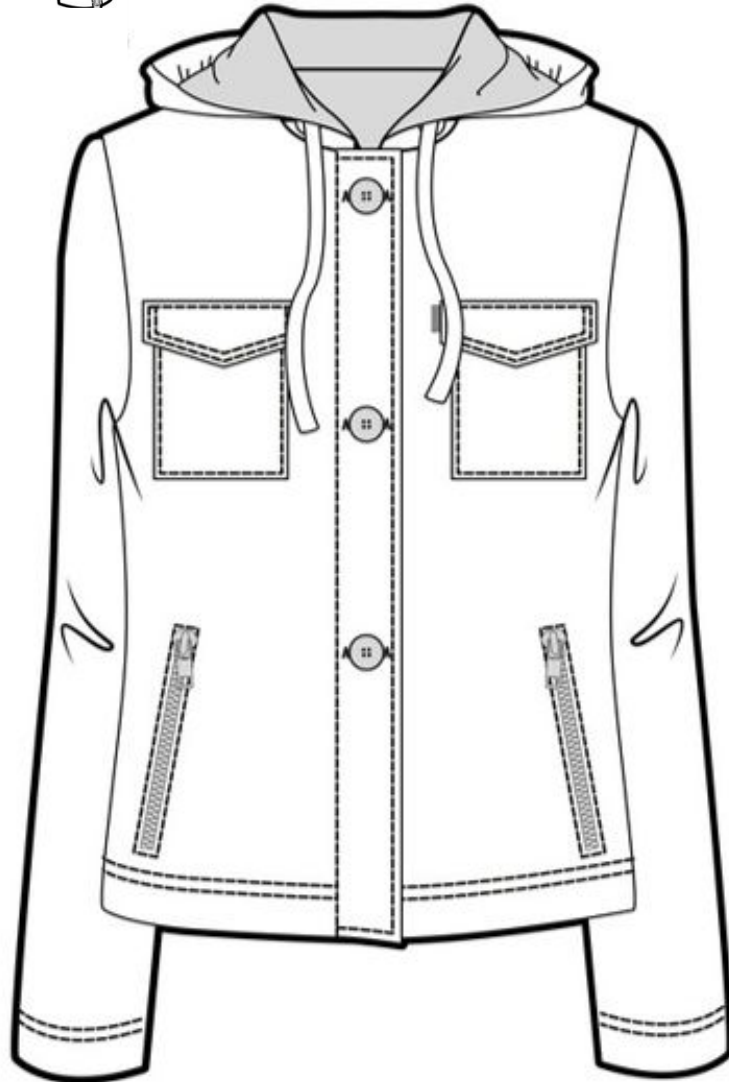
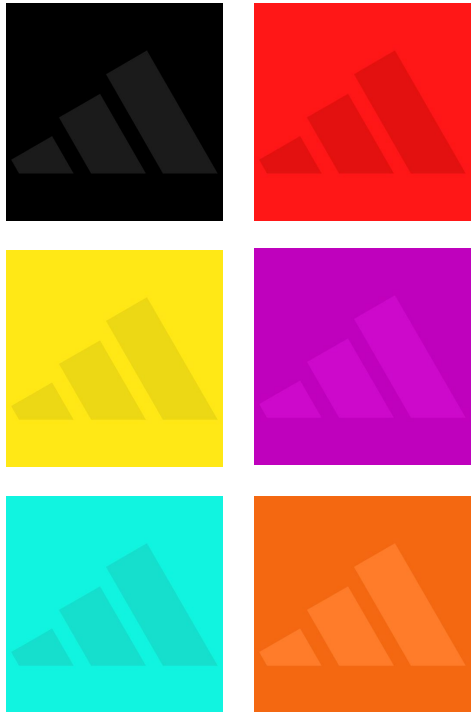
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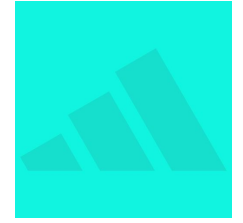
IVY PARK
IG: issablkceo



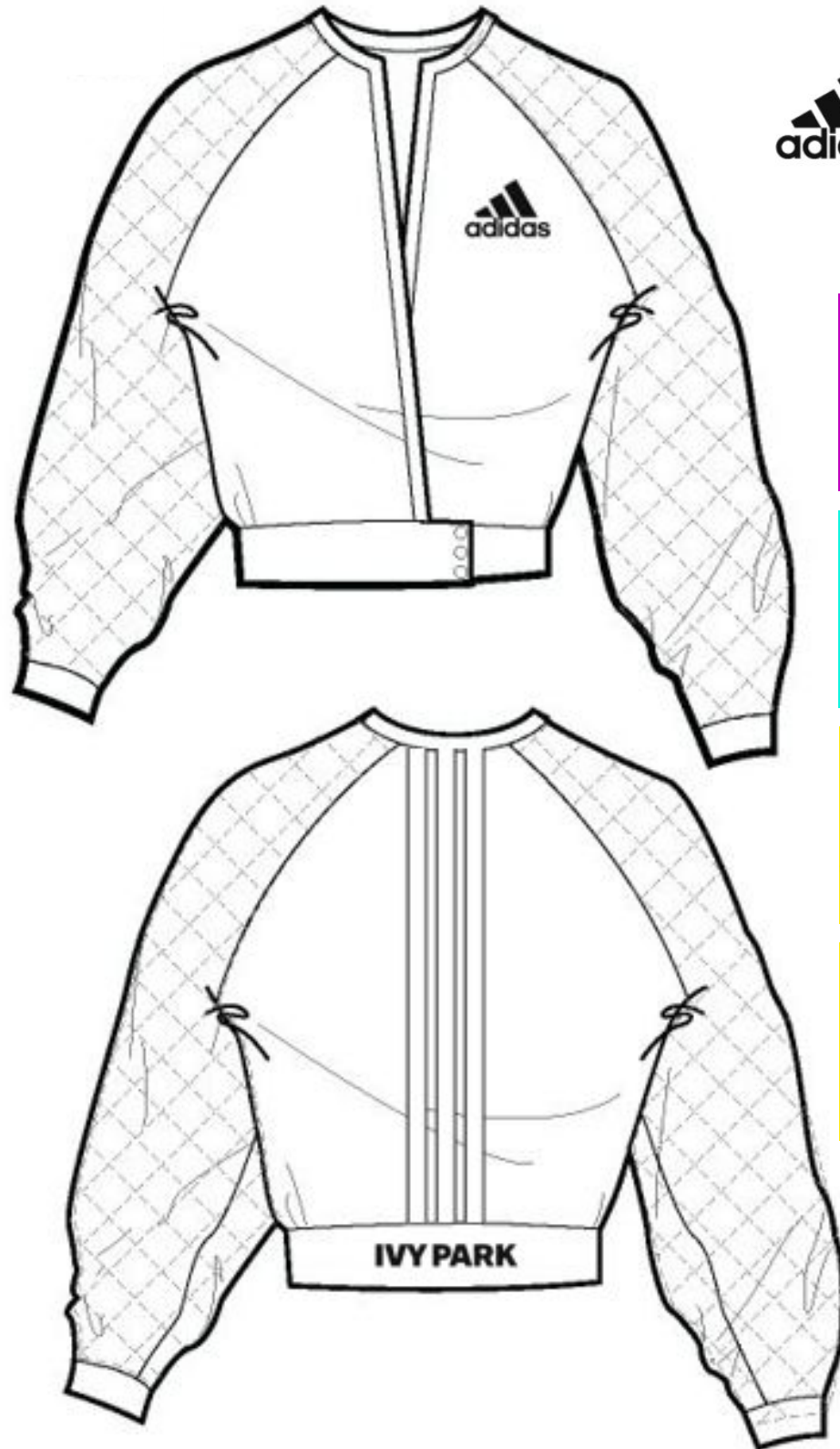
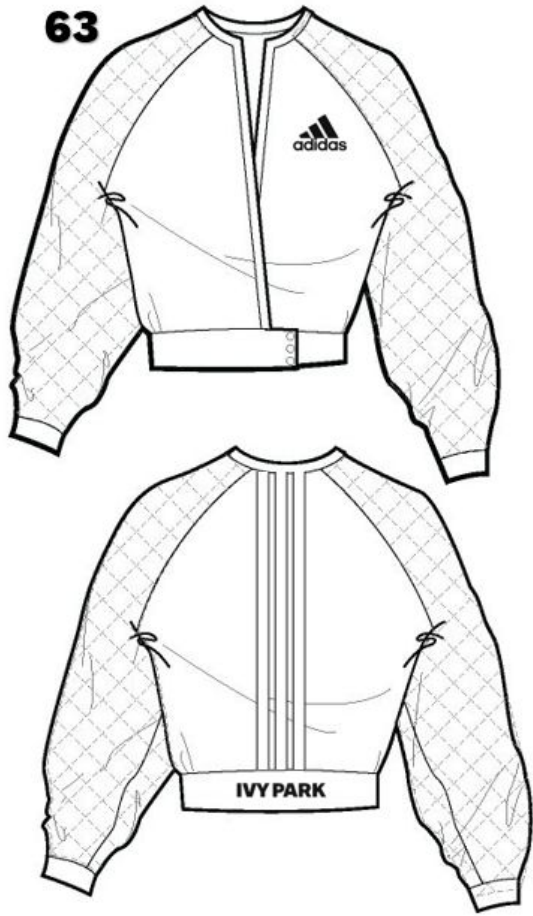
62



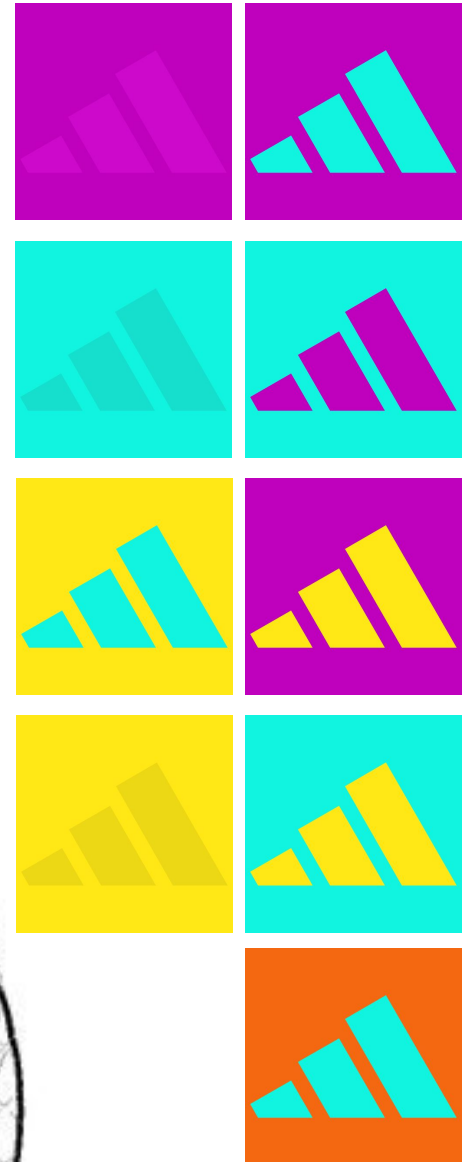
IVY PARK
IG: issablkceo



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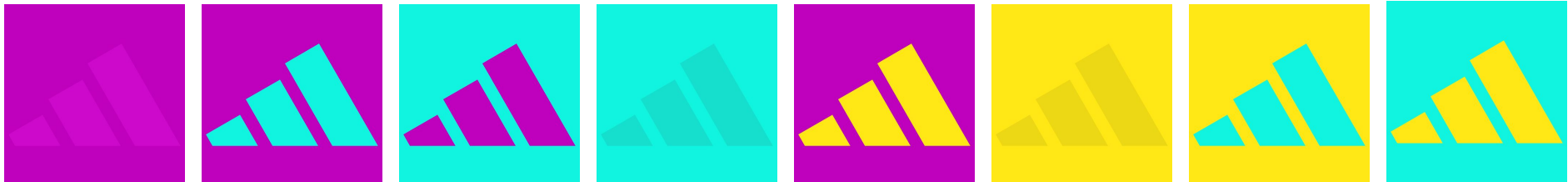
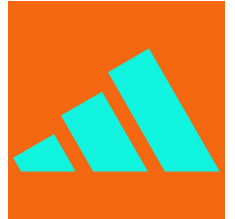
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IG: issablkceo



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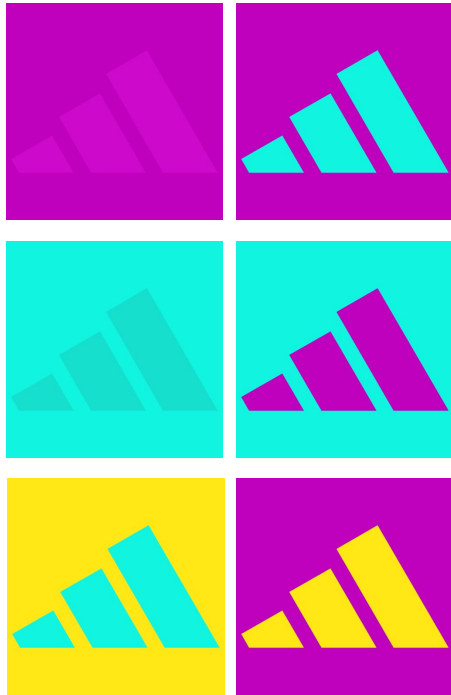
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IG: issablkceo



65



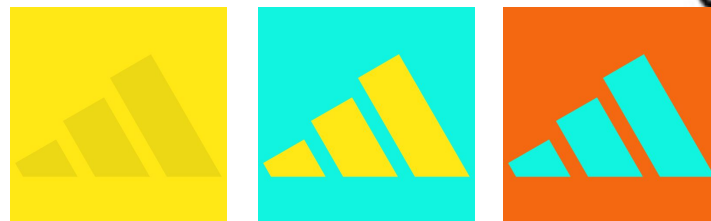
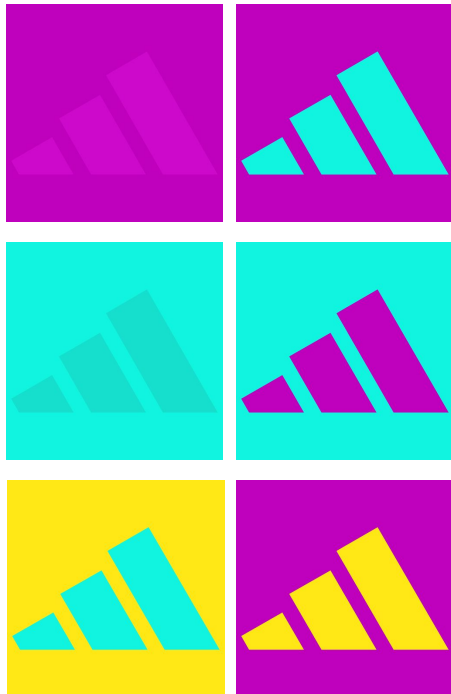
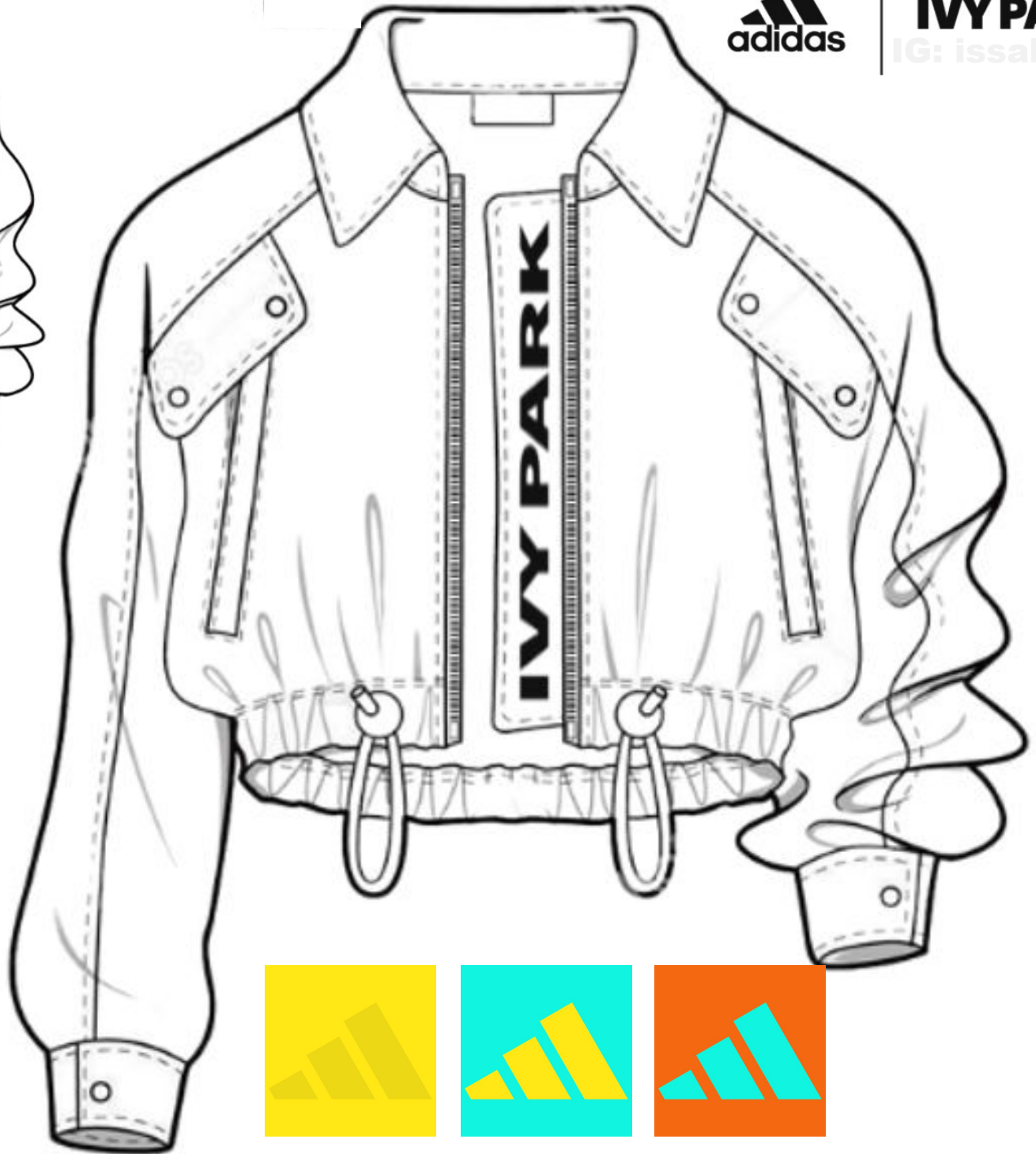
IVY PARK
IG: issablkceo



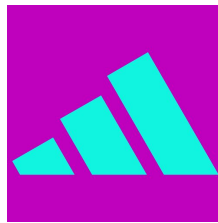
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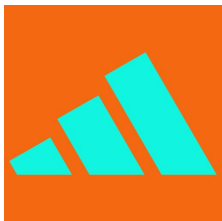
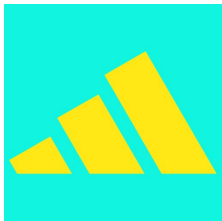
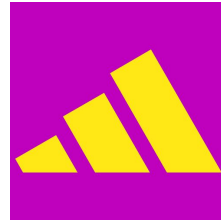
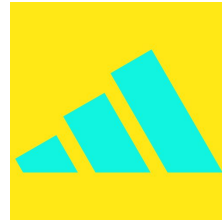
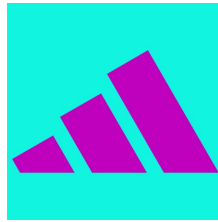
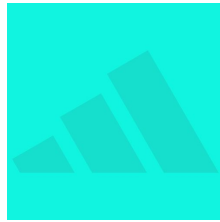
IVY PARK
IG: issablkceo



67



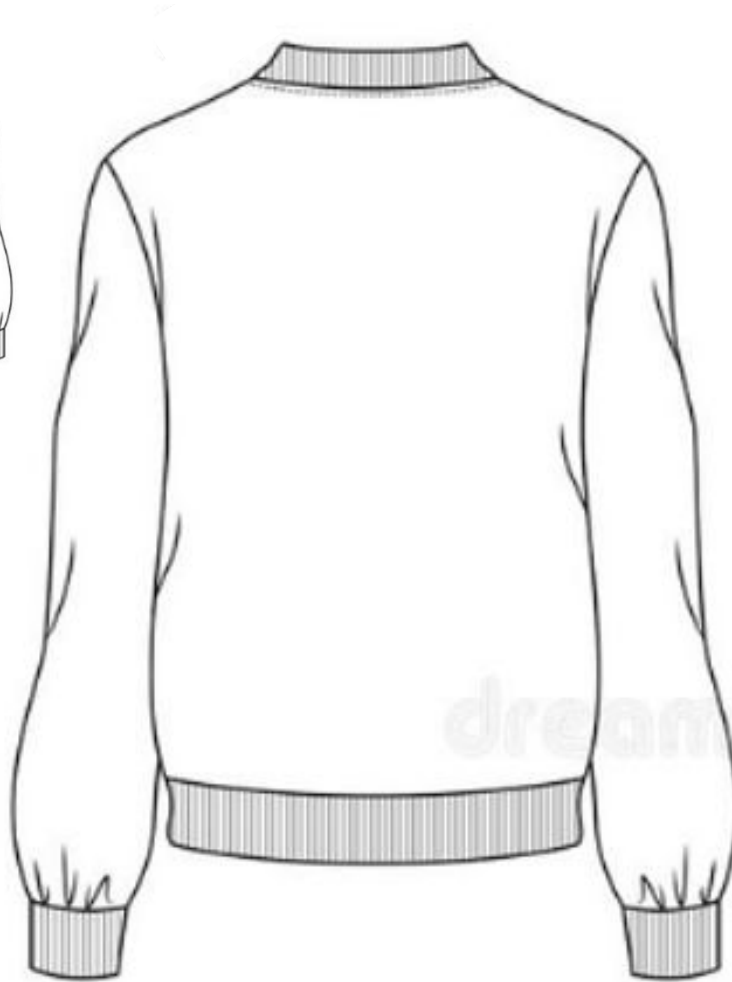
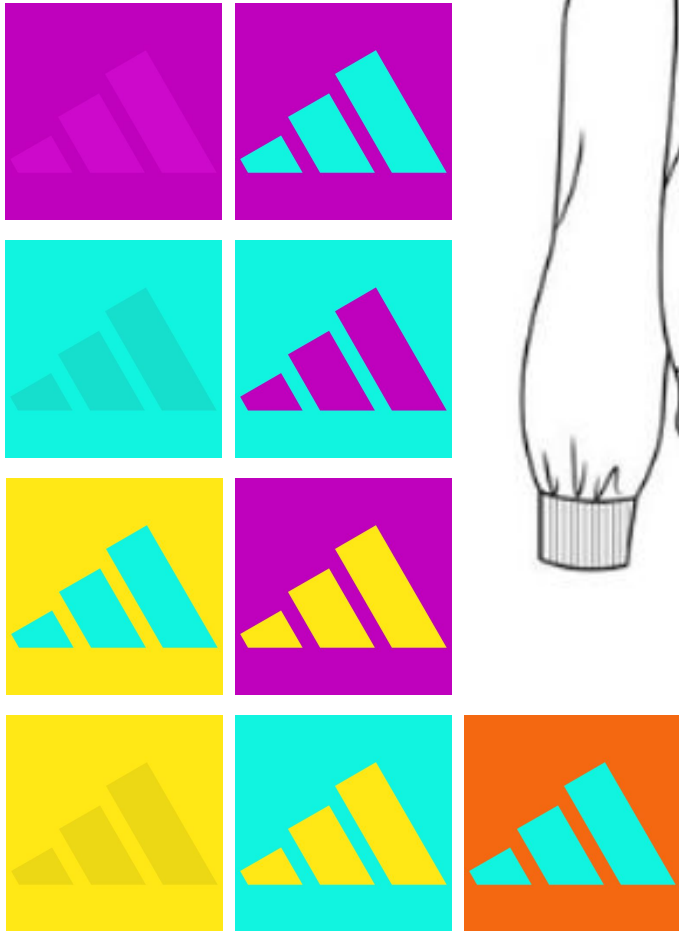
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IG: issablkceo



68



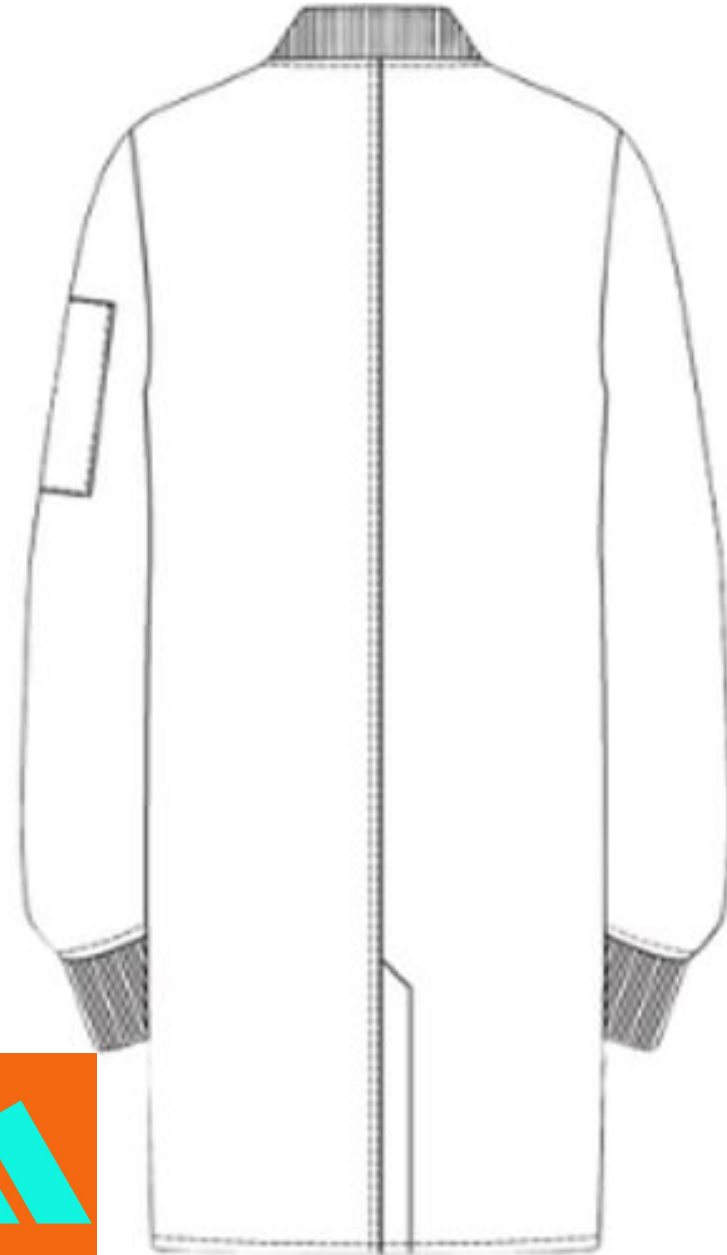
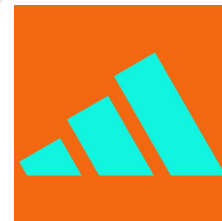
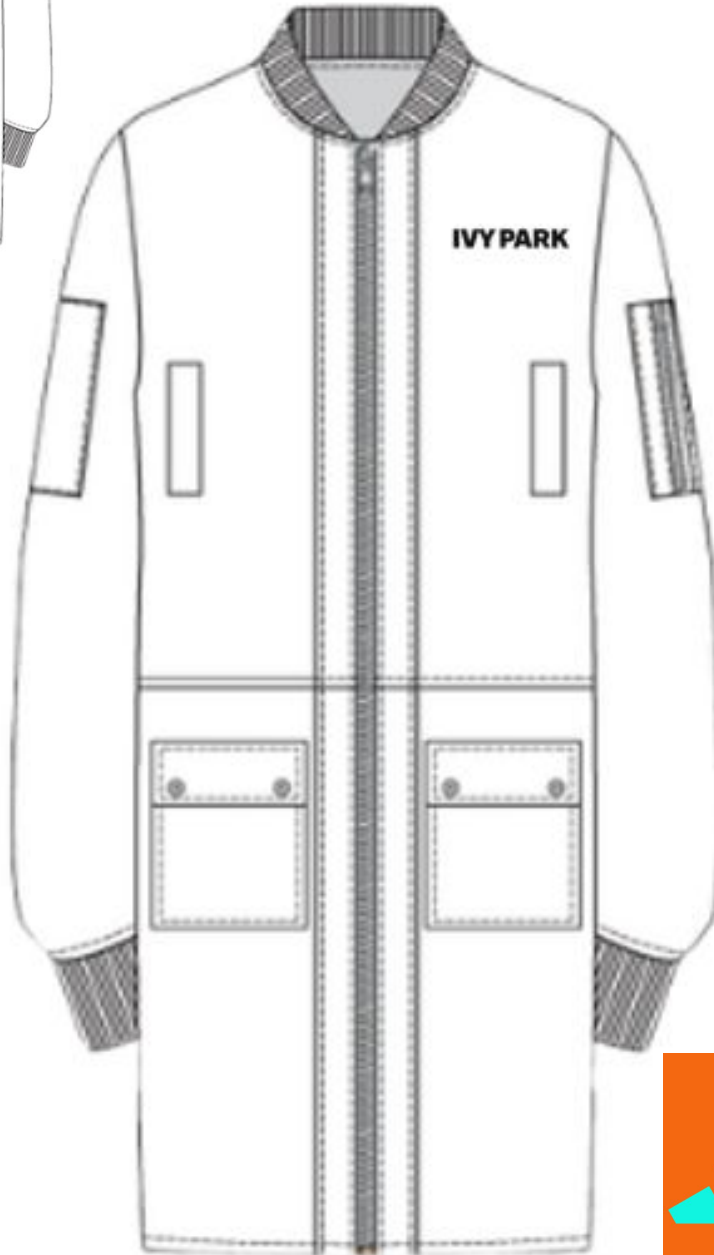
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IG: issablkeo



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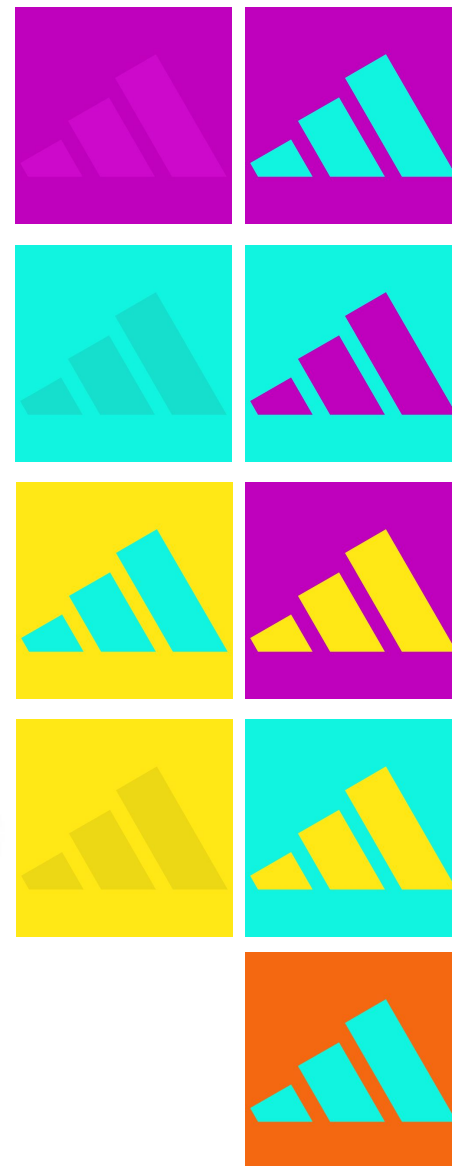
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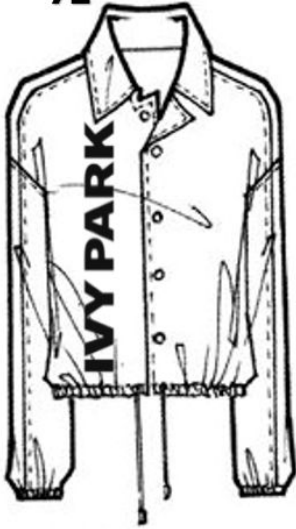
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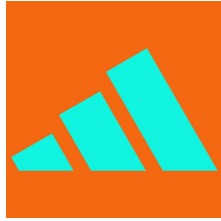
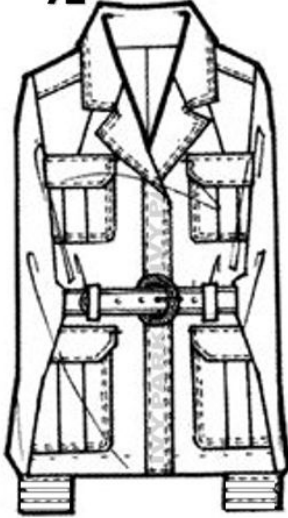
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IG: issablkceo



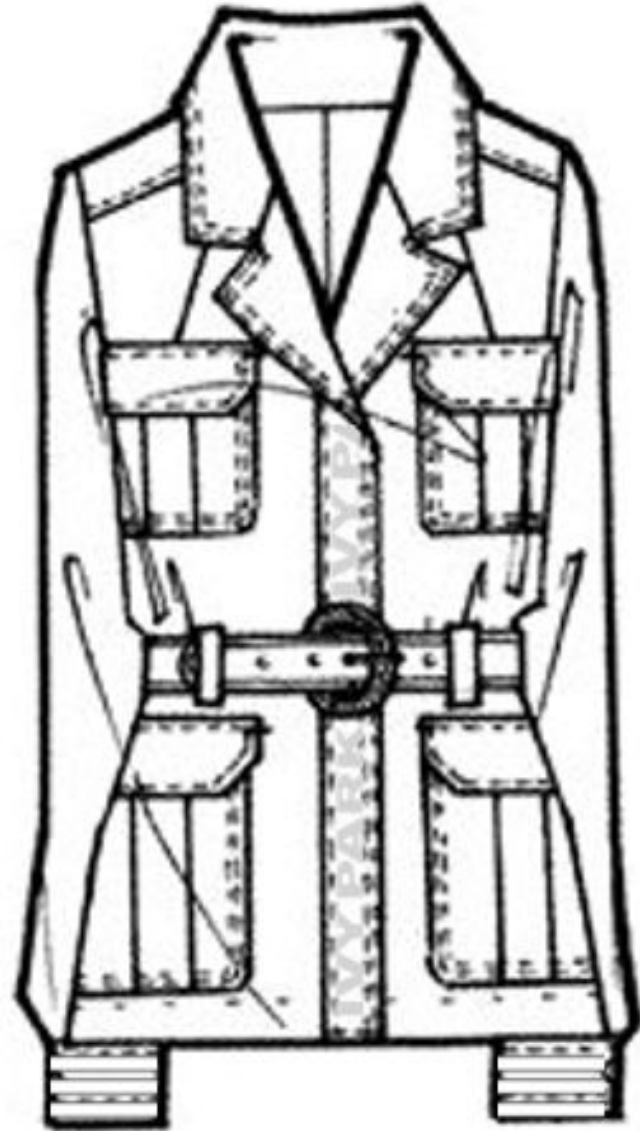
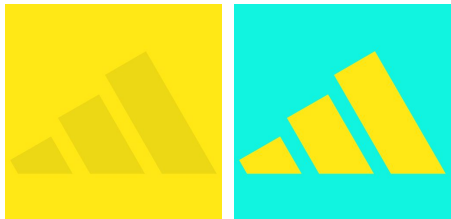
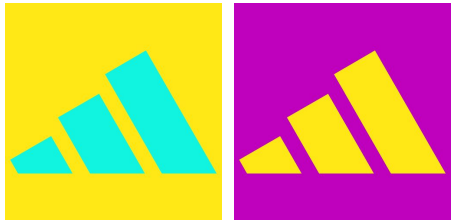
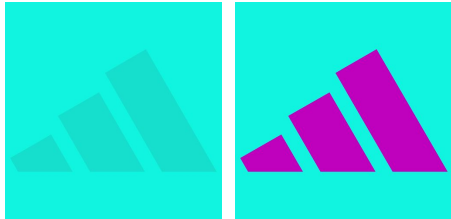
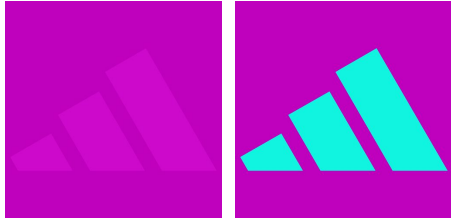
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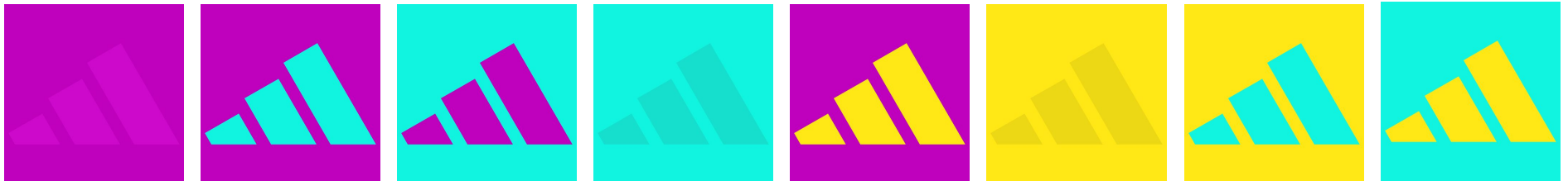
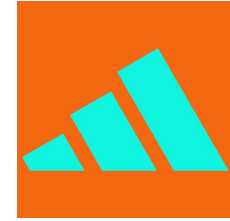
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IG: issablkeo



73



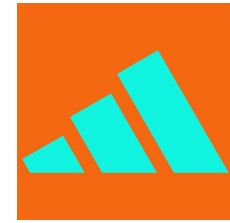
IVY PARK
IG: issablkceo



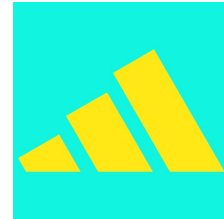
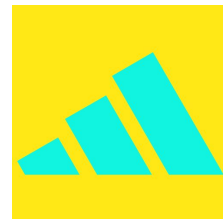
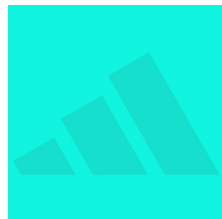
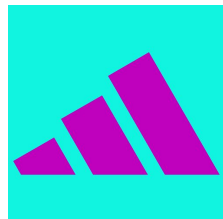
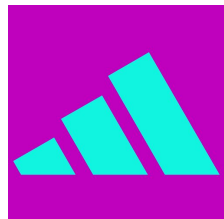
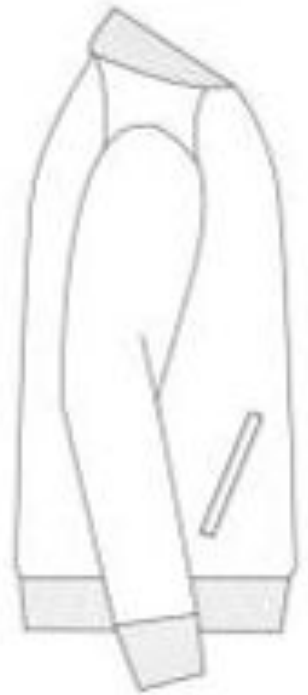
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IVY PARK
IG: issablkceo



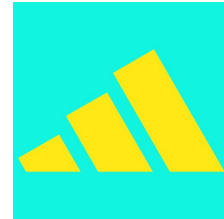
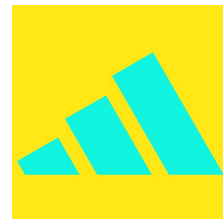
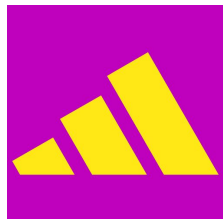
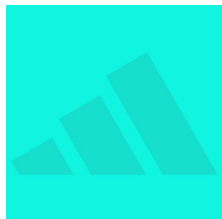
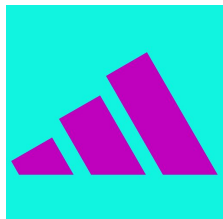
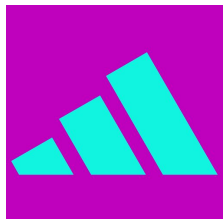
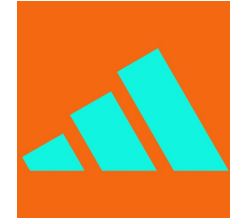
01/2022



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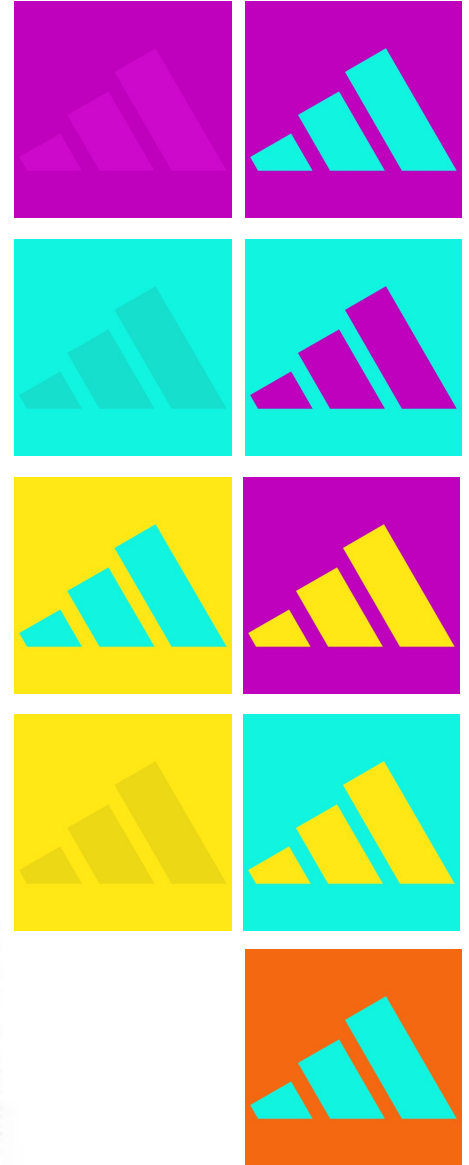
IVY PARK
IG: issablkeo



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IVY PARK
IG: issablkceo



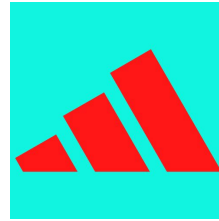
77



IVY PARK
IG: issablkceo



78



IVY PARK
IG: issablkceo



79

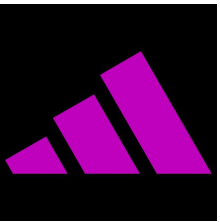
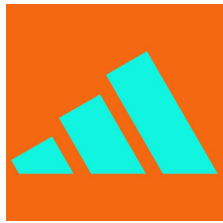
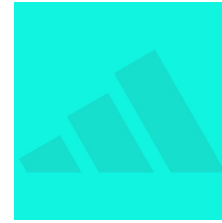
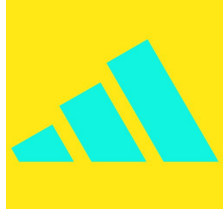
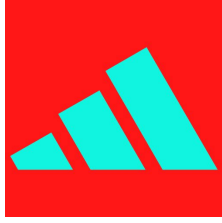


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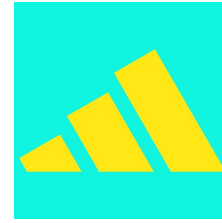
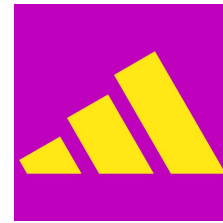
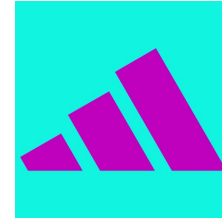
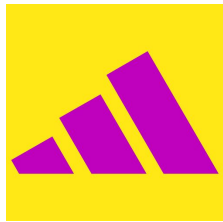


“BLOW” MUSIC VIDEO INSPIRATION

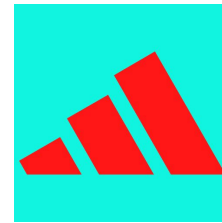
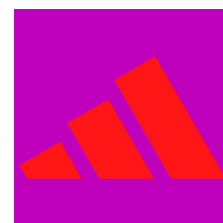
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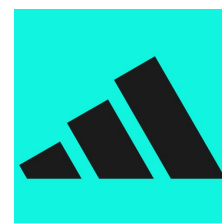
**D
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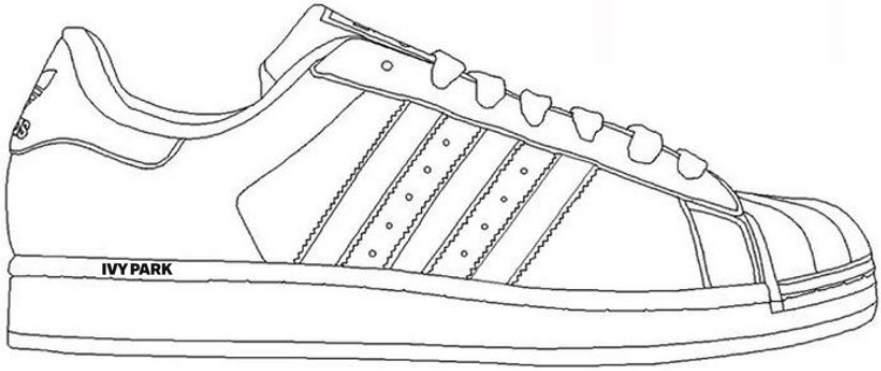
IVY PARK



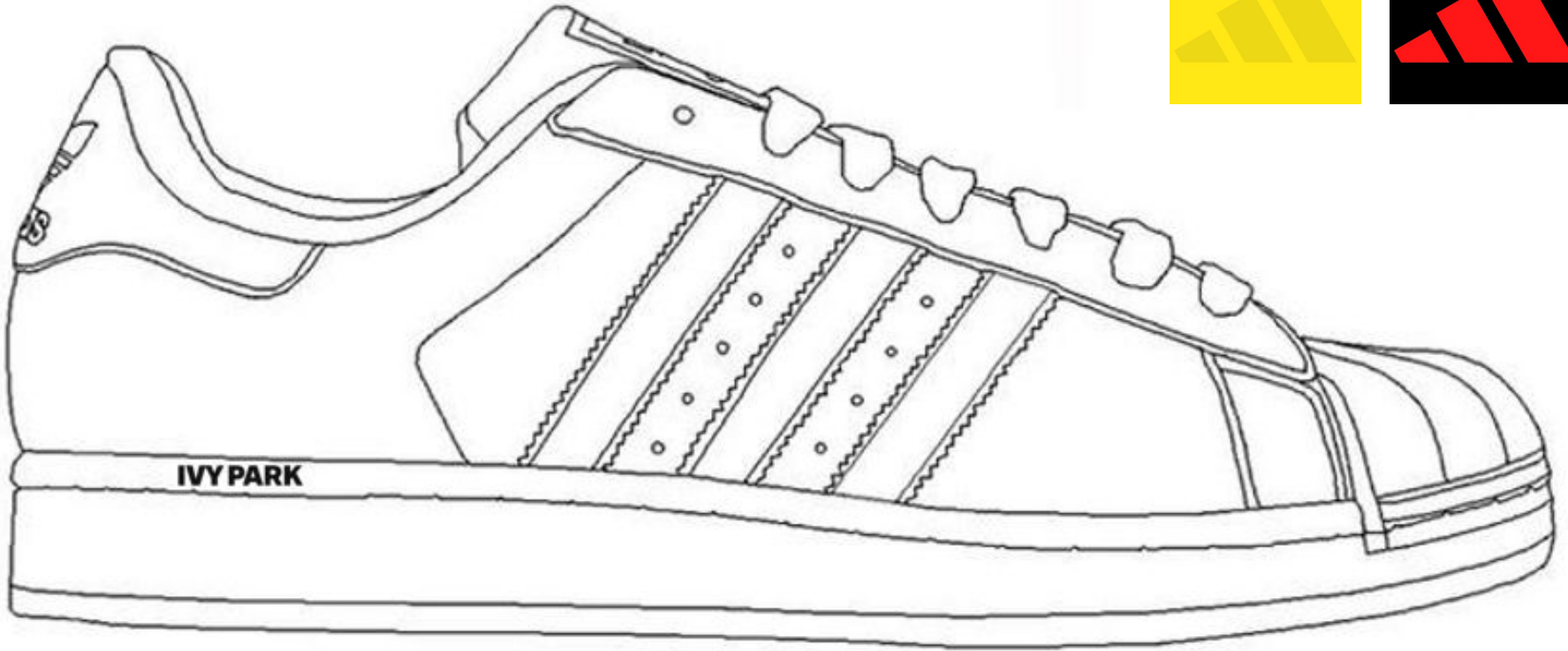
#skateculture
IG: issabikceo



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IVY PARK
IG: issablkceo



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IVY PARK
IG: issablkceo



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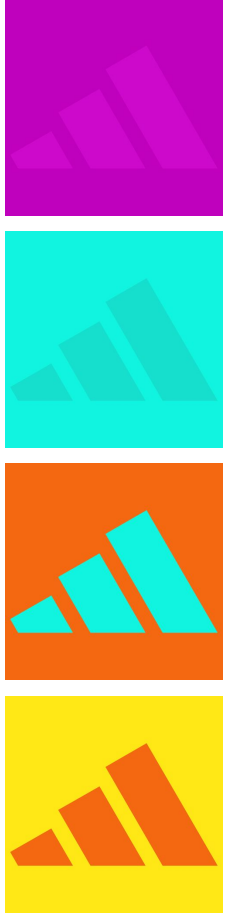
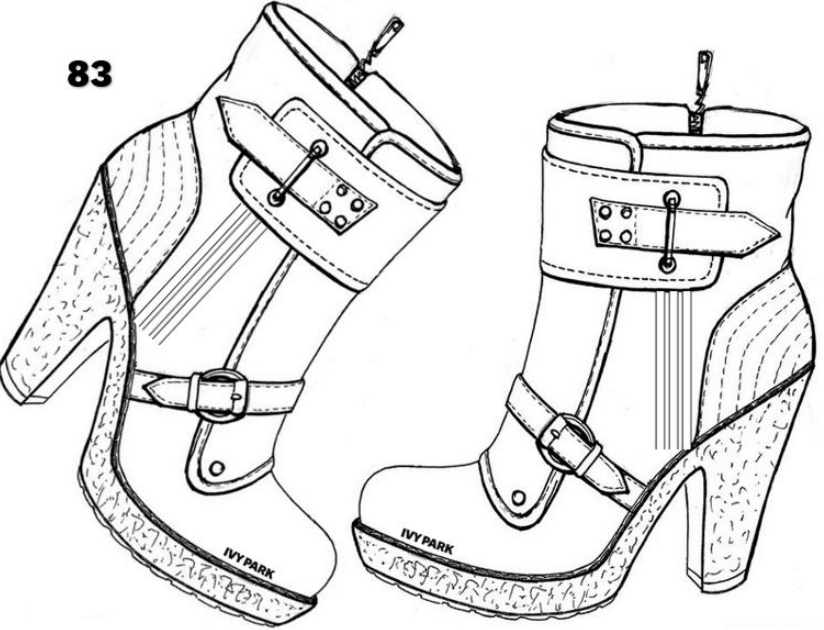
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IG: issablkceo



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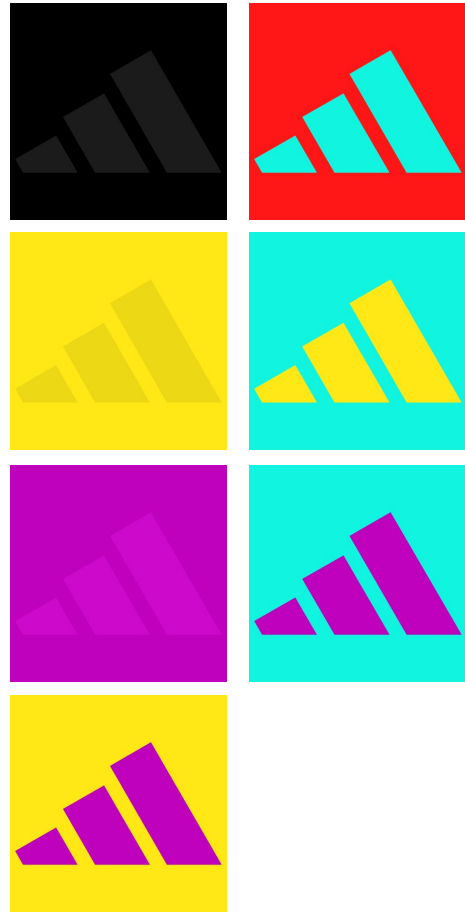


IVY PARK
IG: issablkceo





IVY PARK
IG: issablkceo



85



IVY PARK
IG: issablkceo





IVY PARK
IG: issablkceo



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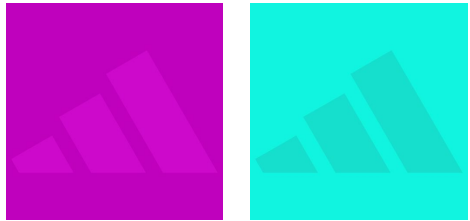
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IG: issablkceo





IVY PARK
IG: issablkceo





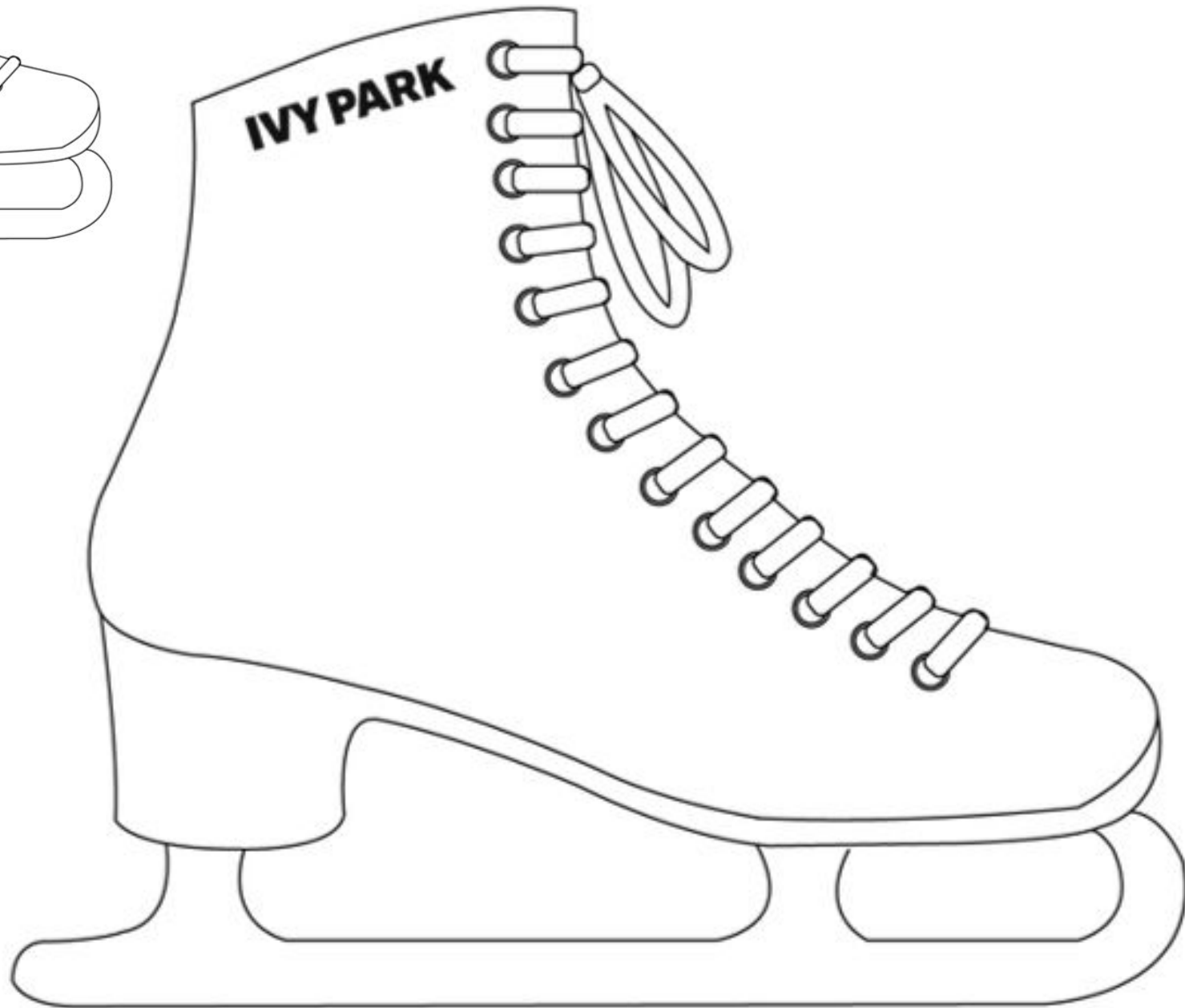
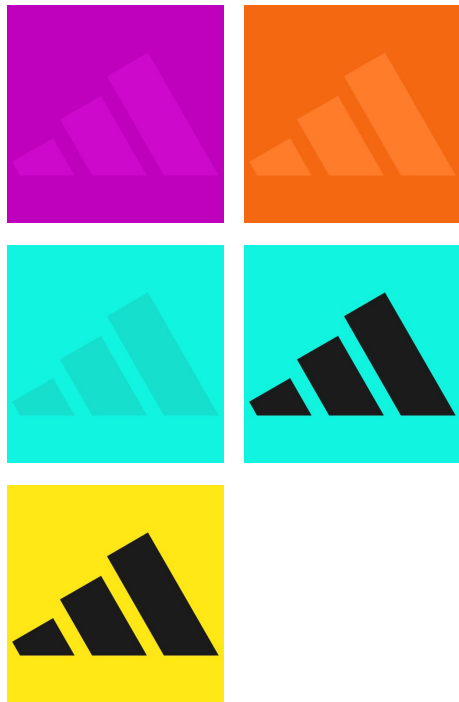
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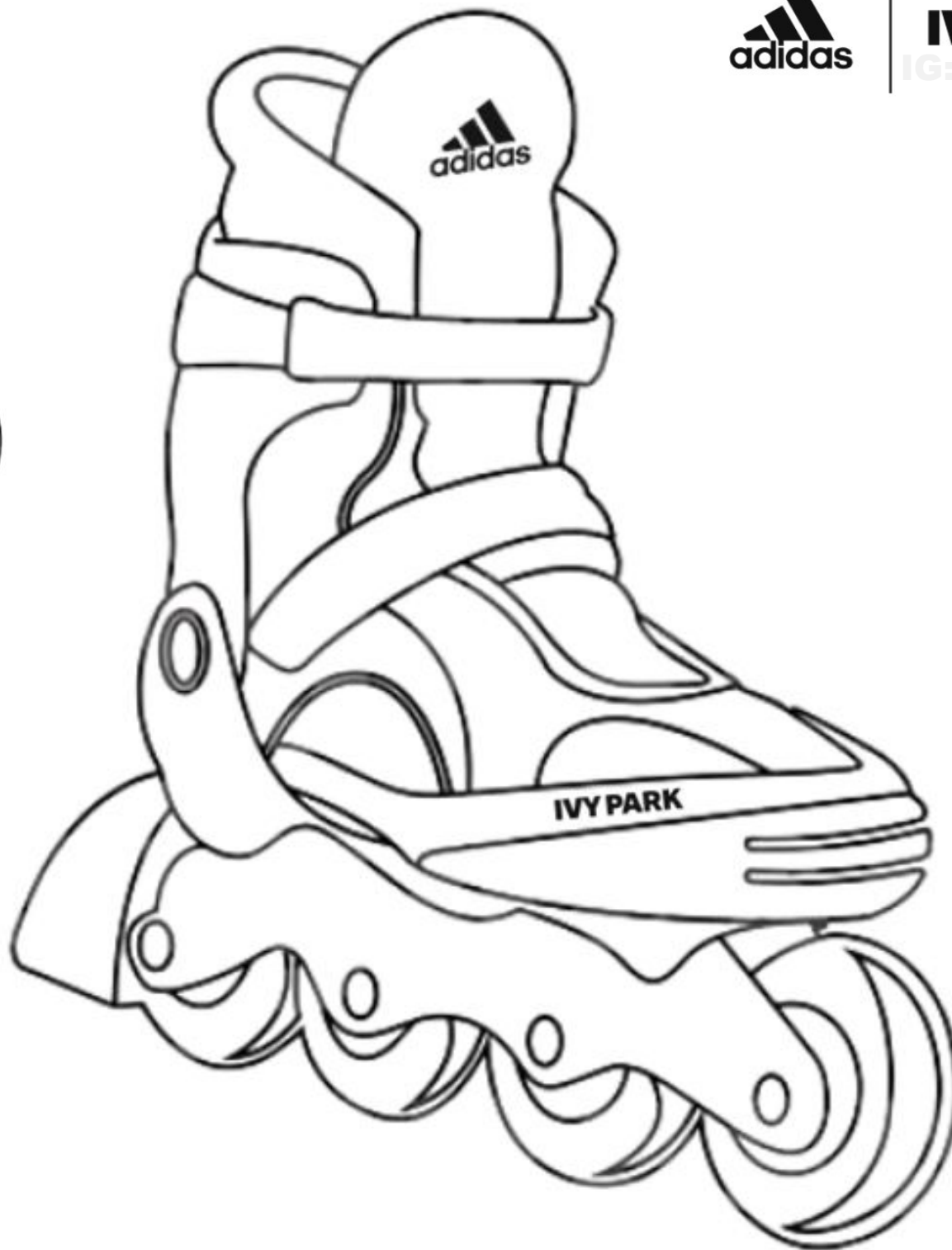
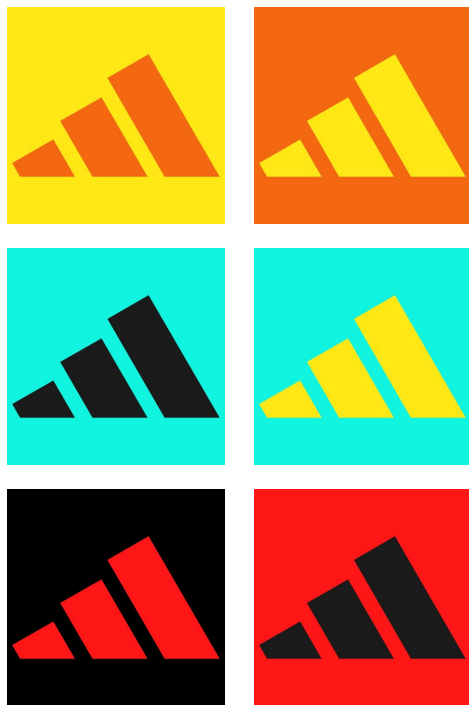


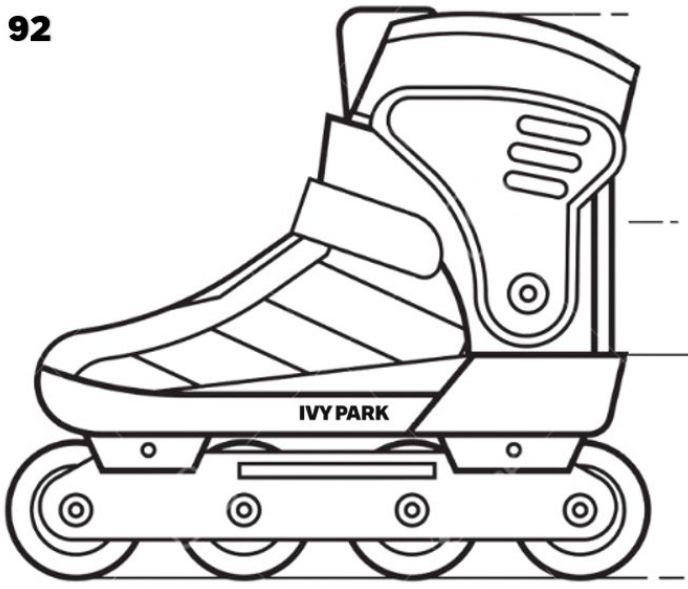
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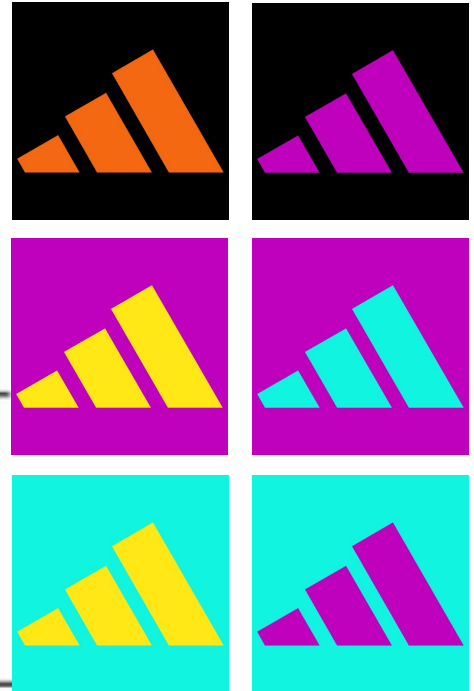
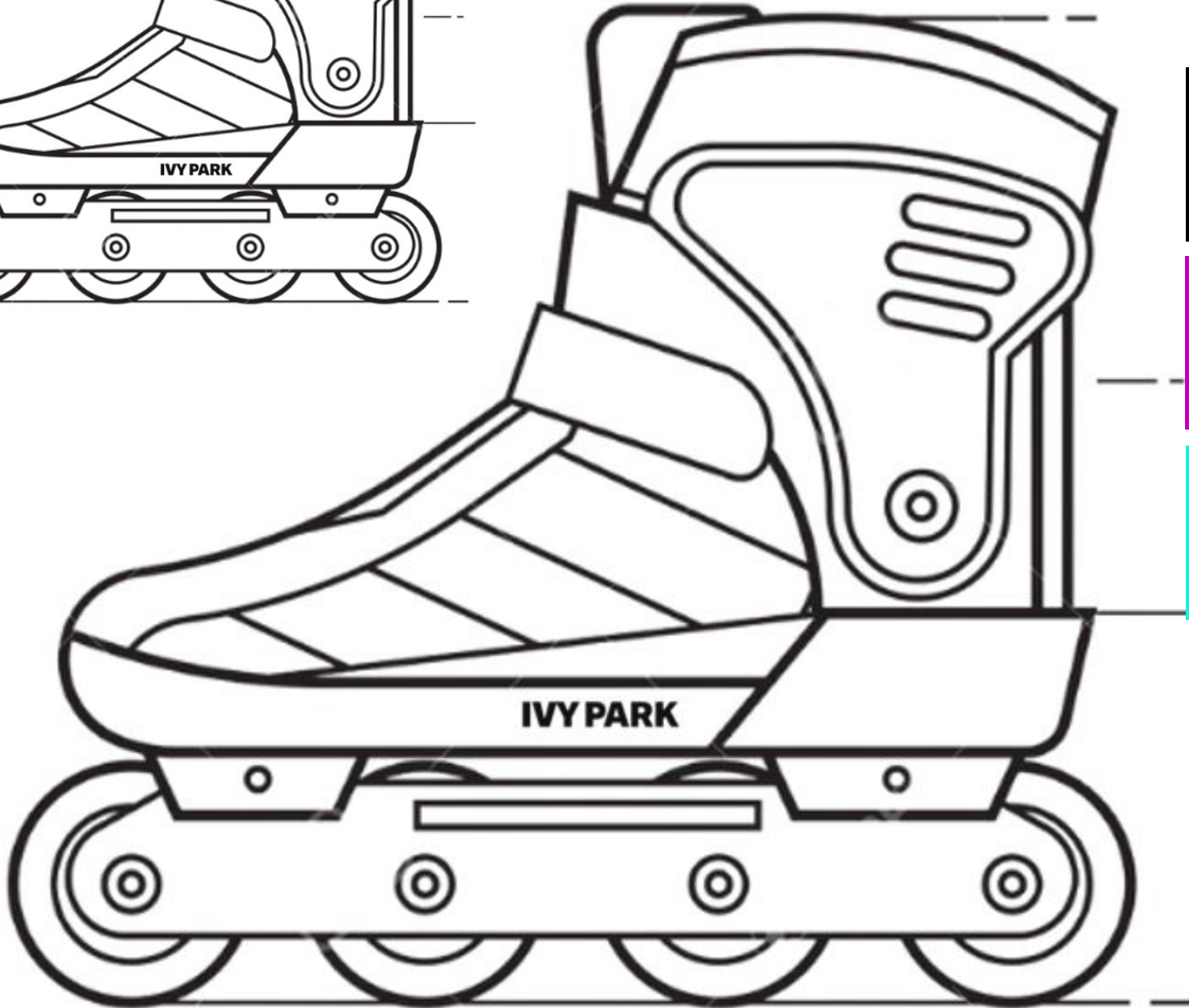


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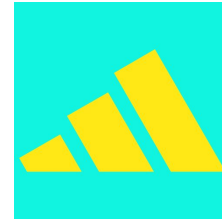
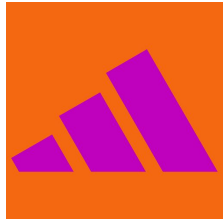
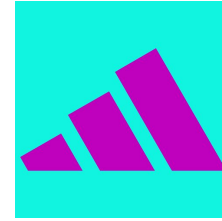
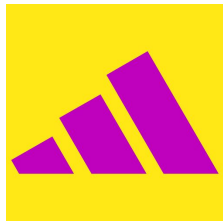
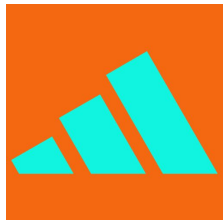
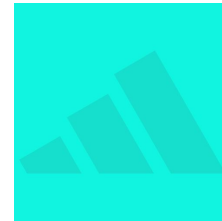
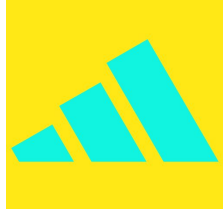
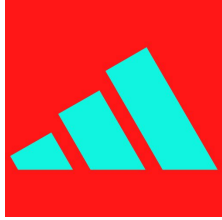


IVY PARK
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“BLOW” MUSIC VIDEO INSPIRATION

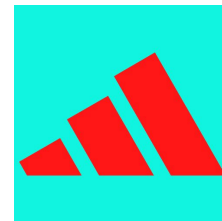
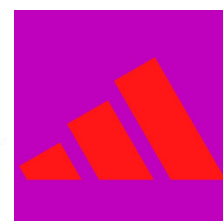
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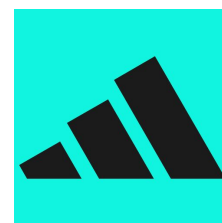
D RIP



IVY PARK



#skateculture
IG: issablkceo



93



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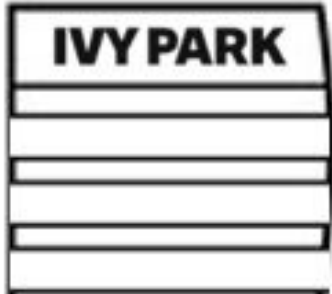
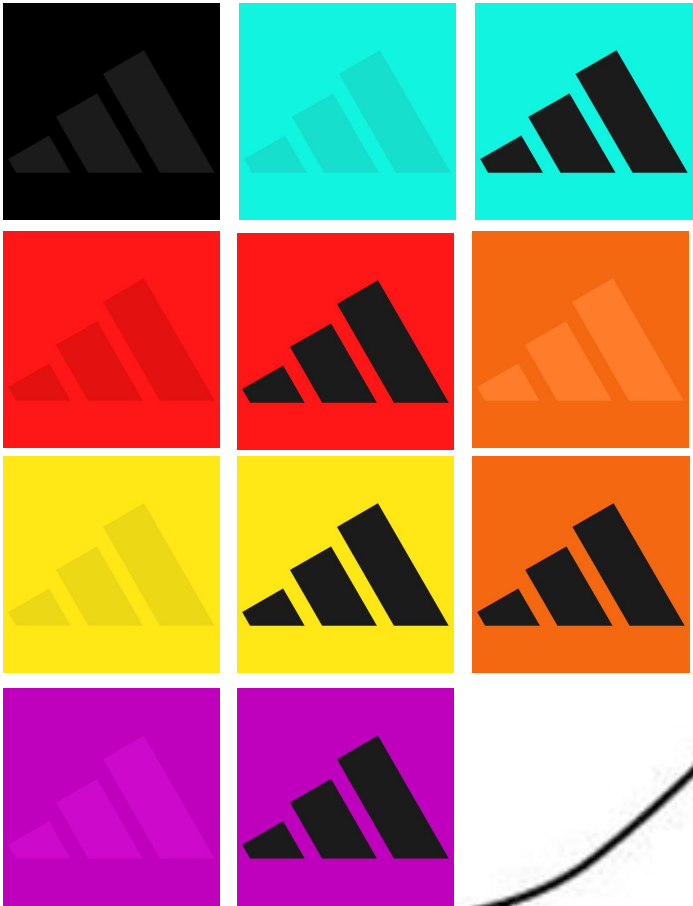


95



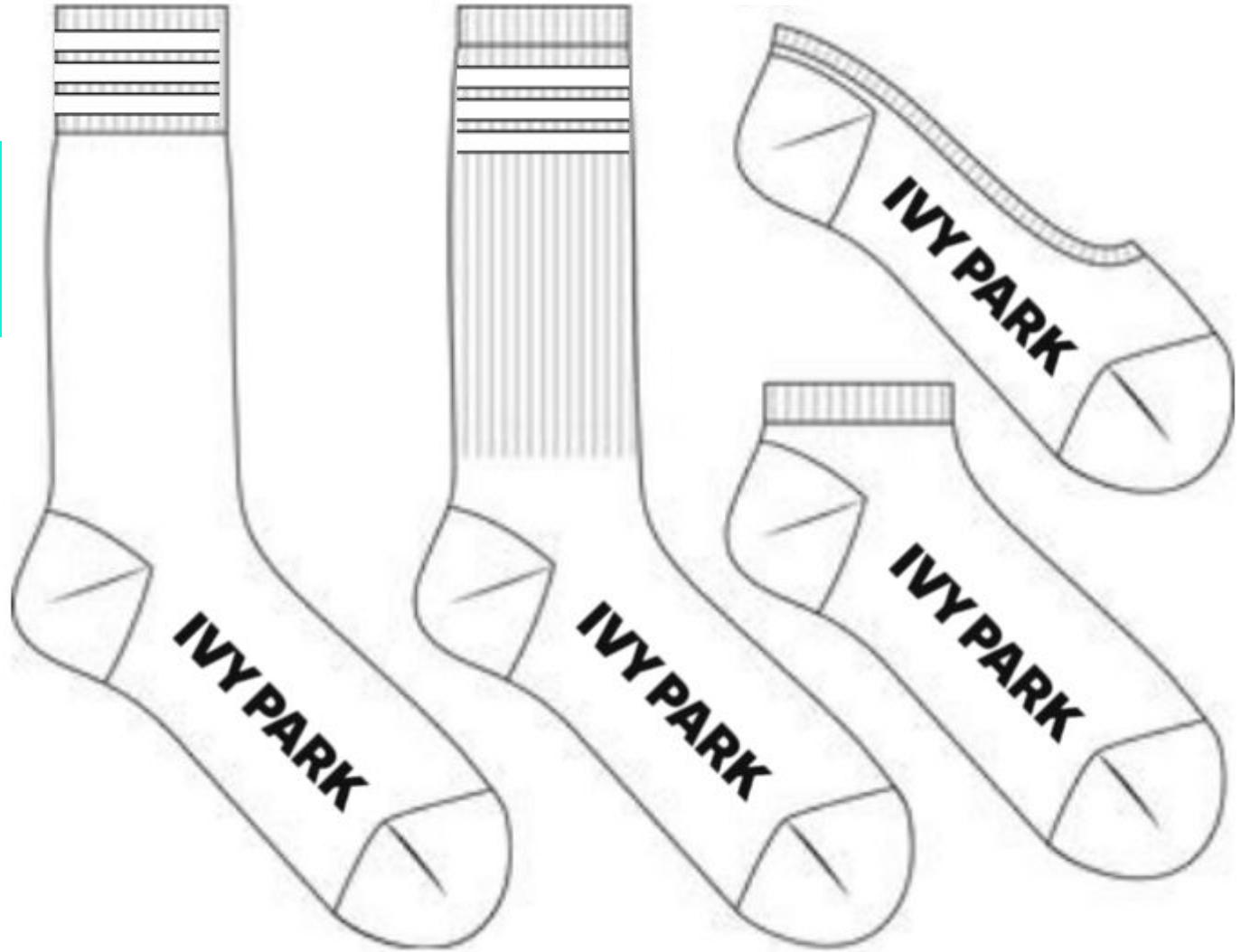
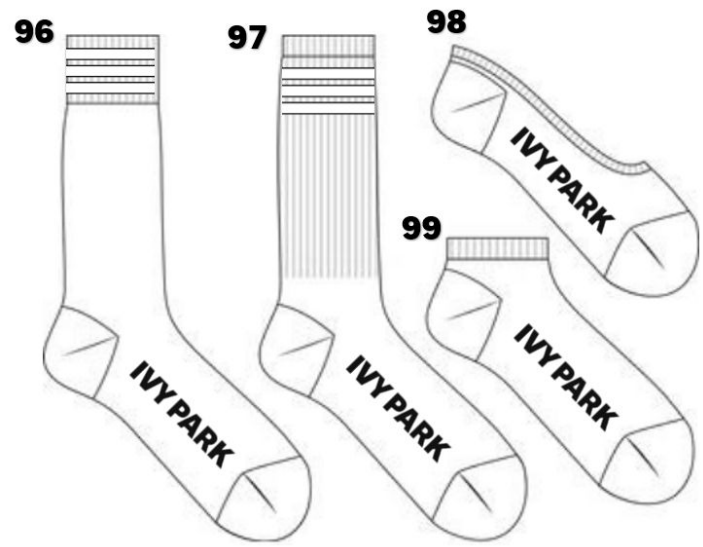
IVY PARK

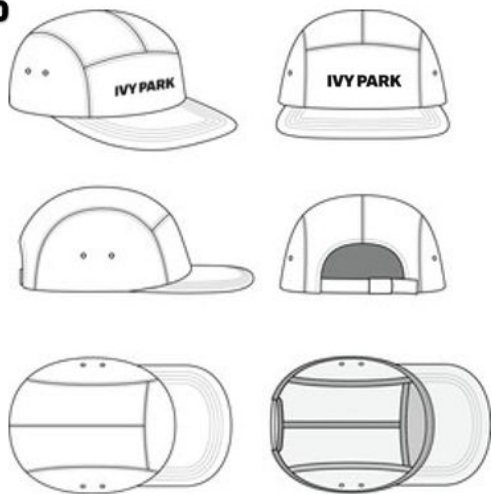
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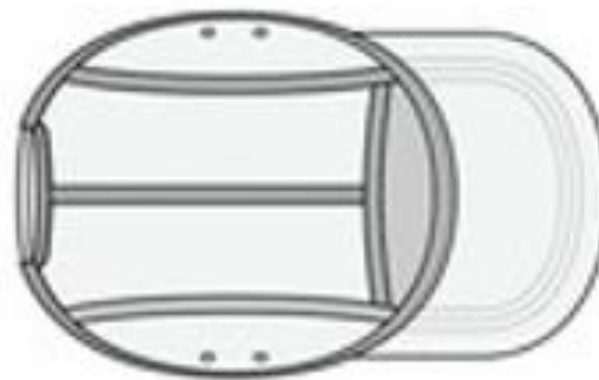
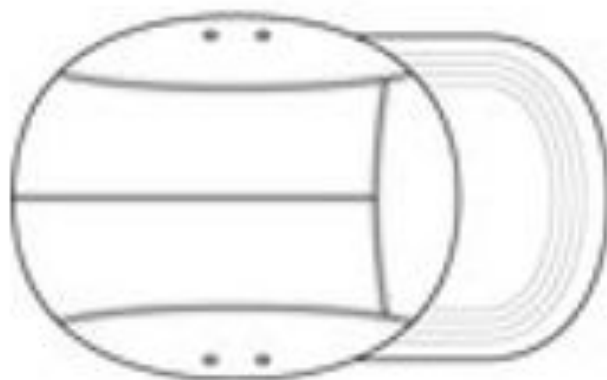
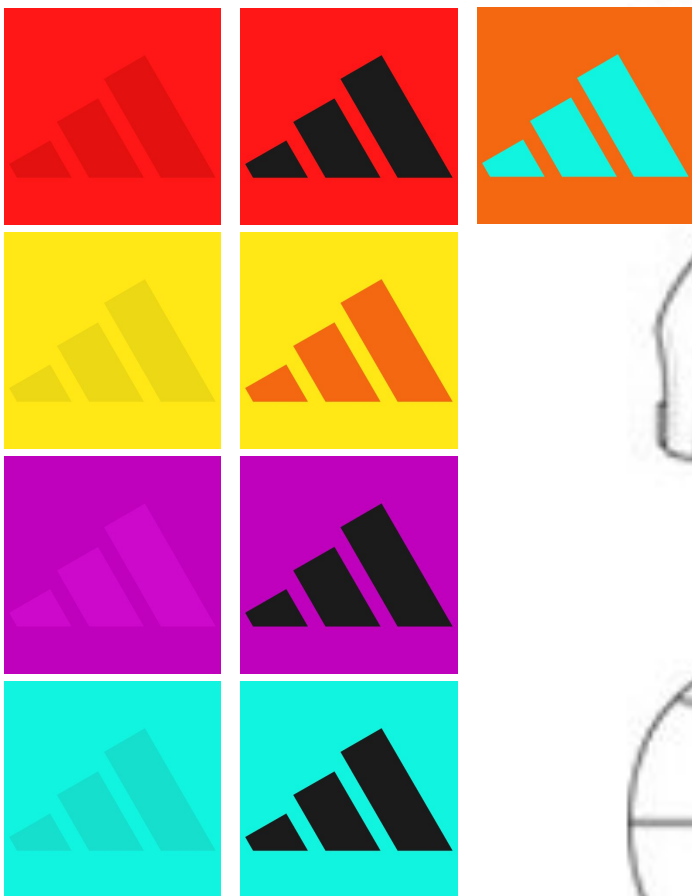


IVY PARK
IG: issablkceo



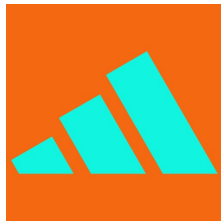
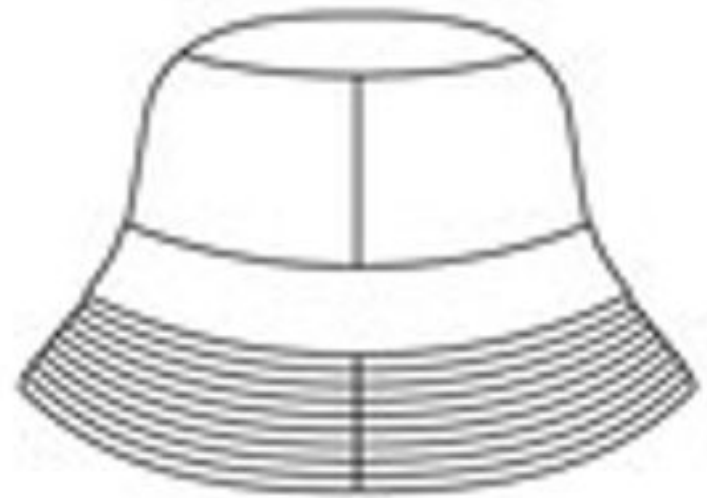
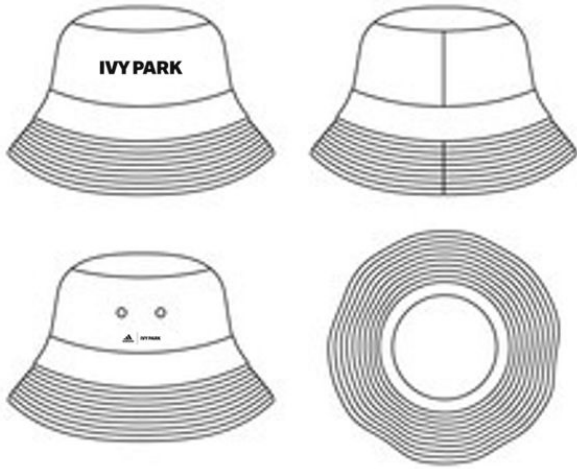


IVY PARK
IG: issablkceo



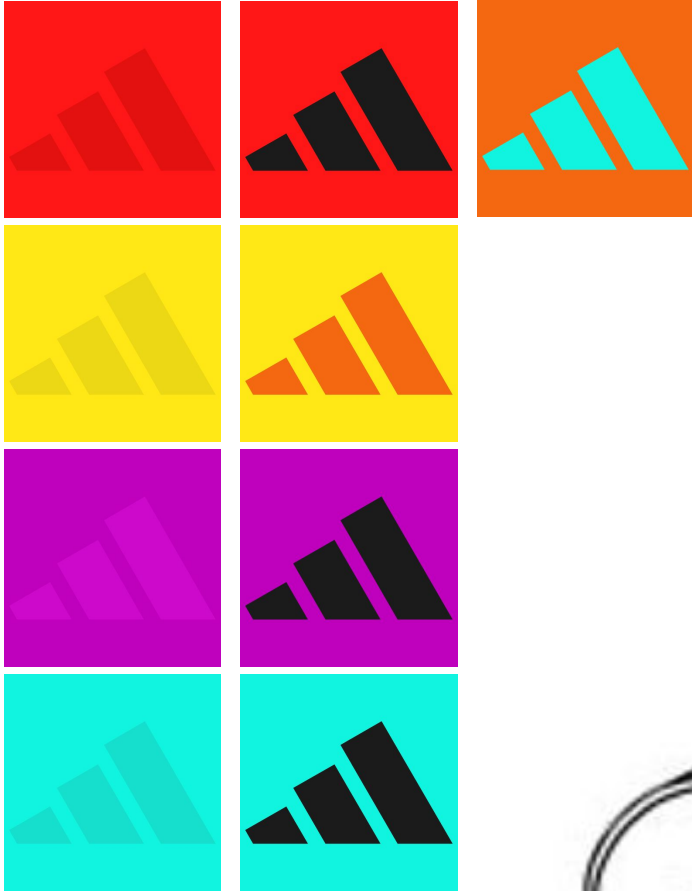


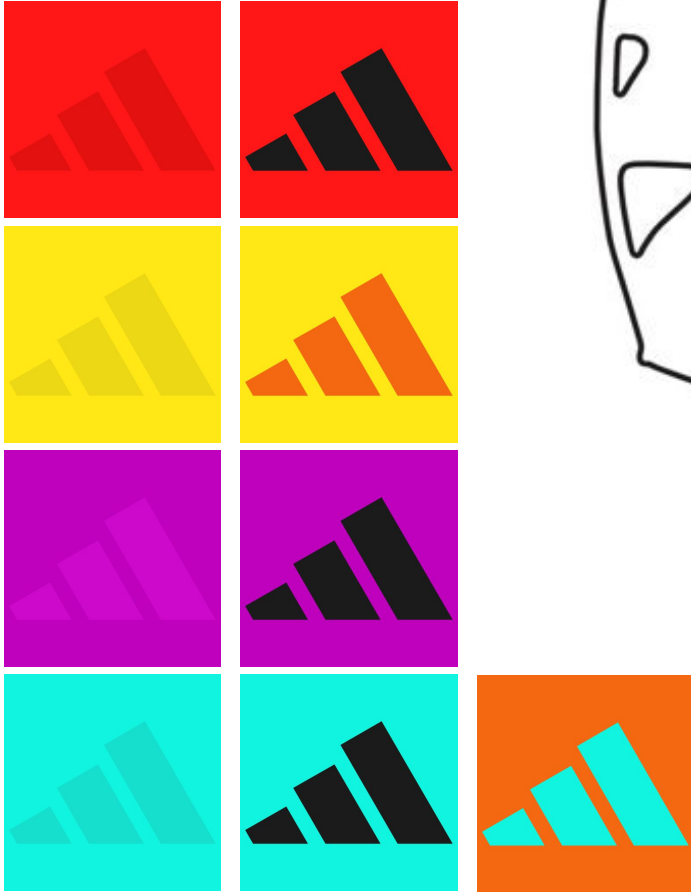
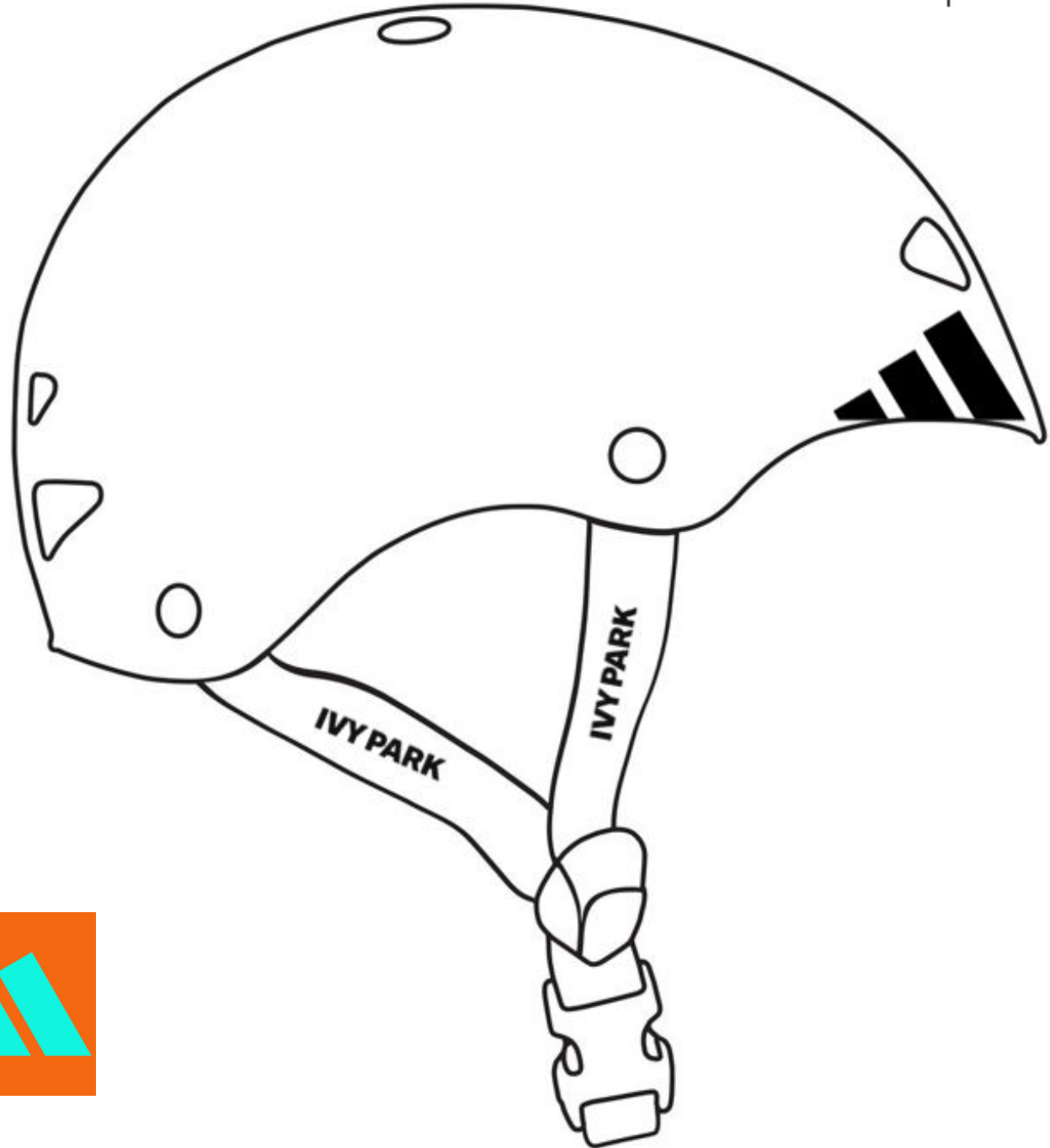
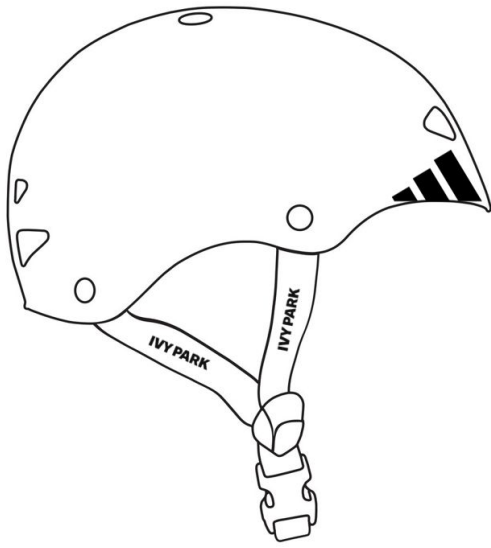
IVY PARK
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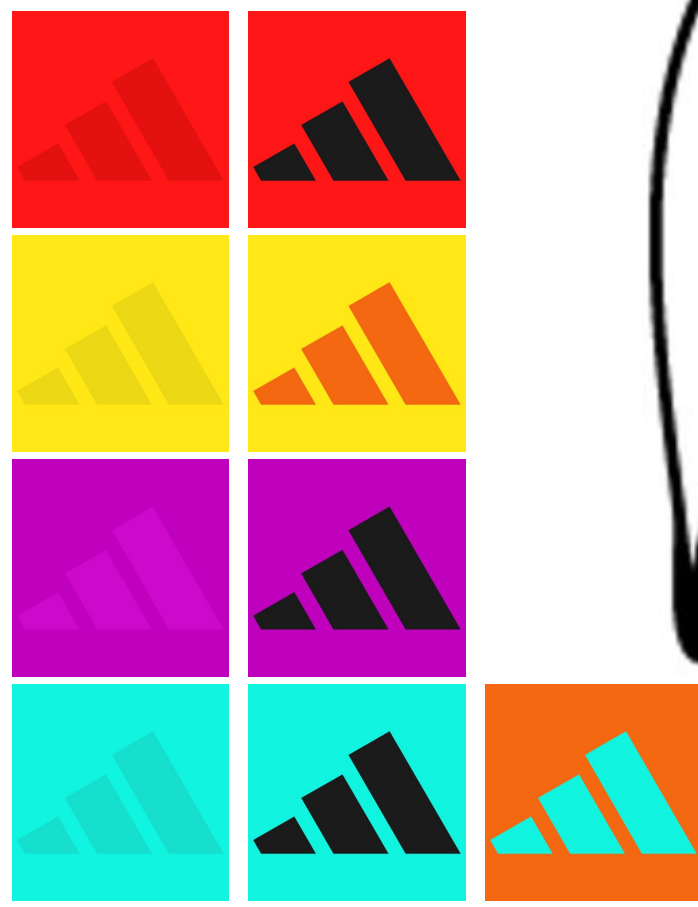
IVY PARK
IG: issablkceo





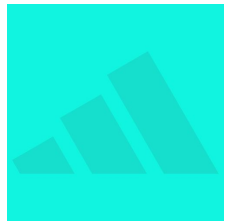
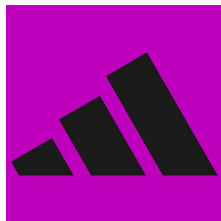


IVY PARK
IG: issablkceo



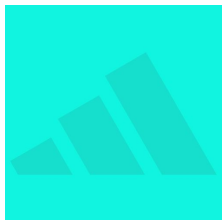
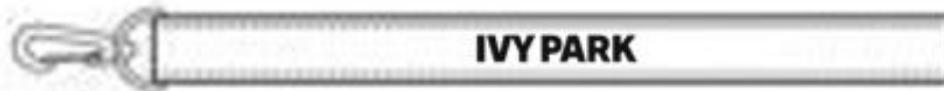
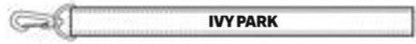


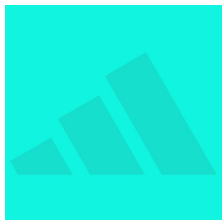
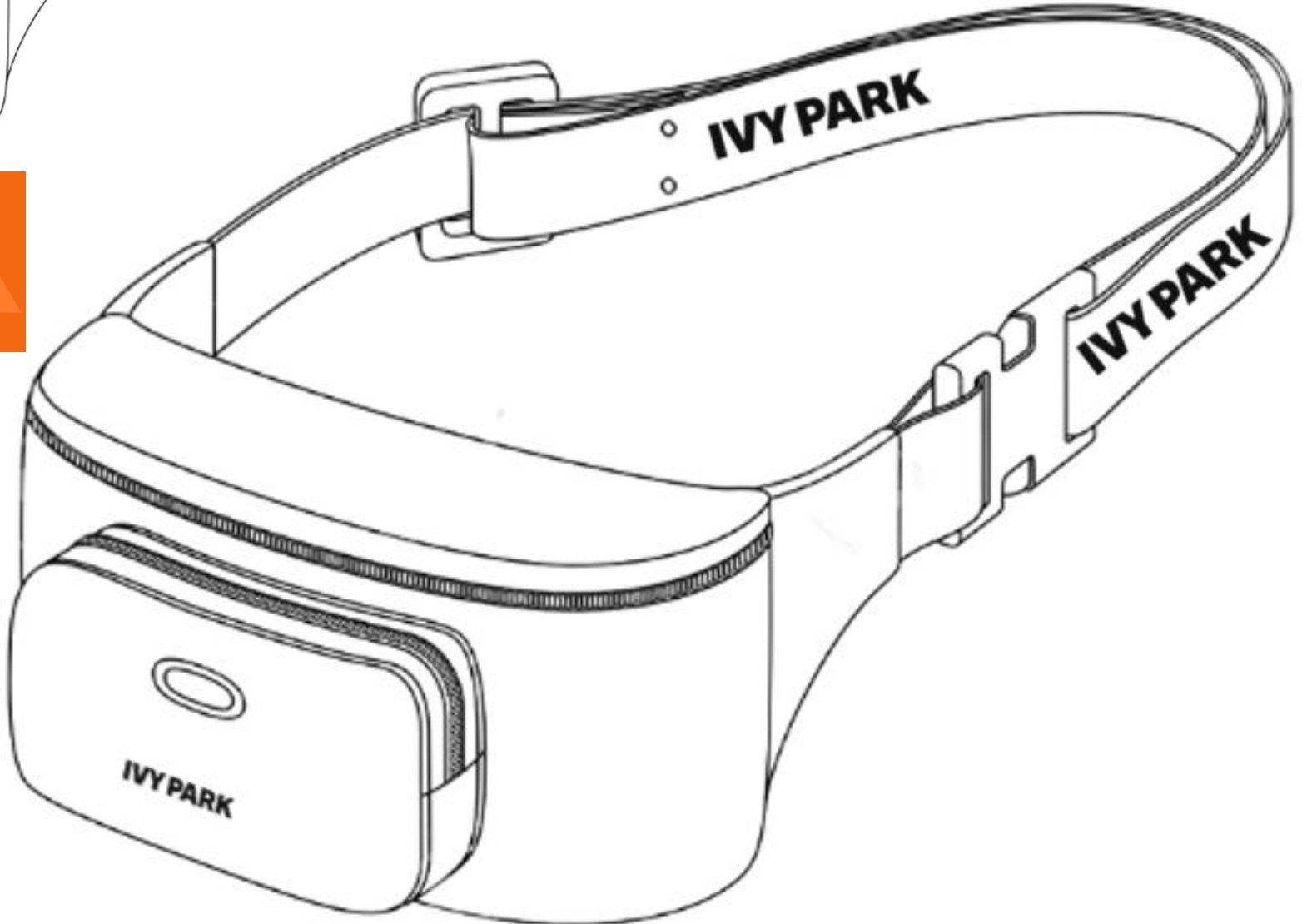
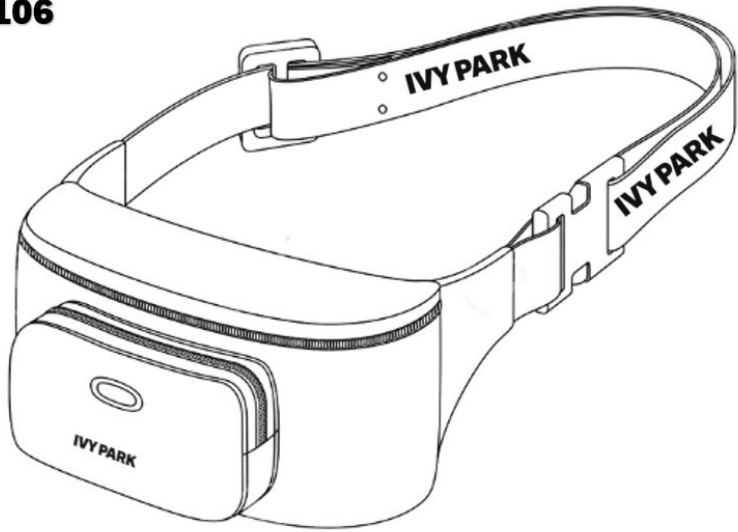
IVY PARK
IG: issablkeo





IVY PARK
IG: issablkceo





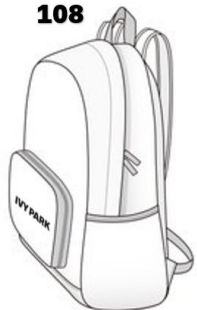
107



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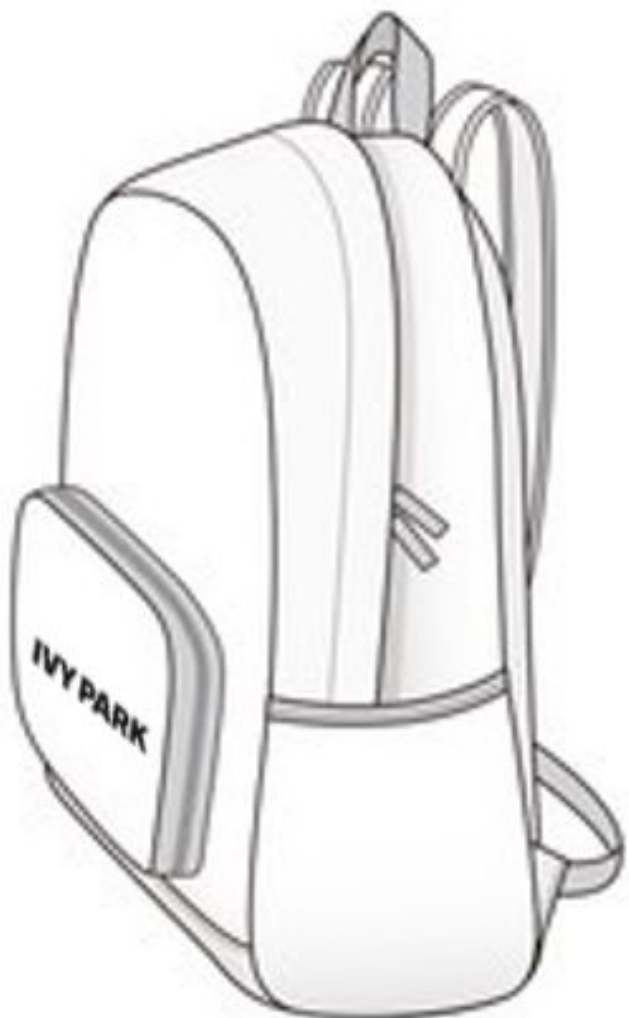
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110



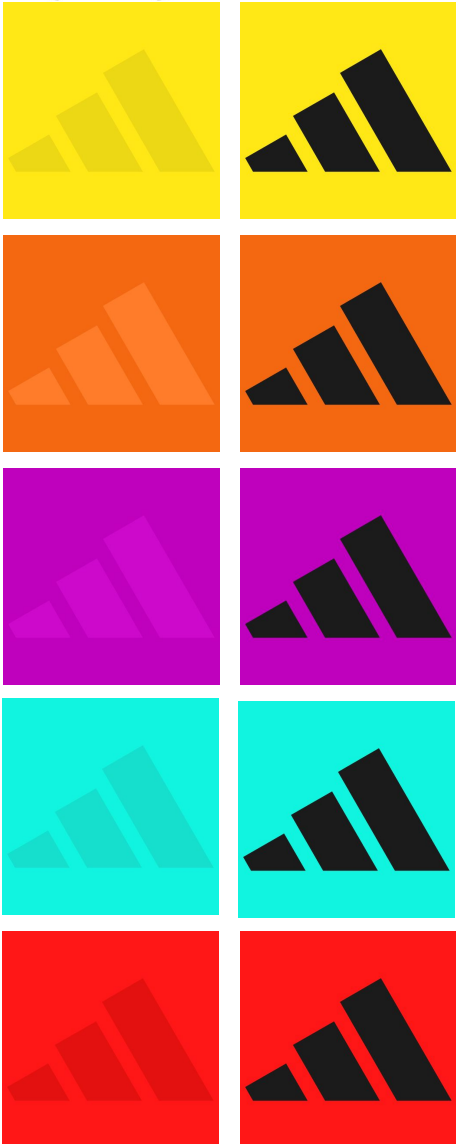
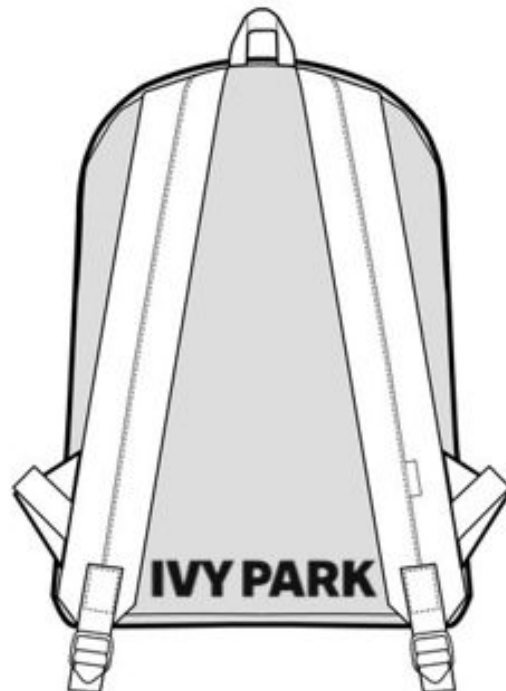
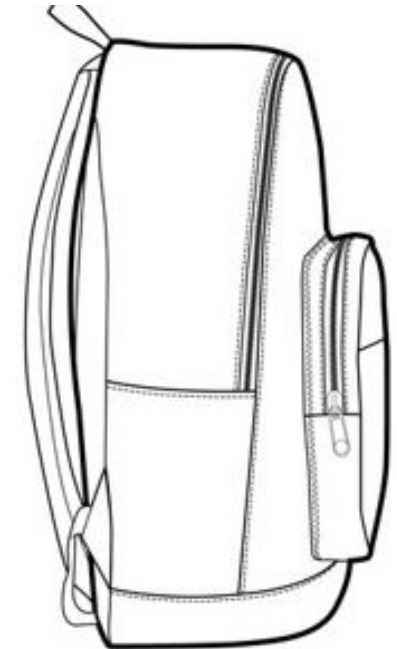
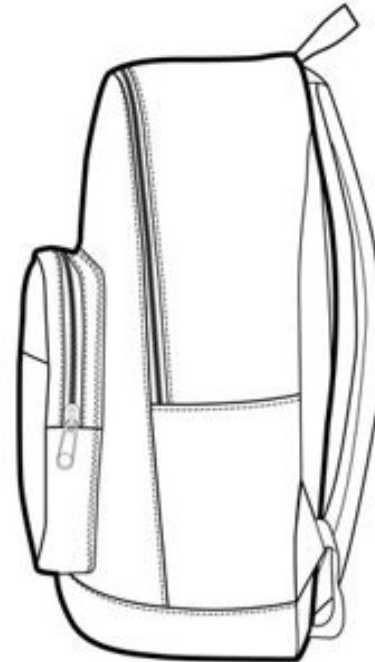
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IG: issablkeo



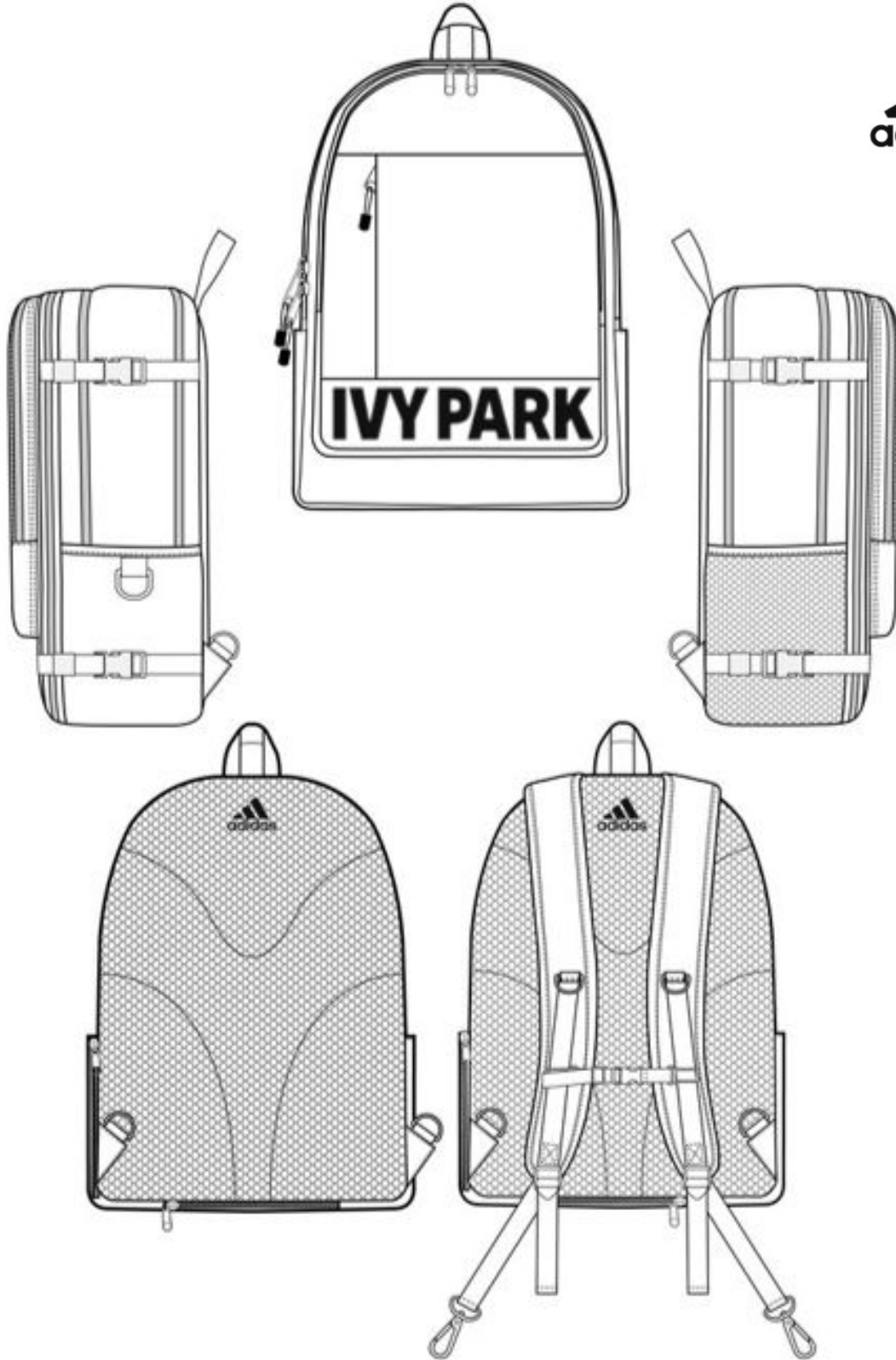
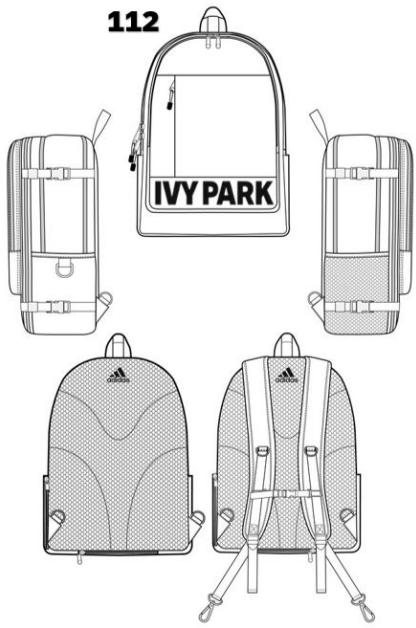
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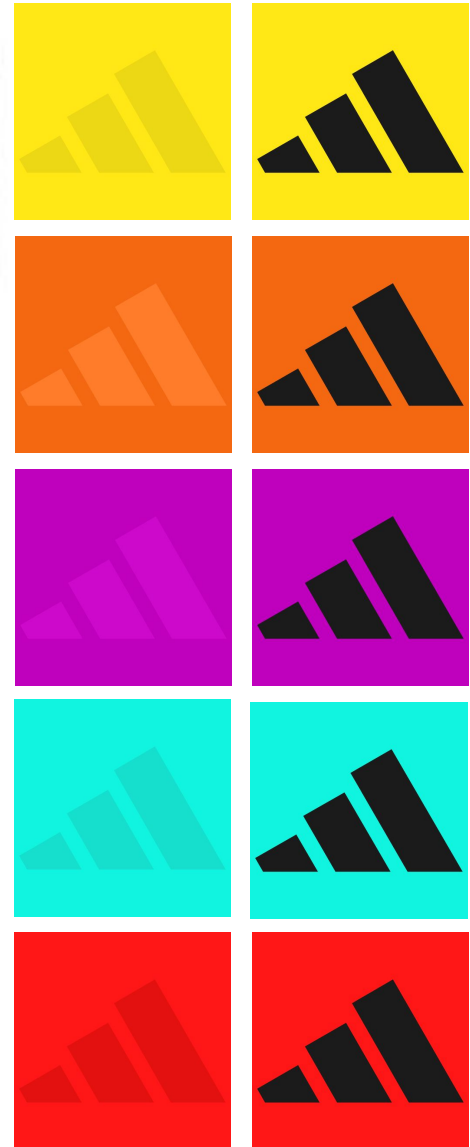
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IG: issablkceo



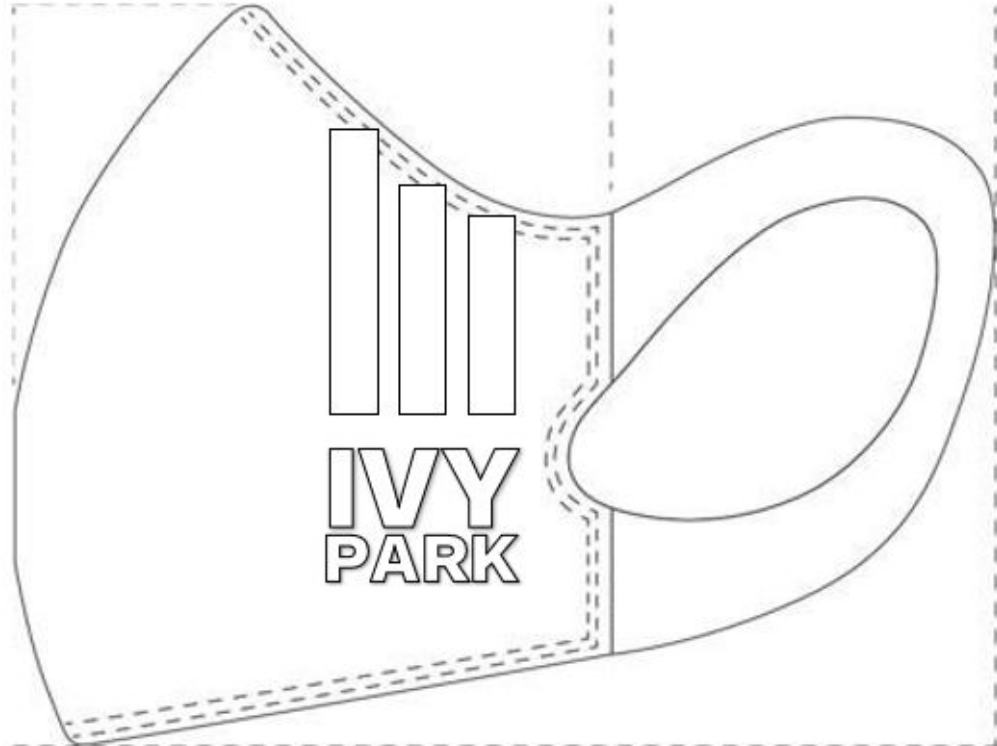
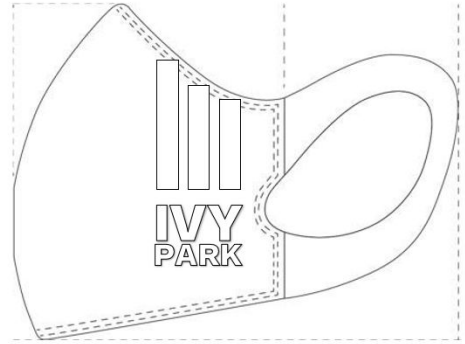
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IVY PARK
IG: issablkceo



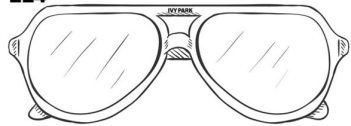
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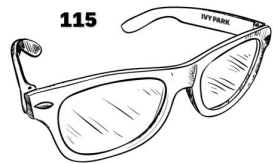
IVY PARK
IG: issablkceo



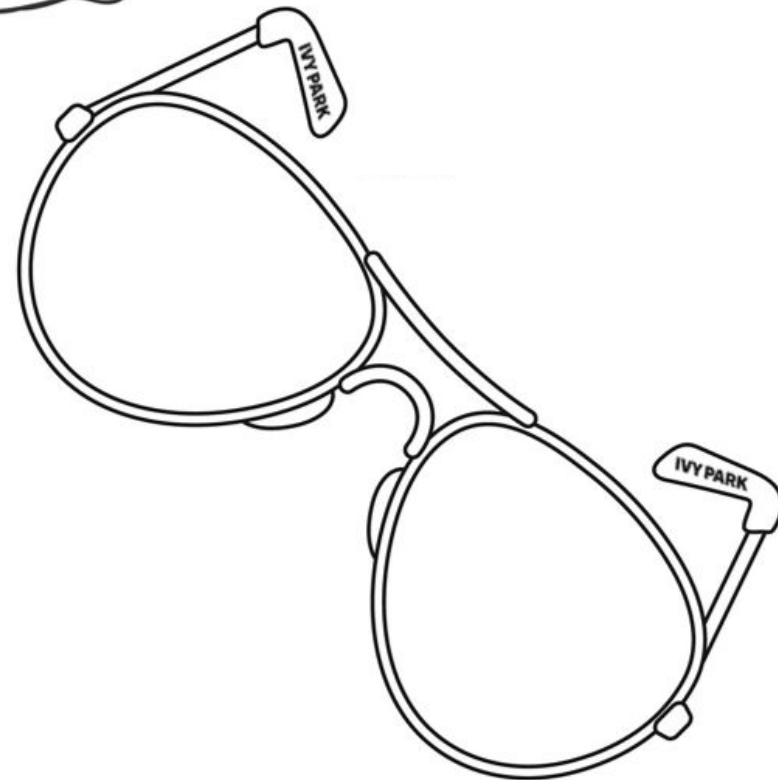
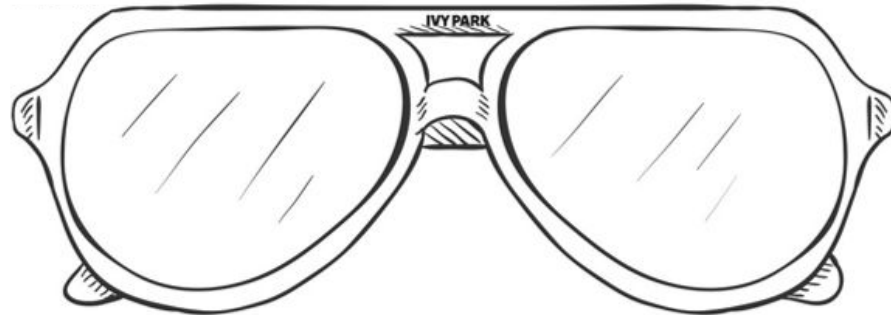
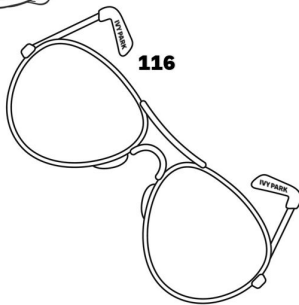
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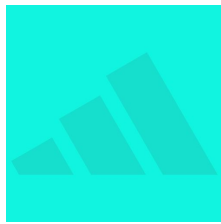
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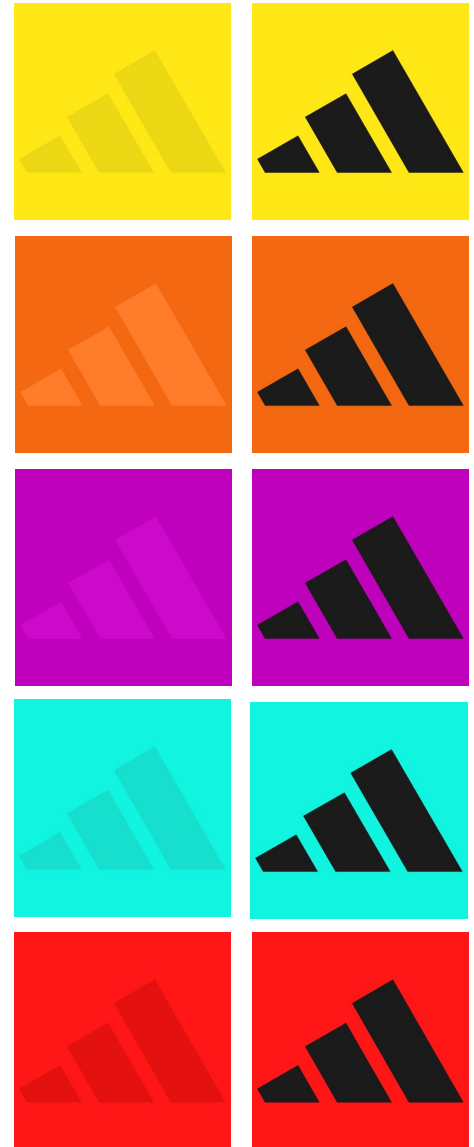


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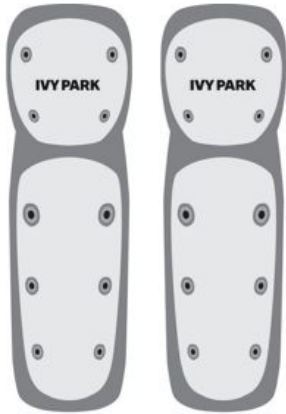


IVY PARK
IG: issablkceo

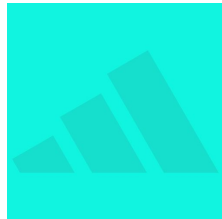






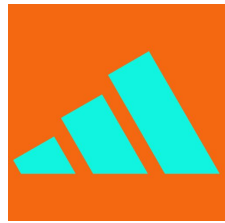
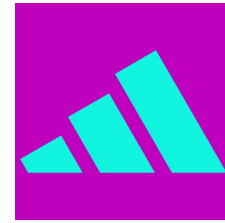
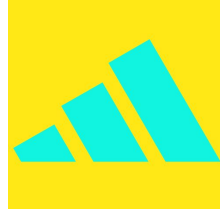
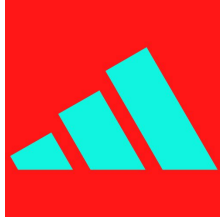


IVY PARK
IG: issablkceo

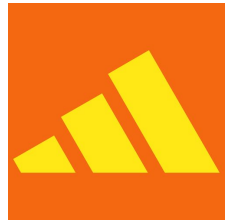
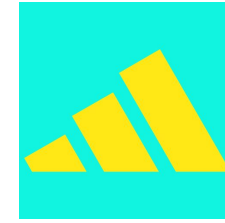
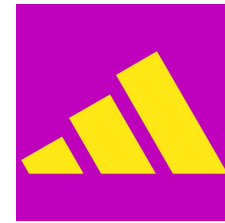
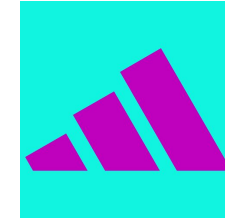


“BLOW” MUSIC VIDEO INSPIRATION

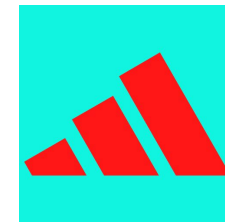
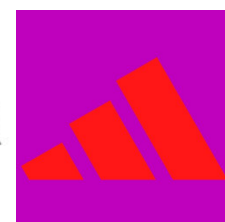
#promoidideas



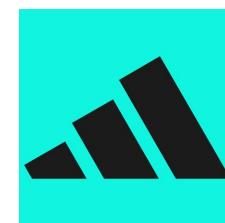
**D
R
I
P**



IVY PARK



#skateculture
IG: issabikceo





SUGGESTED ROLLER-SKATING MODELS

(those who skate)



@oumi_janta

@elladjbalde

@oh.thatsreese_

@the_good_guy91

@aaliyah913

@sk8yoga

@fat_girl_has_moxi

@30backs

@gr00vyquads

@temptestnicole

@abominatrix

@itsallrach

@lilyskatesalot

@coco_franklin_

@justseconds

@musicalchef_94

@kamcorder

SUGGESTED MODELS



@taylorcharisse

@seanfreeman__

@iamjayeemcqueen

@breezy_f_baby29 (triplet)

@deandria (triplet)

@ilovemontana

PROMO IDEAS



IVY PARK
IG: issablkceo

Video is playing while Beyonce does a voice over.

Video: Older videos and pictures of Black people roller-skating back in the day, as the timeline moves forward in time. During the video, quick flashes of Beyonce posed or roller-skating in her apparel. At the end of the video, Beyonce appears in full outfit and pose (or roller-skating). Shots of roller-skating, ice-skating, skateboarding and inline-skating models in apparel. All are in an outdoor skating rink park ("Ivy Park"). Everyone comes together at the end with a panorama shot.

Suggest featuring a Black Roller-skating Derby Team in apparel, if available.

SUGGESTED PHOTOGRAPHERS



@rymediacompany

PROMO POSES



IVY PARK

IG: issablkceo

